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How to setup Doofinder search app

Merliza N. - 2021-12-08 - [Apps & ShopFactory Cloud](#)

Doofinder Search app

A powerful, quick and intuitive search engine that will help you to improve your online store's sales.

You lose lots of sales because your users cannot find what they are looking for, even though it is there. Doofinder will show relevant results with a few keystrokes, as well as this, it will learn from your user's searches and improve the buying process.

Just click [here to sign up for a free Doofinder account](#) and then activate the Doofinder app.

1. In ShopFactory Central, click the **App Store** button / Complete a purchase of the Doofinder app / Click the **Activate Apps** button in ShopFactory Central.

2. Sign up for a Doofinder account at https://doofinder.com?fp_ref=shopfactory. Set up your Profile. Click Save.

The screenshot shows the Doofinder admin interface. At the top, there's a navigation bar with 'doofinder', 'Search Engines', 'Usage', 'Team', and a user profile dropdown. The dropdown menu is open, showing 'Profile' (highlighted with a red box), 'Account', 'Api Keys', and 'Log Out'. Below the navigation bar, there's a message: 'Hi Elenor, your trial period will expire in 29 days.' The main content area is titled 'Profile' and contains two sections: 'Basic Information' and 'Notification Preferences'. The 'Basic Information' section has four input fields: 'FIRST NAME' (John), 'LAST NAME' (Smith), 'EMAIL ADDRESS' (john.smith@example.com), and 'USER TIMEZONE' (Australia/Melbourne). The 'Notification Preferences' section has four checkboxes, all of which are checked: 'Errors related to your search engines.', 'Send me a weekly Stats Report.', 'Send me an email if my account has few requests available.', and 'Keep me updated with the latest news about Doofinder.' At the bottom left, there is a green 'Save' button, and at the bottom right, there is a blue 'Change Password' button.

3. Create a Search Engine in Doofinder.

a. Go to Search Engines. Click New Search Engine.

Did you know that you can create Banners to display on your search engine?

Now you can associate a banner to specific searches to promote actions such as sales or agreements with other brands.

Create a Banner

Search Engines

Choose a search engine to manage its preferences and behavior.

+ New Search Engine

b. Fill in the Site Information forms with the appropriate information.

SITE INFORMATION

DATA SOURCE

GET THE SCRIPT

New Search Engine

Let's create a new search engine for your website.

CHOOSE A NAME FOR YOUR SEARCH ENGINE

My Awesome Site

ENTER THE URL OF YOUR WEBSITE

http://www.yoursite.com

Continue

SITE INFORMATION

DATA SOURCE

GET THE SCRIPT

Choose Platform

We haven't detected the platform running your website. Choose one of the options below.

WHAT KIND OF WEBSITE DO YOU HAVE?

Other e-commerce

CHOOSE THE LANGUAGE OF YOUR SITE

English

CHOOSE THE CURRENCY USED FOR PRICING

Australian Dollar (\$)

CHOOSE YOUR SECTOR

Others

Continue

Back

c. For the Data Source, click "Skip, I'll do it later".

doofinder Search Engines Usage Team doofinder.com Help

SITE INFORMATION DATA SOURCE GET THE SCRIPT

Configure your Data Feed

Enter the URL of your data feed or drop a valid file into your browser. [Learn more about the feed.](#)

Notice: If you have a data feed for Google Shopping this is a perfect moment to use it! [Check feed specifications.](#)

ENTER YOUR DATA FEED URL

[Process URL](#) [Upload Feed...](#) [Skip, I'll do it later](#) [Back](#)

d. For "Get the Script", click "Skip this step and finish".

doofinder Search Engines Usage Team doofinder.com Help

SITE INFORMATION DATA SOURCE GET THE SCRIPT

Great! Almost done...

Now you can configure our great, nifty layer for your website to provide relevant, instant results as users type in your site's search box. As easy as pasting a small Javascript code into your site's HTML code.

Do you want to setup the Doofinder Layer script now?

Your data feed is not ready yet. You will be able to fix it later from the configuration panel.

[Yes, let's go!](#) [Skip this step and finish](#) [Back](#)

e. In the next step you will also need your Zone. Go to "Other Integrations"/IFrame. Get the zone from there as highlighted in the image below. It should be us1 or eu1.

Data Sources Facets Suggestions Excluded Results Security Doofinder Layer

Other Integrations

IFrame

Widget

Basic Settings Advanced Settings

IFrame Script

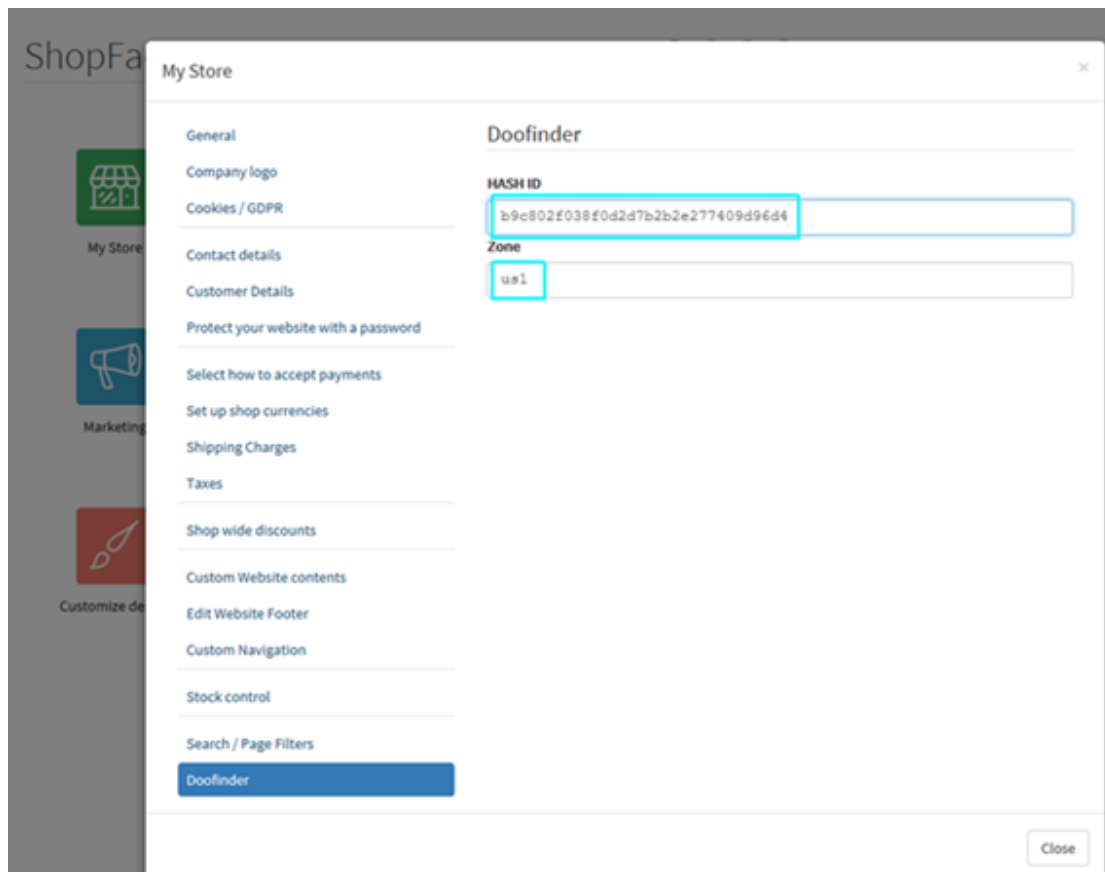
```
<iframe src="/eu1/app.doofinder.com/en/iframe/2148e79b55753282842459eb7be6b0f5"
width="WIDTH" height="HEIGHT">
</iframe>
<!-- You can add more HTML attributes to the code to customize the look and feel -->
```

Instructions

1. Copy this code to your clipboard.
2. Paste it into the HTML code of your website.
3. Don't forget: replace WIDTH and HEIGHT with proper values.

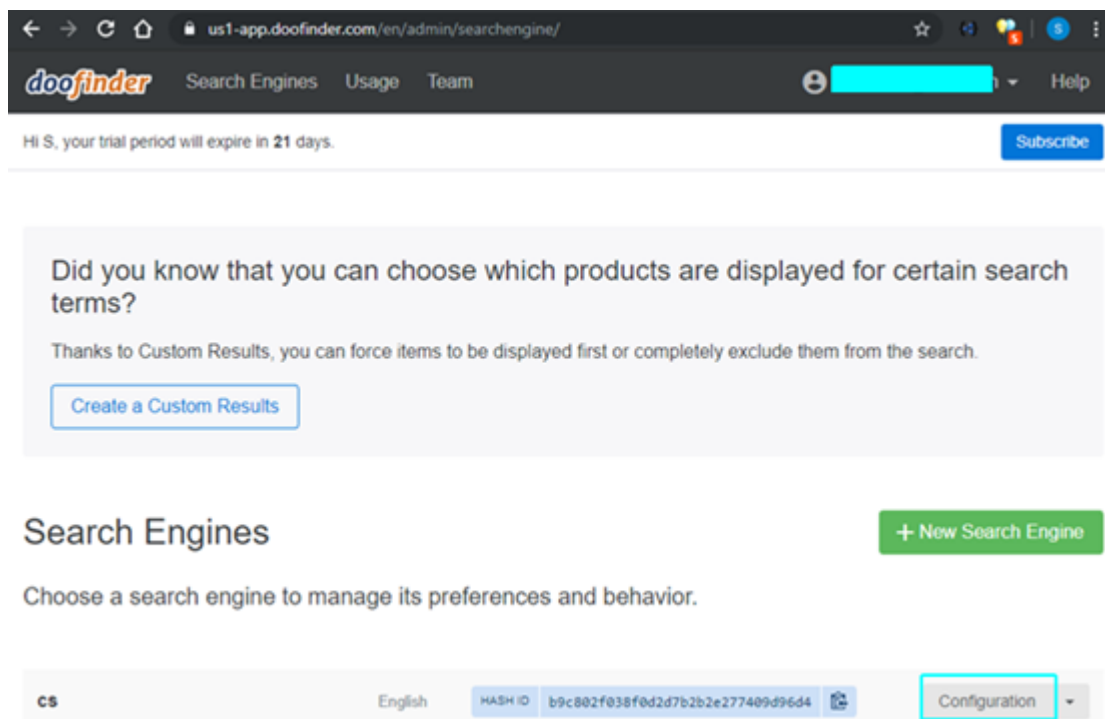
[See Demo](#) [Copy Script](#)

4. As copied to the clipboard into the box provided. Type in the letters and number before the "-" from the IFrame, into the Zone box provided.



5. Publish shop, with the “Regenerate search files” checkbox ticked.

6. In Doofinder, click Configuration.



7. Enter the address of the search-doofinder.csv file into the box provided. For example, if your shop address is <http://mysite.shopfactory.com/>, the address of the data source will be <http://mysite.shopfactory.com/contents/search-doofinder.csv>. Click **Save Changes** button.

Click **Process Now** to update your Doofinder search file.

The screenshot shows the Doofinder admin interface. The top navigation bar includes 'Search Engines', 'Usage', and 'Team'. The left sidebar lists various settings like 'Facets', 'Suggestions', 'Excluded Results', 'Security', 'Doofinder Layer', 'Other Integrations', 'Basic Settings', and 'Advanced Settings'. The main content area is titled 'Data Sources' and contains a configuration card for a data source named 'CS'. The URL 'http://mysite.shopfactory.com/contents/search-doofinder.csv' is entered in the text field. Below the URL, there are checkboxes for 'Exclude <i>out-of-stock</i> products from the search results' and 'Group product variants as a single product'. The 'Save changes' button is highlighted with a red box. To the right of the 'CS' card is a '+ New Data Source' button. Below the 'Data Sources' section is the 'Options' section, which includes a checkbox for 'Enable Automatic Indexing' (checked) and a 'Scheduled Indexing' section with three radio button options: 'Index my data every day' (selected), 'Index periodically every 2 hours', and 'Index at specific times'. At the bottom of the page, the 'Process Now' button is highlighted with a red box.

8. Your shop should now have Doofinder search integrated. Navigate to your shop in a browser and try searching.

9. (Optional) If you want selectable filters displayed with the search results, you will need to set up Facets in Doofinder. For example:

Data Sources

Facets

Suggestions

Excluded Results

Security

Doofinder Layer

Other Integrations

Basic Settings

Advanced Settings

Facets

Facets feature lets you filter search by certain fields. If you make a facet visible it will be displayed in the search results. Facets also enable filters for [Custom Results](#). You can sort facets by dragging and dropping them into the desired position. [Learn more](#).

FIELD	LABEL	visible	
Choose a field...	label	<input checked="" type="checkbox"/>	+ Add

Field	Label	Visible	Terms
price	Price	<input checked="" type="checkbox"/>	
brand	Brand	<input checked="" type="checkbox"/>	5
categories	Categories	<input checked="" type="checkbox"/>	8

[Save](#)

10. If you have added new products and/or edited your existing products, you will need to reprocess your Doofinder search file (csv) to ensure the search file is up to date. (In ShopFactory, your shop must've also been published with "Regenerate Search Files" option ticked).

- Go to "Data Sources" and click on "Process Now".

- Data Sources
- Facets
- Suggestions
- Excluded Results
- Security
- Doofinder Layer
- Other Integrations
- Basic Settings
- Advanced Settings

Data Sources

Configure the sources from which Doofinder will read your data. To learn more about data feeds read [this support article](#).

product

http://sf14gold-test.shopfactory.com/contents/search-doofinder.csv

product

⬆

🗑

☐ Exclude *out-of-stock* products from the search results

☐ Group product variants as a single product

✓ Save changes

⌵ + Add feed

🗑 Delete

Options

+ New Data Source

☐ Index my data every day (Not available for Free Plan)

Scheduled Indexing

Take control of the processing of your feeds by choosing if they should be updated in a certain time interval or at specific times of the day.

Subscribe Now!

Process Now



- ✓ Oct. 7, 2019, 11:06 a.m. No Changes In Feeds.
- ✓ Oct. 7, 2019, 11:05 a.m. No Changes In Feeds.

Here's an example of Doofinder search results page

reiki

Home Nieuwe Releases Aanbiedingen Kies een Categorie Bestsellers Meest Gevraagde Artiesten Alle Artiesten | Muzikanten Label Nieuwsbrief

Prijs

€5.99 €21.99

Artiest

Llewellyn 12

Martin's Magic 9

Ajad 5

Deuter 5

Jonathan Goldman 5

Grollo and Capitanata 3

Midori 3

Niall 3

Aeolia 2

Kamal 2

Mahanta Das 2

Micon 2

Results: 79

REIKI GOLD2

Llewellyn Reiki Gold 2

€19.99

Reiki

Reiki Llewellyn

€18.99

REIKI MUSIC

Ajad Reiki Music 2

€19.99

REIKI

Dakini Mandarava Reiki

€17.99

REIKI MUSIC VOL. 1

Ajad Reiki Music 1

€19.99

REIKI MUSIC 3

Ajad Reiki Music 3

€19.99

REIKI MUSIC

Ajad Reiki Music 4

€19.99

REIKI MUSIC

Ajad Reiki Music 5

€19.99

Reiki Mountains

Reiki Mountains Sambodhi Prem

€19.99

Reiki

Terry Oldfield Reiki Harmony

€19.99

REIKI HEALING WAVES

Reiki Healing Waves Parijat

€19.99

DEUTER Reiki Healing

Deuter Reiki Healing

€19.99