



## How to setup Doofinder search app

Merliza N. - 2021-12-08 - Apps & ShopFactory Cloud

### Doofinder Search app

A powerful, quick and intuitive search engine that will help you to improve your online store's sales.

You lose lots of sales because your users cannot find what they are looking for, even though it is there. Doofinder will show relevant results with a few keystrokes, as well as this, it will learn from your user's searches and improve the buying process.

Just click [here to sign up for a free Doofinder account](#) and then activate the Doofinder app.

1. In ShopFactory Central, click the **App Store** button / Complete a purchase of the Doofinder app / Click the **Activate Apps** button in ShopFactory Central.
2. Sign up for a Doofinder account at [https://doofinder.com?fp\\_ref=shopfactory](https://doofinder.com?fp_ref=shopfactory). Set up your Profile. Click Save.

app.doofinder.com/en/admin/profile

doofinder Search Engines Usage Team

Hi Elenor, your trial period will expire in 29 days.

Profile Account Api Keys Log Out

### Profile

This is the information we have associated with your User. We'll send notifications and password email address.

#### Basic Information

FIRST NAME  
John

LAST NAME  
Smith

EMAIL ADDRESS  
john.smith@example.com

USER TIMEZONE  
Australia/Melbourne

#### Notification Preferences

- Errors related to your search engines.  
We will send you an email if something goes wrong with your search engines or your data feeds.
- Send me a weekly Stats Report.  
You will receive an email each week with information about your search engines usage.
- Send me an email if my account has few requests available.  
We will send you an email when your account has few requests available.
- Keep me updated with the latest news about Doofinder.

Save Change Password

3. Create a Search Engine in Doofinder.

- a. Go to Search Engines. Click New Search Engine.

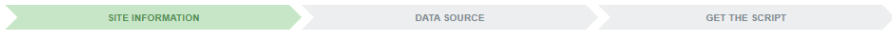
Did you know that you can create Banners to display on your search engine?  
Now you can associate a banner to specific searches to promote actions such as sales or agreements with other brands.  
[Create a Banner](#)

## Search Engines

Choose a search engine to manage its preferences and behavior.

[+ New Search Engine](#)

b. Fill in the Site Information forms with the appropriate information.



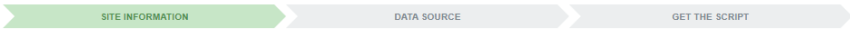
## New Search Engine

Let's create a new search engine for your website.

CHOOSE A NAME FOR YOUR SEARCH ENGINE

ENTER THE URL OF YOUR WEBSITE

[Continue](#)



## Choose Platform

We haven't detected the platform running your website. Choose one of the options below.

WHAT KIND OF WEBSITE DO YOU HAVE?

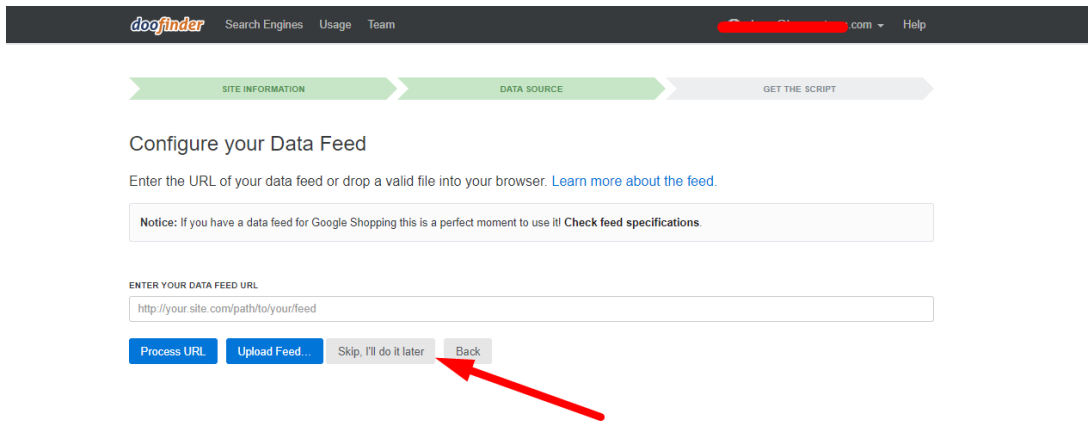
CHOOSE THE LANGUAGE OF YOUR SITE

CHOOSE THE CURRENCY USED FOR PRICING

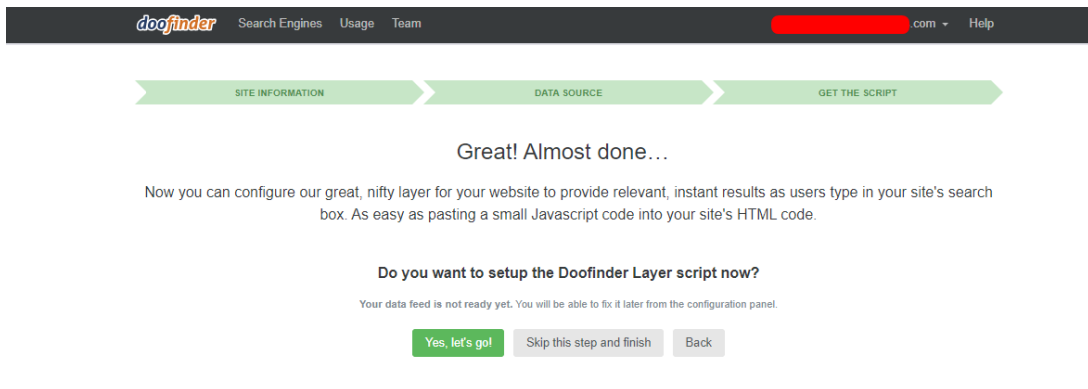
CHOOSE YOUR SECTOR

[Continue](#) [Back](#)

c. For the Data Source, click "Skip, I'll do it later".



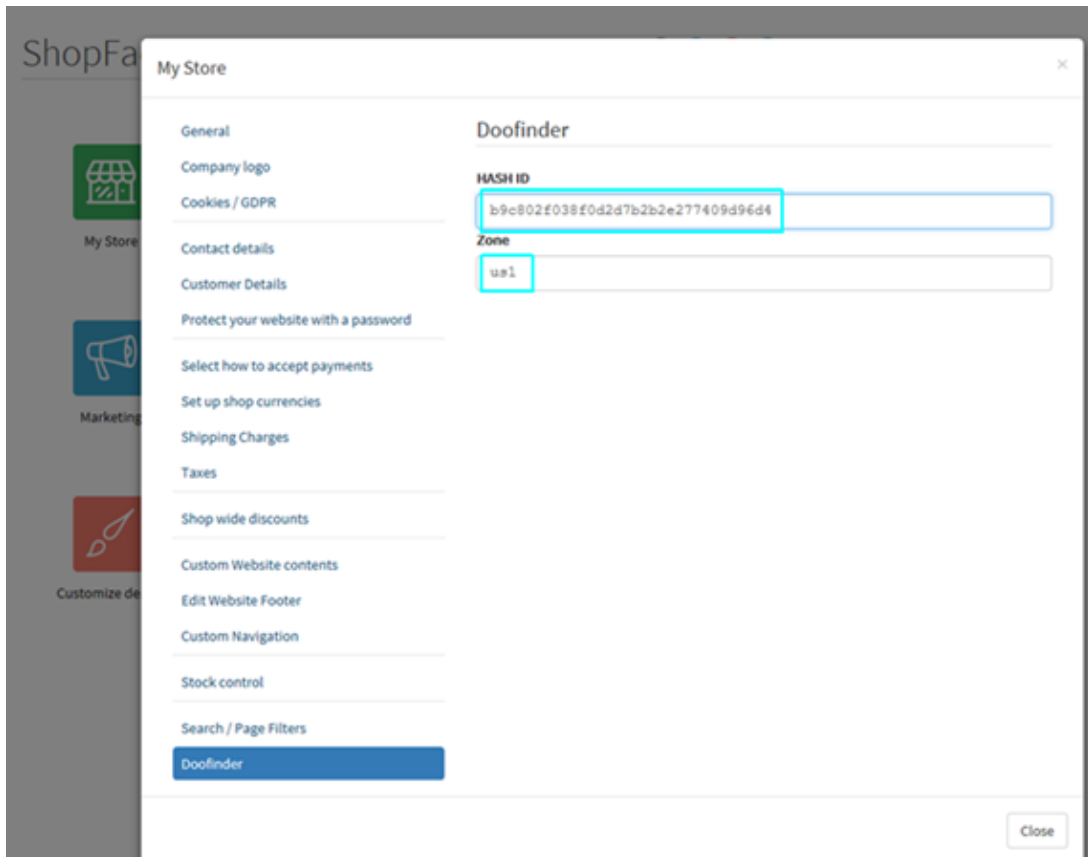
d. For "Get the Script", click "Skip this step and finish".



e. In the next step you will also need your Zone. Go to "Other Integrations"/IFrame. Get the zone from there as highlighted in the image below. It should be us1 or eu1.

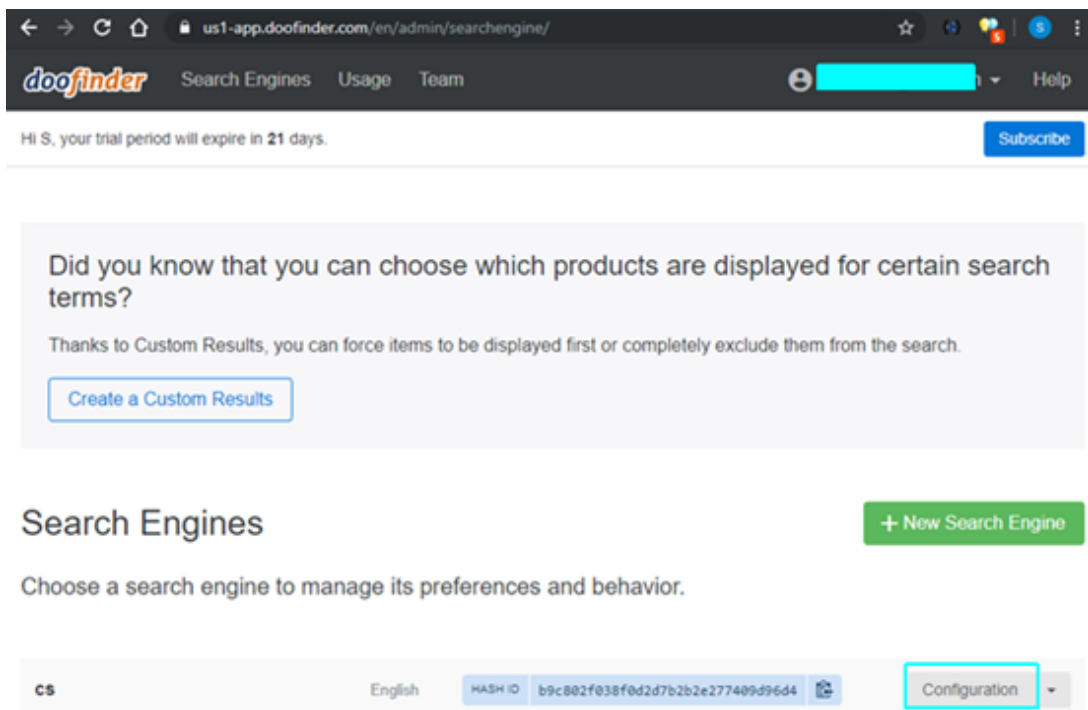


4. As copied to the clipboard into the box provided. Type in the letters and number before the "-" from the IFrame, into the Zone box provided.



5. Publish shop, with the “Regenerate search files” checkbox ticked.

6. In Doofinder, click Configuration.



7. Enter the address of the search-doofinder.csv file into the box provided. For example, if your shop address is <http://mysite.shopfactory.com/>, the address of the data source will be <http://mysite.shopfactory.com/contents/search-doofinder.csv>.

Click **Save Changes** button.

Click **Process Now** to update your Doofinder search file.

us1-app.doofinder.com/en/admin/searchengine/1980/sources/

doofinder Search Engines Usage Team

cs Configuration Statistics Boosting Synonyms Custom Results Banners Redirections

Hi S, your trial period will expire in 21 days. [Subscribe](#)

### Data Sources

Configure the sources from which Doofinder will read your data. To learn more about data feeds read [this support article](#).

CS product

<http://mysite.shopfactory.com/contents/search-doofinder.csv>

Exclude *out-of-stock* products from the search results

Group product variants as a single product

[Save changes](#) [Add feed](#) [Delete](#)

[+ New Data Source](#)

### Options

Enable Automatic Indexing

**Scheduled Indexing**

Index my data every day

Index periodically every  hours

Index at specific times

[Process Now](#)

8. Your shop should now have Doofinder search integrated. Navigate to your shop in a browser and try searching.

9. (Optional) If you want selectable filters displayed with the search results, you will need to set up Facets in Doofinder. For example:

- Data Sources
- Facets**
- Suggestions
- Excluded Results
- Security
- Doofinder Layer
- Other Integrations
- Basic Settings
- Advanced Settings

## Facets

Facets feature lets you filter search by certain fields. If you make a facet visible it will be displayed in the search results. Facets also enable filters for [Custom Results](#). You can sort facets by dragging and dropping them into the desired position. [Learn more](#).

FIELD LABEL

Choose a field... label  visible [+ Add](#)

Field	Label	Visible	Terms
price	Price	<input checked="" type="checkbox"/>	
brand	Brand	<input checked="" type="checkbox"/>	5
categories	Categories	<input checked="" type="checkbox"/>	8

[Save](#)

10. If you have added new products and/or edited your existing products, you will need to reprocess your Doofinder search file (csv) to ensure the search file is up to date. (In ShopFactory, your shop must've also been published with "Regenerate Search Files" option ticked.

- Go to "Data Sources" and click on "Process Now".

## Data Sources

- Facets
- Suggestions
- Excluded Results
- Security
- Doofinder Layer
- Other Integrations
- Basic Settings
- Advanced Settings

## Data Sources

Configure the sources from which Doofinder will read your data. To learn more about data feeds read [this support article](#).

product

Exclude *out-of-stock* products from the search results

Group product variants as a single product

Save changes

+ Add feed

Delete

## Options

+ New Data Source

Index my data every day (Not available for Free Plan)

**Scheduled Indexing**

Take control of the processing of your feeds by choosing if they should be updated in a certain time interval or at specific times of the day.

Subscribe Now!

Process Now

✓	Oct. 7, 2019, 11:06 a.m.	No Changes in Feeds.
✓	Oct. 7, 2019, 11:05 a.m.	No Changes in Feeds.

## Here's an example of Doofinder search results page

The screenshot shows a search results page for 'reiki' on a music store. The page features a navigation bar with categories like 'Home', 'Nieuwe Releases', and 'Aanbiedingen'. A sidebar on the left includes a price filter (€5.99 to €21.99) and a list of artists with their respective result counts. The main content area displays a grid of 14 album covers, each with its title, artist name, and price. The results are sorted by relevance, showing various reiki music albums by artists like Llewellyn, Ajad, Terry Oldfield, and Deuter.