



So richten Sie die Doofinder Such-App ein

Merliza N. - 2021-12-08 - Apps und SF-Cloud Dienstleistungen

Doofinder Search app

Eine leistungsstarke, schnelle und intuitive Suchmaschine, die Ihnen helfen wird, den Umsatz Ihres Online-Shops zu steigern.

Sie verlieren viel Umsatz, weil Ihre Nutzer nicht finden können, was sie suchen, obwohl es vorhanden ist. Doofinder zeigt mit wenigen Tastendrücken relevante Ergebnisse an und lernt darüber hinaus aus den Suchanfragen Ihrer Nutzer, um den Kaufprozess zu verbessern.

Einfach anklicken [here to sign up for a free Doofinder account](#) und aktivieren Sie dann die Doofinder-App.

1. Klicken Sie in ShopFactory Central auf die Schaltfläche App Store / Schließen Sie einen Kauf der Doofinder-App ab / Klicken Sie in ShopFactory Central auf die Schaltfläche Apps aktivieren.

2. Melden Sie sich für ein Doofinder-Konto an unter https://doofinder.com?fp_ref=shopfactory. Richten Sie Ihr Profil ein. Klicken Sie auf Speichern.

app.doofinder.com/en/admin/profile

doofinder Search Engines Usage Team

Hi Elenor, your trial period will expire in 29 days.

Profile Account Api Keys Log Out

Profile

This is the information we have associated with your User. We'll send notifications and password email address.

Basic Information

FIRST NAME
John

LAST NAME
Smith

EMAIL ADDRESS
john.smith@example.com

USER TIMEZONE
Australia/Melbourne

Notification Preferences

Errors related to your search engines.
We will send you an email if something goes wrong with your search engines or your data feeds.

Send me a weekly Stats Report.
You will receive an email each week with information about your search engines usage.

Send me an email if my account has few requests available.
We will send you an email when your account has few requests available.

Keep me updated with the latest news about Doofinder.

Save Change Password

3. Erstellen Sie eine Suchmaschine in Doofinder.

a. Gehen Sie zu Search Engines. Klicken Sie auf Neue Suchmaschine.

Did you know that you can create Banners to display on your search engine?
Now you can associate a banner to specific searches to promote actions such as sales or agreements with other brands.

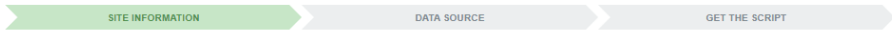
[Create a Banner](#)

Search Engines

Choose a search engine to manage its preferences and behavior.

[+ New Search Engine](#)

b. Füllen Sie die Formulare für Standortinformationen mit den entsprechenden Informationen aus.



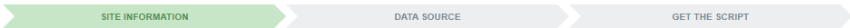
New Search Engine

Let's create a new search engine for your website.

CHOOSE A NAME FOR YOUR SEARCH ENGINE

ENTER THE URL OF YOUR WEBSITE

[Continue](#)



Choose Platform

We haven't detected the platform running your website. Choose one of the options below.

WHAT KIND OF WEBSITE DO YOU HAVE?

CHOOSE THE LANGUAGE OF YOUR SITE

CHOOSE THE CURRENCY USED FOR PRICING

CHOOSE YOUR SECTOR

[Continue](#)

[Back](#)

c. Klicken Sie für die Datenquelle auf "Überspringen, ich mache es später".

Configure your Data Feed

Enter the URL of your data feed or drop a valid file into your browser. [Learn more about the feed.](#)

Notice: If you have a data feed for Google Shopping this is a perfect moment to use it! [Check feed specifications.](#)

ENTER YOUR DATA FEED URL

Process URL Upload Feed... Skip, I'll do it later Back

d. Klicken Sie bei "Get the Script" auf "Skip this step and finish".

Great! Almost done...

Now you can configure our great, nifty layer for your website to provide relevant, instant results as users type in your site's search box. As easy as pasting a small Javascript code into your site's HTML code.

Do you want to setup the Doofinder Layer script now?

Your data feed is not ready yet. You will be able to fix it later from the configuration panel.

Yes, let's go! Skip this step and finish Back

e. Im nächsten Schritt benötigen Sie auch Ihre Zone. Gehen Sie zu "Andere Integrationen"/IFrame. Holen Sie sich die Zone von dort, wie im Bild unten hervorgehoben. Sie sollte us1 oder eu1 lauten.

Data Sources
Facets
Suggestions
Excluded Results
Security
Doofinder Layer
Other Integrations
IFrame
Widget
Basic Settings
Advanced Settings

IFrame Script

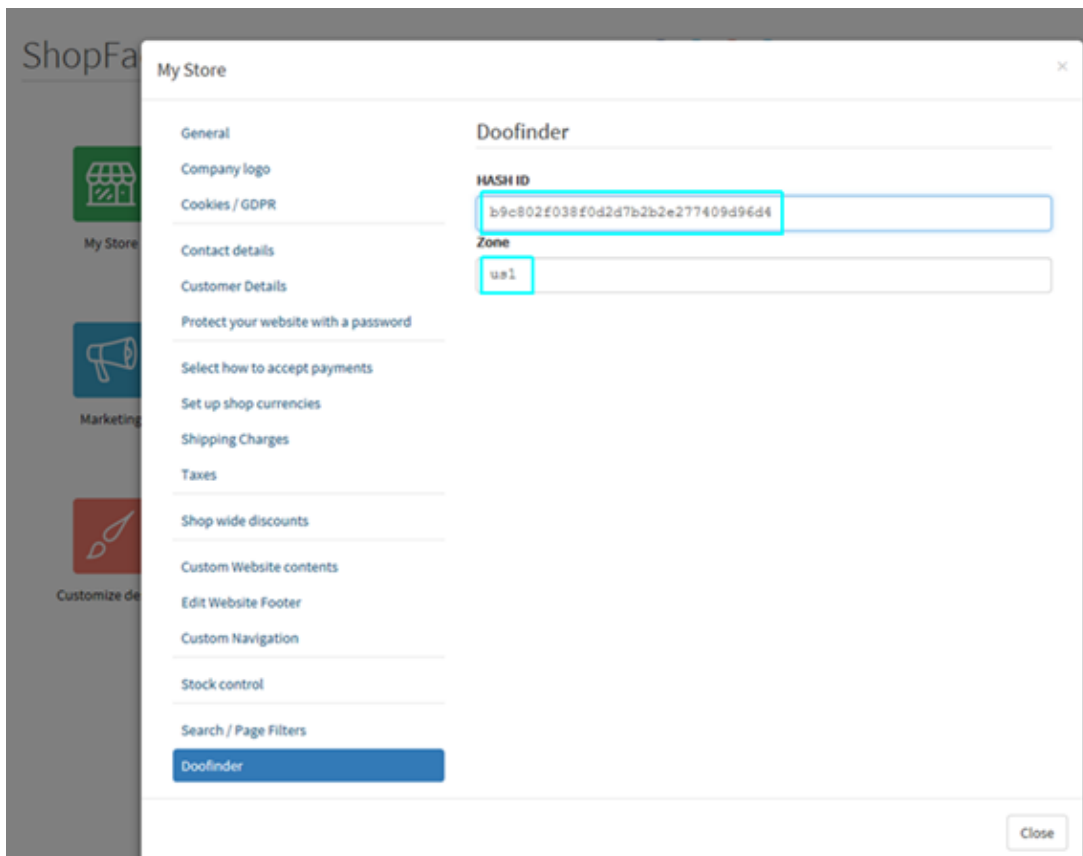
```
<iframe src="/us1/app.doofinder.com/en/iframe/2148e79b55753282842459eb7be6b0f5"
width="WIDTH" height="HEIGHT">
</iframe>
<!-- You can add more HTML attributes to the code to customize the look and feel -->
```

Instructions

1. Copy this code to your clipboard.
2. Paste it into the HTML code of your website.
3. Don't forget: replace WIDTH and HEIGHT with proper values.

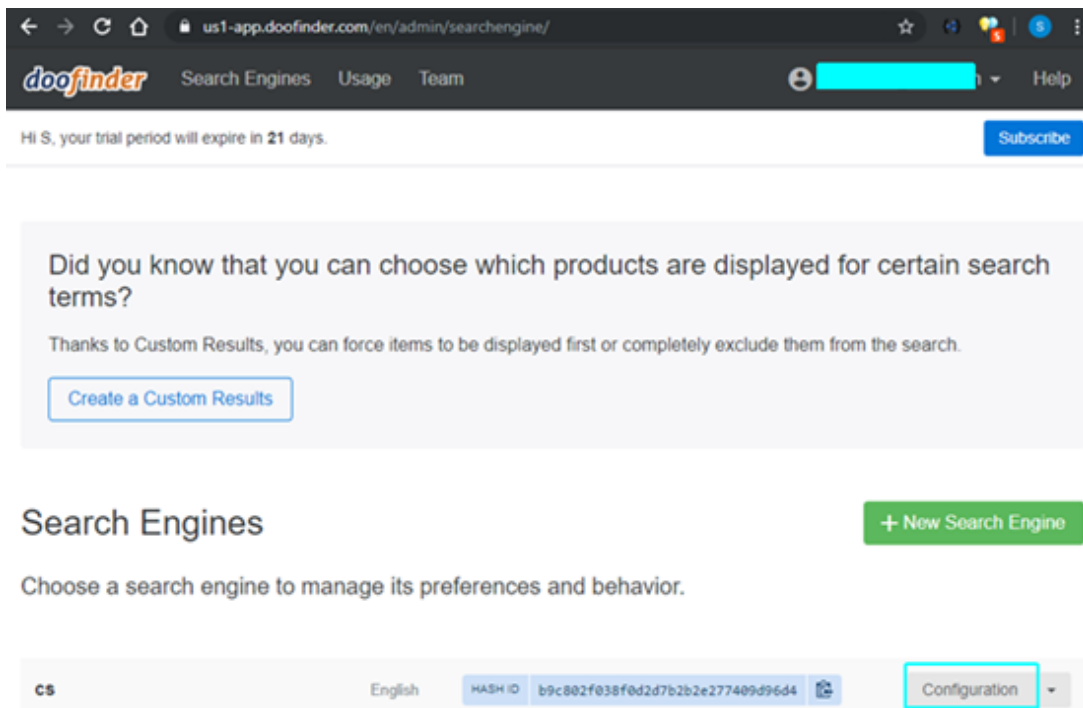
See Demo Copy Script

4. Wie in die Zwischenablage kopiert in das vorgesehene Feld. Geben Sie die Buchstaben und die Zahl vor dem "-" aus dem IFrame in das vorgesehene Feld Zone ein.



5. Veröffentlichen Sie den Shop, wobei das Kontrollkästchen "Suchdateien neu generieren" aktiviert ist.

6. Klicken Sie in Doofinder auf Konfiguration.



7. Geben Sie die Adresse der Datei search-doofinder.csv in das vorgesehene Feld ein. Wenn Ihre Shop-Adresse beispielsweise <http://mysite.shopfactory.com/> ist, lautet die Adresse der Datenquelle

<http://mysite.shopfactory.com/contents/search-doofinder.csv>

Klicken Sie auf die Schaltfläche Änderungen speichern

Klicken Sie auf Jetzt verarbeiten, um Ihre Doofinder-Suchdatei zu aktualisieren.

The screenshot shows the Doofinder admin interface. The browser address bar displays `us1-app.doofinder.com/en/admin/searchengine/1980/sources/`. The navigation menu includes 'Search Engines', 'Usage', and 'Team'. A sub-menu for 'cs' is open, showing 'Configuration', 'Statistics', 'Boosting', 'Synonyms', 'Custom Results', 'Banners', and 'Redirections'. A notification at the top states: 'Hi S, your trial period will expire in 21 days.' with a 'Subscribe' button.

The main content area is titled 'Data Sources'. A sidebar on the left lists navigation options: 'Data Sources', 'Facets', 'Suggestions', 'Excluded Results', 'Security', 'Doofinder Layer', 'Other Integrations', 'Basic Settings', and 'Advanced Settings'. The 'Data Sources' section contains a configuration card for a source named 'CS' (with a 'product' tag). The URL `http://mysite.shopfactory.com/contents/search-doofinder.csv` is entered in a text field. Below the field are two checkboxes: 'Exclude <i>out-of-stock</i> products from the search results' and 'Group product variants as a single product'. A green 'Save changes' button is highlighted with a red box. Other buttons include '+ Add feed', 'Delete', and '+ New Data Source'.

The 'Options' section below has a checked 'Enable Automatic Indexing' checkbox. A 'Scheduled Indexing' section is locked and contains three radio button options: 'Index my data every day' (selected), 'Index periodically every 2 hours', and 'Index at specific times'. A blue 'Process Now' button is highlighted with a red box at the bottom left. A yellow chat icon is visible at the bottom right.

8. Ihr Shop sollte nun die Doofinder-Suche integriert haben. Navigieren Sie in einem Browser zu Ihrem Shop und versuchen Sie die Suche.

9. (Optional) Wenn Sie möchten, dass bei den Suchergebnissen wählbare Filter angezeigt werden, müssen Sie in Doofinder Facetten einrichten. Zum Beispiel:

- Data Sources
- Facets**
- Suggestions
- Excluded Results
- Security
- Doofinder Layer
- Other Integrations
- Basic Settings
- Advanced Settings

Facets

Facets feature lets you filter search by certain fields. If you make a facet visible it will be displayed in the search results. Facets also enable filters for [Custom Results](#). You can sort facets by dragging and dropping them into the desired position. [Learn more](#).

FIELD	LABEL		
Choose a field...	label	<input checked="" type="checkbox"/> visible	+ Add

	Field	Label	Visible	Terms
⋮	price	Price	<input checked="" type="checkbox"/>	
⋮	brand	Brand	<input checked="" type="checkbox"/>	5
⋮	categories	Categories	<input checked="" type="checkbox"/>	8

[Save](#)

10. Wenn Sie neue Produkte hinzugefügt und/oder Ihre bestehenden Produkte bearbeitet haben, müssen Sie Ihre Doofinder-Suchdatei (csv) neu bearbeiten, um sicherzustellen, dass die Suchdatei auf dem neuesten Stand ist. (In ShopFactory muss Ihr Shop auch mit der Option "Suchdateien neu generieren" veröffentlicht worden sein.

- Gehen Sie zu "Data Sources" und klicken Sie auf "Process Now".

Data Sources

- Facets
- Suggestions
- Excluded Results
- Security
- Doofinder Layer
- Other Integrations
- Basic Settings
- Advanced Settings

Data Sources

Configure the sources from which Doofinder will read your data. To learn more about data feeds read [this support article](#).

product

Exclude *out-of-stock* products from the search results

Group product variants as a single product

Save changes

+ Add feed

Delete

Options

+ New Data Source

Index my data every day (Not available for Free Plan)

Scheduled Indexing

Take control of the processing of your feeds by choosing if they should be updated in a certain time interval or at specific times of the day.

✓	Oct. 7, 2019, 11:06 a.m.	No Changes in Feeds.
✓	Oct. 7, 2019, 11:05 a.m.	No Changes in Feeds.

Hier ist ein Beispiel für eine Doofinder-Suchergebnisseite

The screenshot shows a search results page for 'reiki' on a website. The search bar at the top contains 'reiki' and shows 79 results. The page features a navigation menu with categories like 'Home', 'Nieuwe Releases', 'Aanbiedingen', etc. On the left, there is a sidebar with filters for 'Prijs' (€5.99 to €21.99) and 'Artiest' (listing artists like Llewellyn, Ajad, Deuter, etc.). The main content area displays a grid of 12 album covers, each with its title and price. The covers include 'REIKI GOLD 2' by Llewellyn, 'REIKI' by Llewellyn, 'REIKI MUSIC 2' by Ajad, 'REIKI' by Dakini, 'REIKI MUSIC VOL. 1' by Ajad, 'REIKI MUSIC 3' by Ajad, 'REIKI MUSIC' by Ajad, 'REIKI HARMONY' by Terry Oldfield, 'REIKI HEALING WAVES' by Parijat, and 'REIKI HEALING' by Deuter.