



[Knowledgebase](#) > [Discount Functions](#) > [Set up a "Free Shipping" promo code \(Marketing Voucher\) that only applies to specific products](#)

Set up a "Free Shipping" promo code (Marketing Voucher) that only applies to specific products

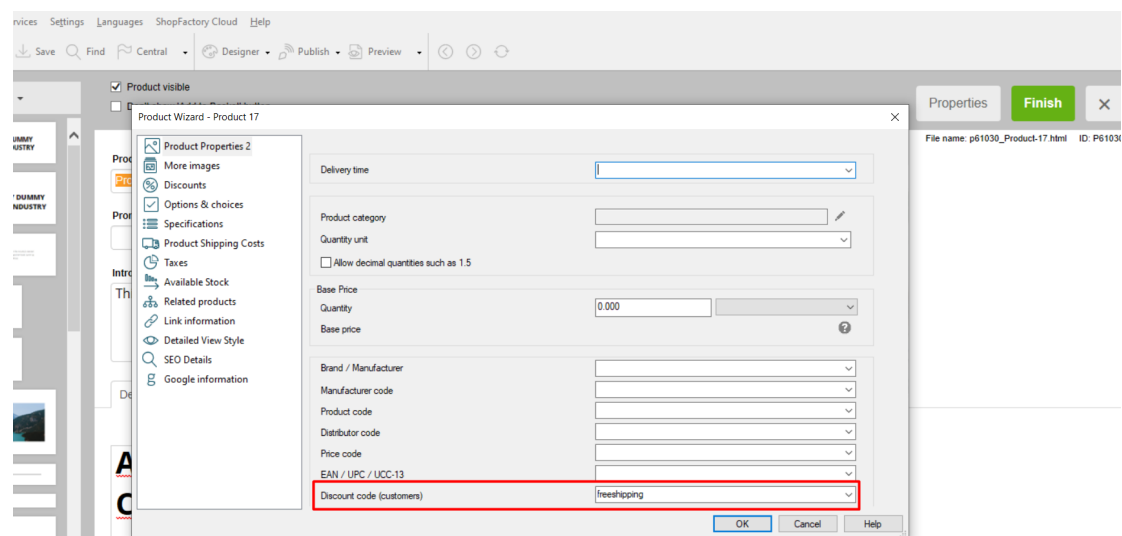
Elenor A. - 2021-09-28 - [Discount Functions](#)

You can now setup a voucher code that is limited to specific products or certain brand or department using Marketing Voucher function. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.

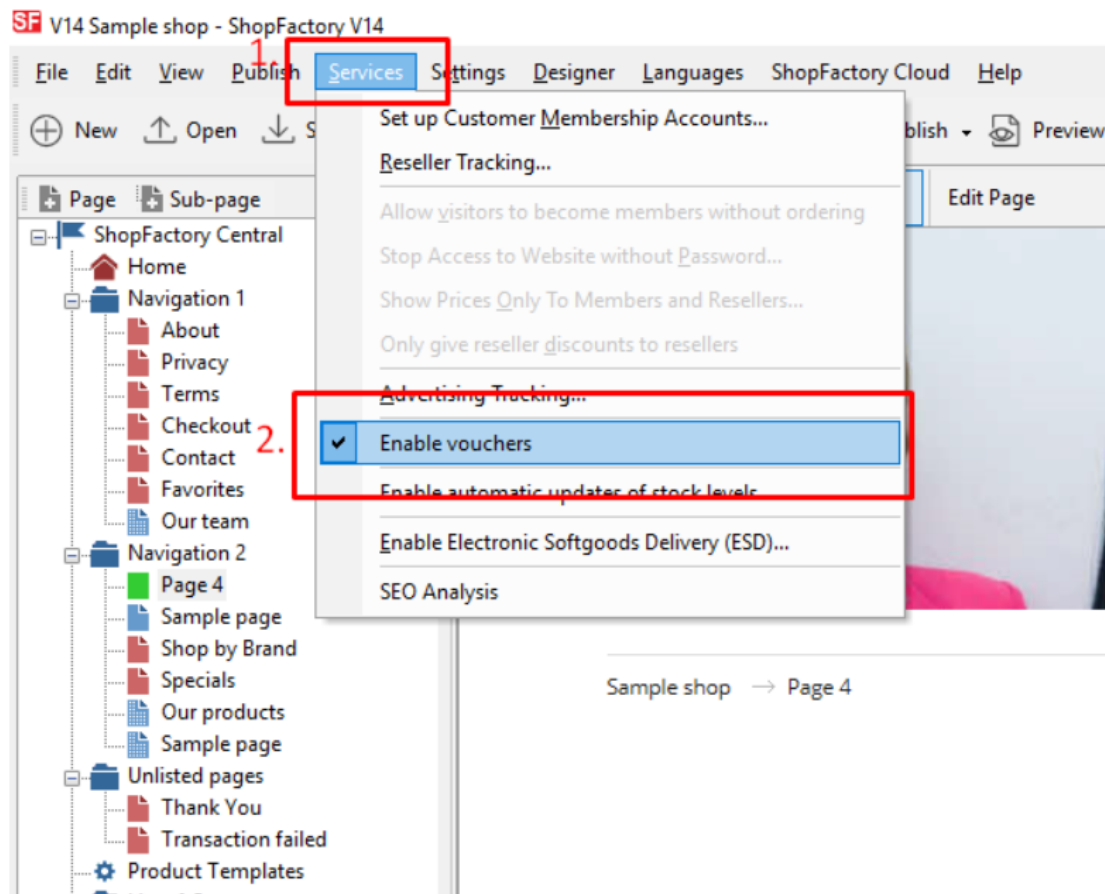
In ShopFactory:

Products that you want to promote must have "*Discount code (customers)*" in Properties dialog.

- Open your shop in ShopFactory
- Double-click on the **Product** to open the *EditView mode*
- Click on **Properties** and locate the **Discount code (customers)** field
- Enter your 'Discount code'



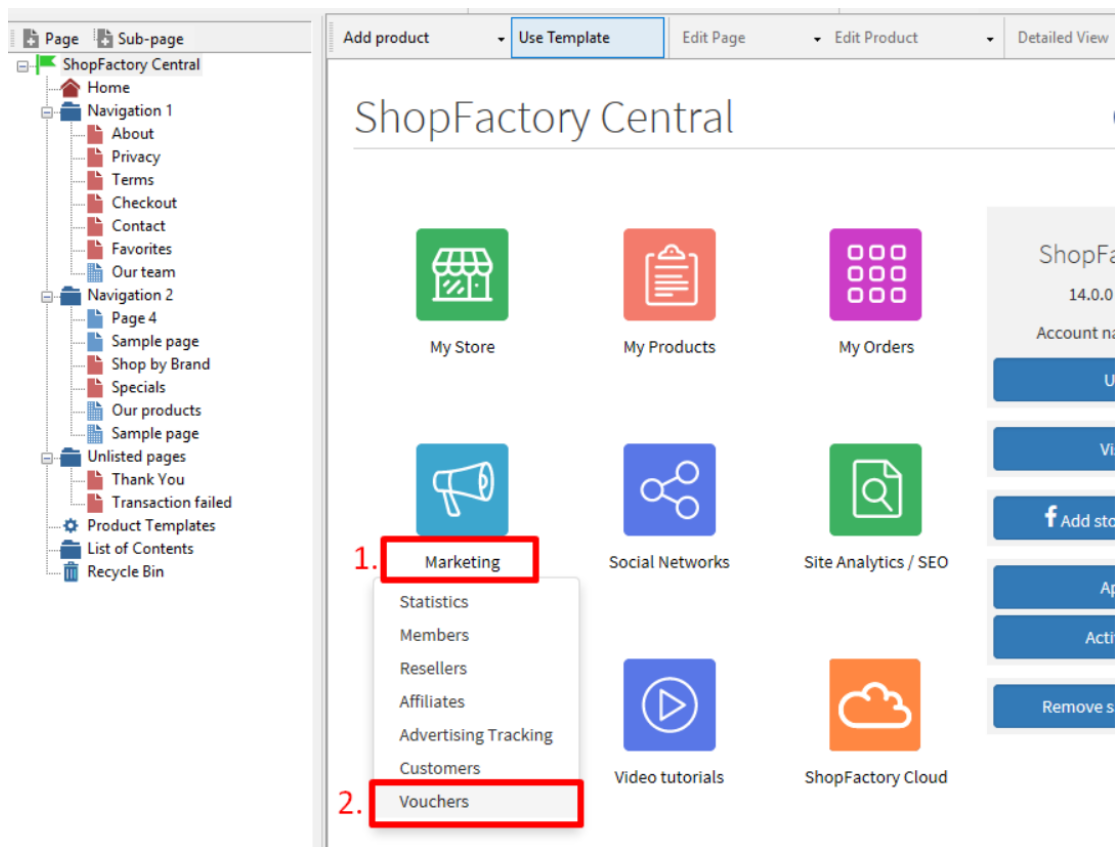
- Click OK -> **Finish**
- Enable vouchers feature under **Services** menu



- Save and publish your shop

SF Cloud Settings:

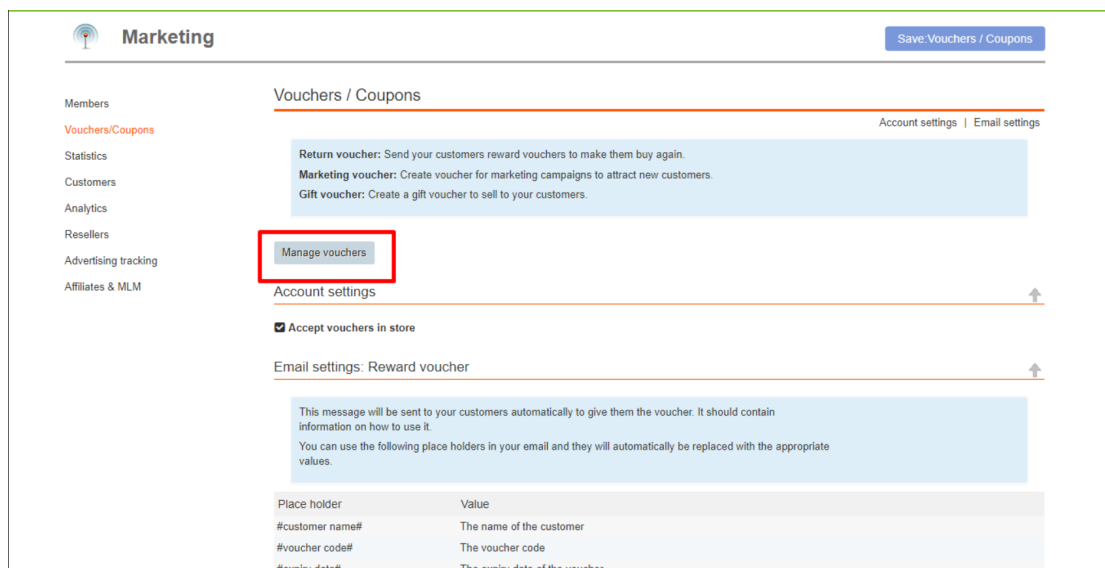
- At the left-tree menu, select **ShopFactory Central** page
- Click **Marketing** -> **Vouchers**



- You will be redirected to the SF Cloud interface,

<https://app.santu.com/buynow/marketing/vouchers?toffset=28800>

- Click **Manage Vouchers**, <https://app.santu.com/buynow/voucher/list>



- Click the "Add" button and then select **Marketing Voucher**,

<https://app.santu.com/buynow/voucher/add/type/marketing>

- Under **Discount type**, select **Free shipping**

Marketing voucher

Overview

Select how the discount should be calculated.

Discount type :

- Reduce Price by the following percentage
- Reduce Price by the following amount
- Free shipping

- Setup your marketing voucher and enter the "**Discount codes (customers)**" you have entered in the shop - the code must match in both your shop and SF Cloud Marketing voucher setting.

Additional settings

Expiry date : 2021-02-20

Voucher code : 5301A394

Minimum purchase value : \$ 200

Number of vouchers : 10

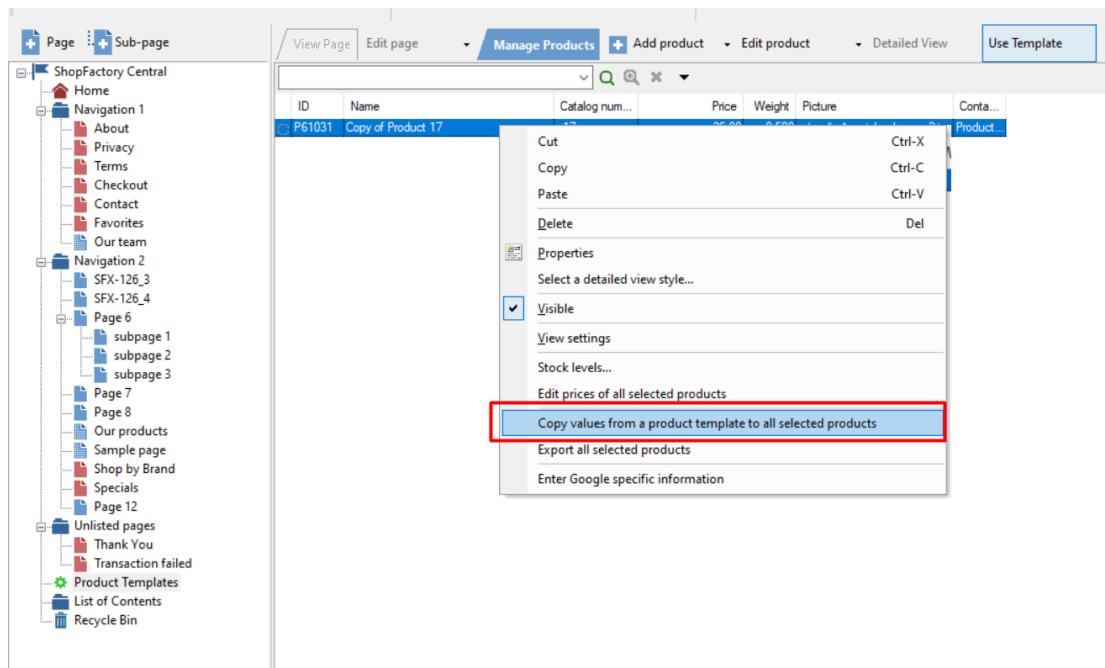
Limit to specific products

This discount code will apply to all products, unless you enter specific discount codes. Then it will only apply to products with a matching discount code.

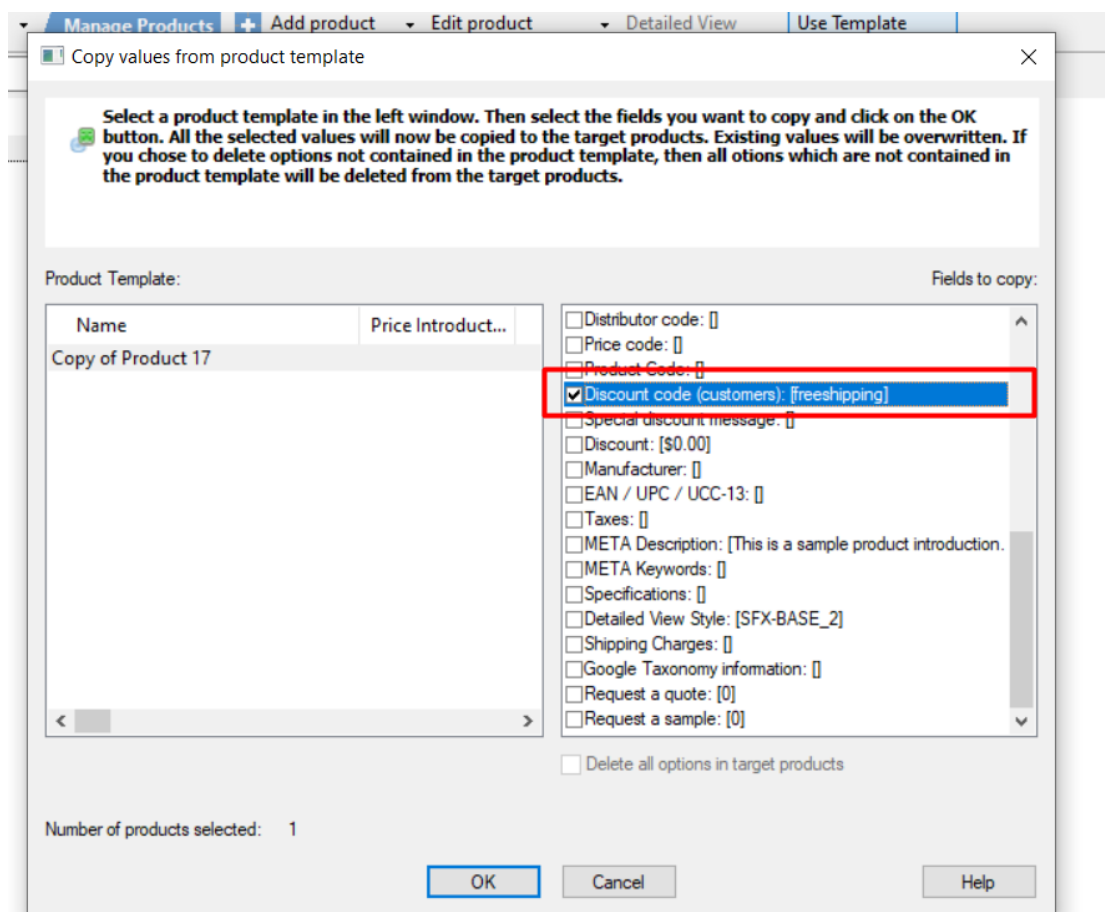
Discount codes (Customers)

freeshipping

- Click **Publish** to create/update this marketing voucher
 - Place a test order in your shop with a combination of products that qualify for that promo code and other products that don't have any discount codes
 - At the basket page, apply the voucher code (Only the products with that "Discount code" will be get Free shipping).
- ***NOTE:** You can also use "**product templates**" feature to apply the same discount code to other products
- Copy any product and paste it in the *Product Templates* category
 - Select the page where you want to copy the "Discount Code (customers)" to other products - then switch to LIST mode (*Manage Products*)
 - Select the Product(s) -> right click to view the shortcut menu -> select **Copy values from a product template to all selected products**



- Tick the checkbox "**Discount code (customers)**"



- Click OK

- Save and publish your shop again.