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## GDPR Compliance and use of Cookies in website

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If you sell products to customers in the European Union, you must be compliant with the General Data Protection Regulations (GDPR), regardless of the country you are in. This means you must allow customers to opt out from being tracked by cookies in ways which personally identify them.

Add the code for affected tracking cookies in ShopFactory Central - **My Store - Cookies / GDPR** so customers can opt out of being tracked on your Privacy page. You do not have to allow them to turn off Google Analytics, if you have set it to anonymous tracking.

The screenshot shows the ShopFactory Central interface. On the left is a sidebar with various icons. The 'My Store' icon, which depicts a storefront, is highlighted with a red square and a yellow arrow labeled '1'. To the right of the sidebar is a main panel titled 'My Store'. It contains a list of settings categories on the left, with '2. Cookies / GDPR' selected and highlighted in blue. The main content area of this panel is titled 'Cookies / GDPR' and contains the following sections:

- GDPR Compliance / Cookies**: A text block explaining GDPR requirements and providing instructions on how to add tracking codes to a privacy page.
- 3. ☒ Show cookie warning**: A checkbox option that is currently checked.
- Display text**: A text area containing a sample cookie warning message.
- 4. Enter Cookie message below:**: A red instruction to enter a custom message.
- 5. ☒ Only enable Cookie after customer has opted in**: A checkbox option that is currently checked, with a red note: 'Tick this option if you want buyer to 'Accept' cookie.'
- 6. Add Tracking Code**: A blue button to add tracking code.
- 7. Close**: A button in the bottom right corner of the panel.

You can find out more information about the GDPR [here](#).

To comply with the GDPR you must also have a Data Processing agreement with us. You can download it [here](#).