



GDPR Compliance and use of Cookies in website

Merliza N. - 2021-11-16 - Apps & ShopFactory Cloud

If you sell products to customers in the European Union, you must be compliant with the General Data Protection Regulations (GDPR), regardless of the country you are in. This means you must allow customers to opt out from being tracked by cookies in ways which personally identify them.

Add the code for affected tracking cookies in ShopFactory Central - **My Store - Cookies / GDPR** so customers can opt out of being tracked on your Privacy page. You do not have to allow them to turn off Google Analytics, if you have set it to anonymous tracking.

ShopFactory Central

My Store

My Products

Marketing

Social Networks

Customize design

Video tutorials

My Store

General

Company logo

2. Cookies / GDPR

Contact details

Customer Details

Protect your website with a password

Select how to accept payments

Set up shop currencies

Shipping Charges

Taxes

Shop wide discounts

Custom Website contents

Edit Website Footer

Custom Navigation

Stock control

Search / Page Filters

Stamped.io

Afterpay

Paypal Checkout

Cookies / GDPR

GDPR Compliance / Cookies

If you sell products to customers in the European Union, you must be compliant with the General Data Protection Regulations (GDPR), regardless of the country you are in. This means you must allow customers to opt out from being tracked by cookies in ways which personally identify them.

Add the code for affected tracking cookies below, so customers can opt out of being tracked on your Privacy page. You do not have to allow them to turn off Google Analytics, if you have set it to anonymous tracking. You can find out more information about the GDPR here.

To comply with the GDPR you must also have a Data Processing agreement with us. You can download it here.

3. Show cookie warning

Display text 4. Enter Cookie message below:

This site wants to use cookies to improve your browsing experience. By using our site you accept that we use and share cookies and similar technologies with certain approved third parties. These tools enable us to improve your website experience and to provide content and ads tailored to your interests. By continuing to use our site you consent to this. Please see our Privacy Policy for more information.

5. Only enable Cookie after customer has opted in **Tick this option if you want buyer to 'Accept' cookie.**

6. Add Tracking Code

7. Close

You can find out more information about the GDPR [here](#).

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