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GDPR Compliance and use of Cookies in website

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If you sell products to customers in the European Union, you must be compliant with the General Data Protection Regulations (GDPR), regardless of the country you are in. This means you must allow customers to opt out from being tracked by cookies in ways which personally identify them.

Add the code for affected tracking cookies in ShopFactory Central - **My Store - Cookies / GDPR** so customers can opt out of being tracked on your Privacy page. You do not have to allow them to turn off Google Analytics, if you have set it to anonymous tracking.

The screenshot shows the ShopFactory Central dashboard. On the left, the 'My Store' icon is highlighted with a red box and a yellow arrow labeled '1'. The main panel displays the 'My Store' settings, with the 'Cookies / GDPR' tab selected and labeled '2.'. The 'Cookies / GDPR' section contains the following steps:

- 3.** ☒ Show cookie warning
- 4.** Enter Cookie message below: (A text box containing a sample cookie notice.)
- 5.** ☒ Only enable Cookie after customer has opted in (A red note says: "Tick this option if you want buyer to 'Accept' cookie.")
- 6.** Add Tracking Code (A blue button)
- 7.** Close (A button in the bottom right corner)

You can find out more information about the GDPR [here](#).

To comply with the GDPR you must also have a Data Processing agreement with us. You can download it [here](#).