Set up a "Free Shipping" promo code (Marketing Voucher) that only applies to specific products

Elenor A. - 2021-09-28 - Discount Functions

You can now setup a voucher code that is to limited to specific products or certain brand or department using Marketing Voucher function. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.

In ShopFactory:

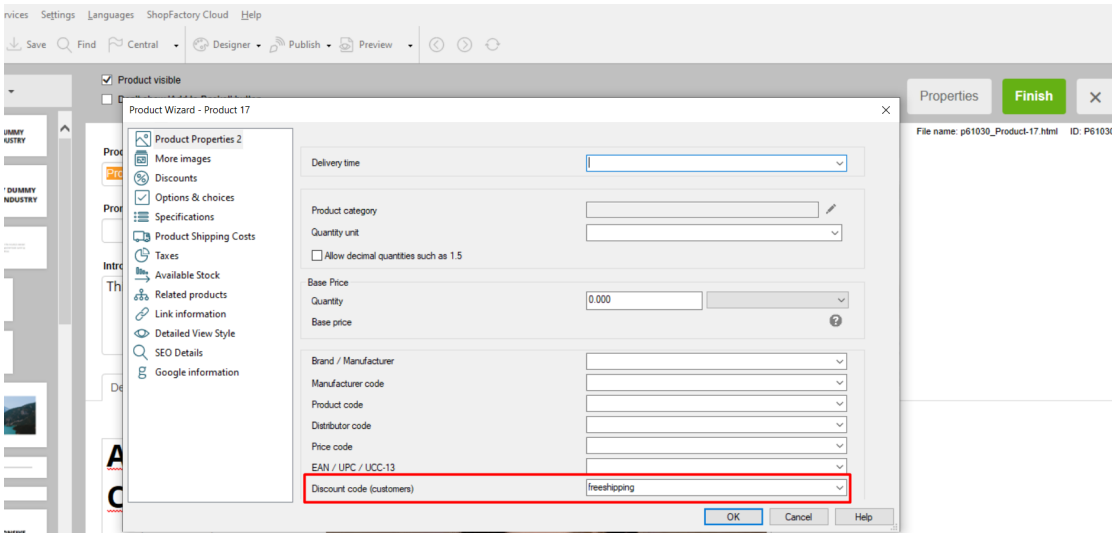
Products that you want to promote must have "*Discount code (customers)*" in Properties dialog.

- Open your shop in ShopFactory

- Double-click on the ***Product*** *to open the EditView mode*

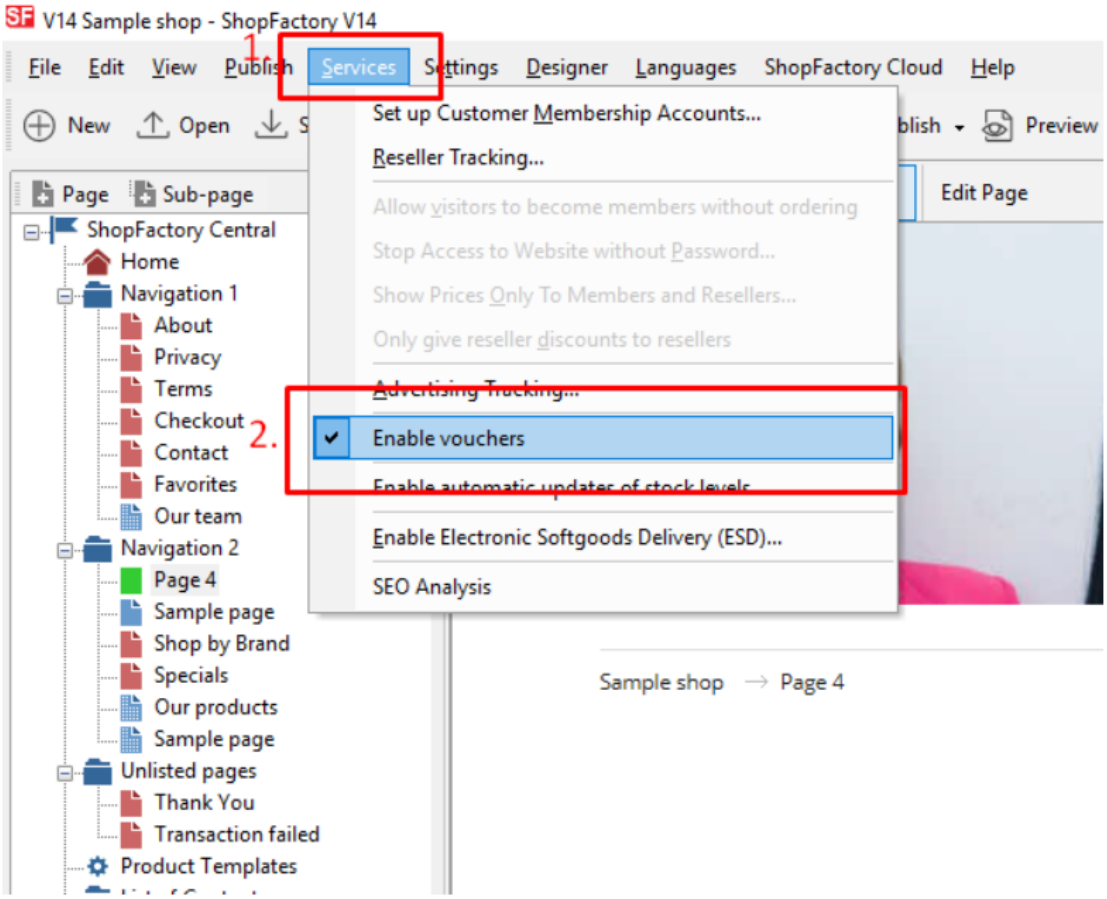
- *Click on* ***Properties*** and locate the ***Discount code*** **(customers)** field

- Enter your 'Discount code'



- Click OK -> ***Finish***

- Enable vouchers feature under ***Services*** menu

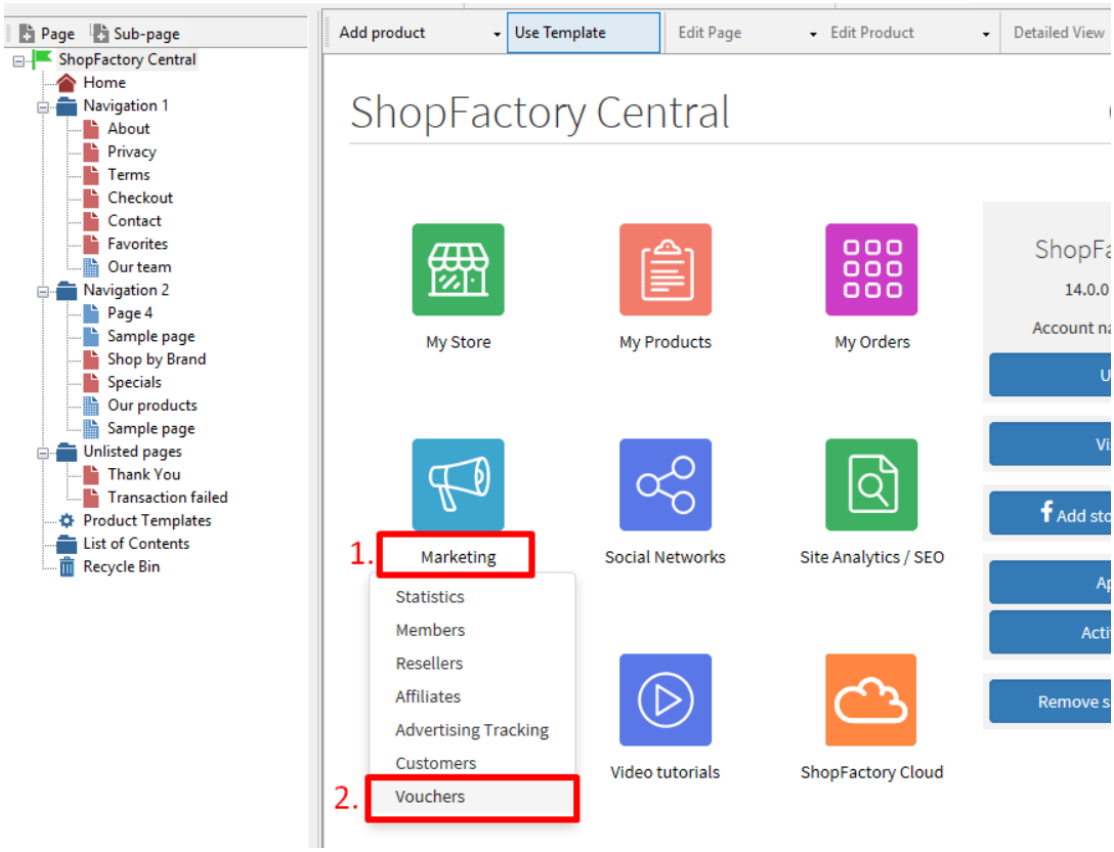


- Save and publish your shop

SF Cloud Settings:

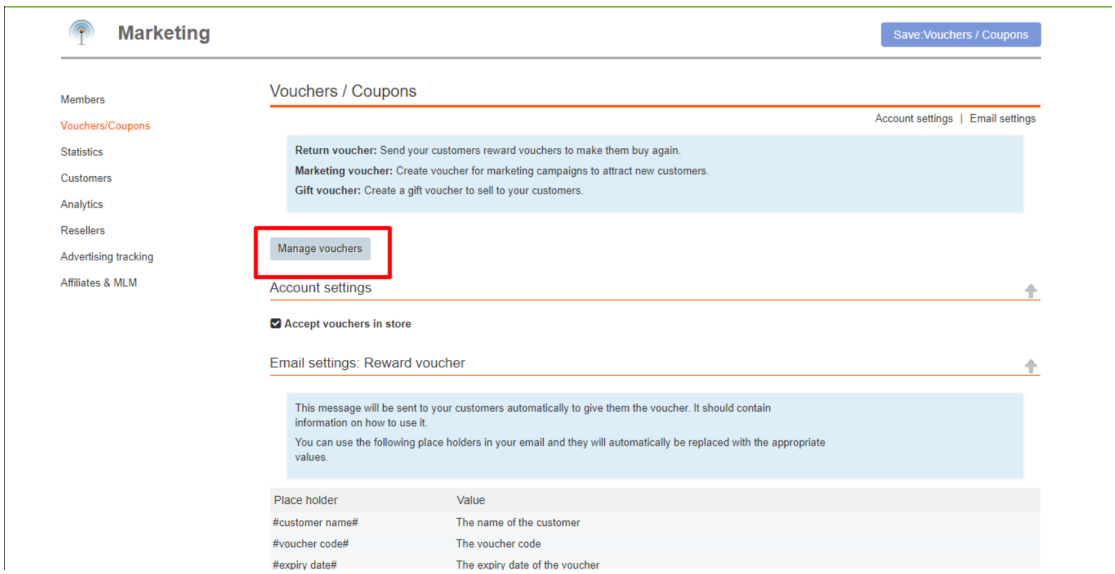
- At the left-tree menu, select ***ShopFactory Central*** page

- Click ***Marketing*** -> ***Vouchers***



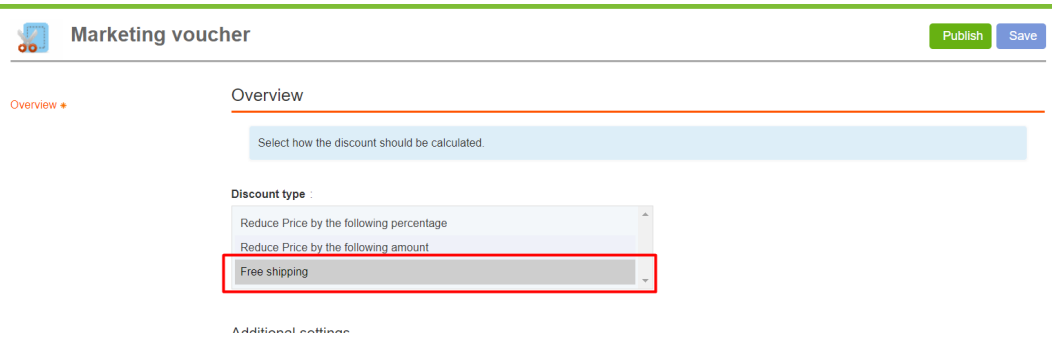
- You will be redirected to the SF Cloud interface, https://app.santu.com/buynow/marketing/vouchers?toffset=28800

- Click ***Manage Vouchers, https://app.santu.com/buynow/voucher/list***

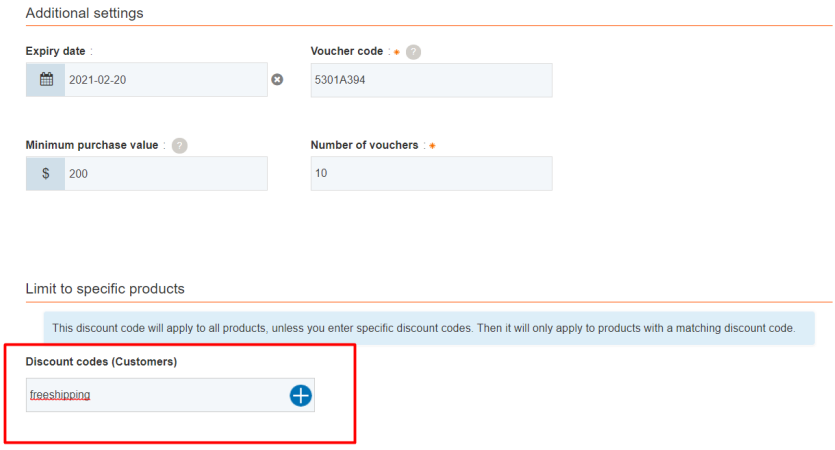


- Click the "**Add**" button and then select ***Marketing Voucher***, https://app.santu.com/buynow/voucher/add/type/marketing

- Under **Discount type,** select ***Free shipping***



- Setup your marketing voucher and enter the "***Discount codes (customers)***" you have entered in the shop - the code must match in both your shop and SF Cloud Marketing voucher setting.



- Click **Publish** to create/update this marketing voucher

- Place a test order in your shop with a combination of products that qualify for that promo code and other products that don't have any discount codes

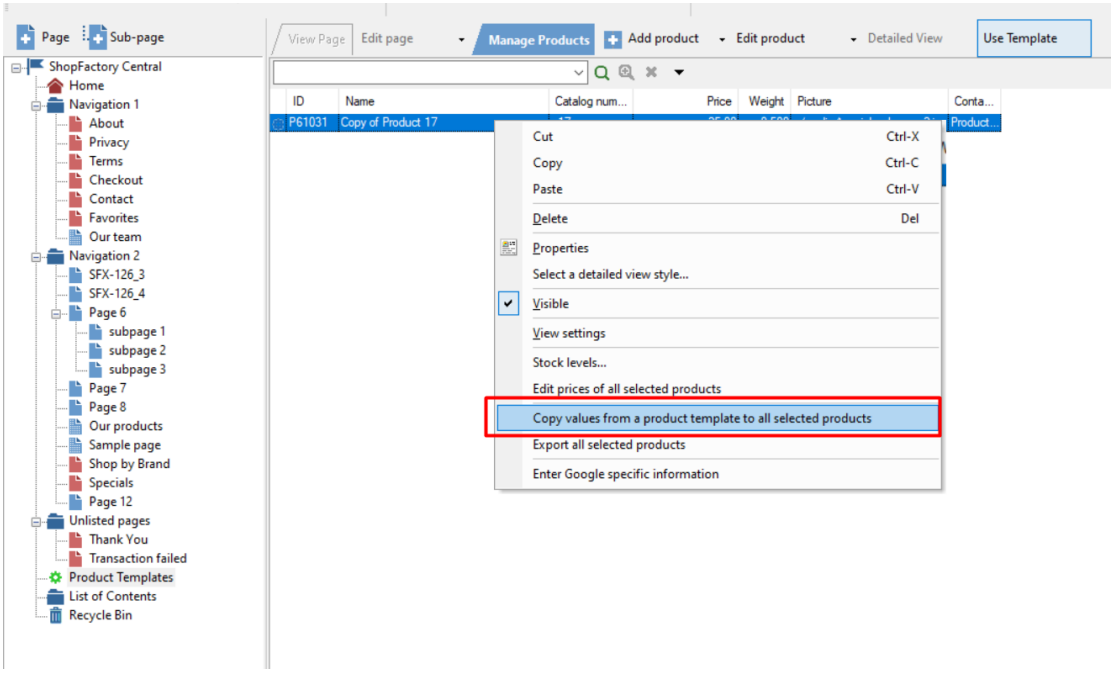
- At the basket page, apply the voucher code (Only the products with that "Discount code" will be get Free shipping).

****NOTE**: You can also use "***product templates***" feature to apply the same discount code to other products

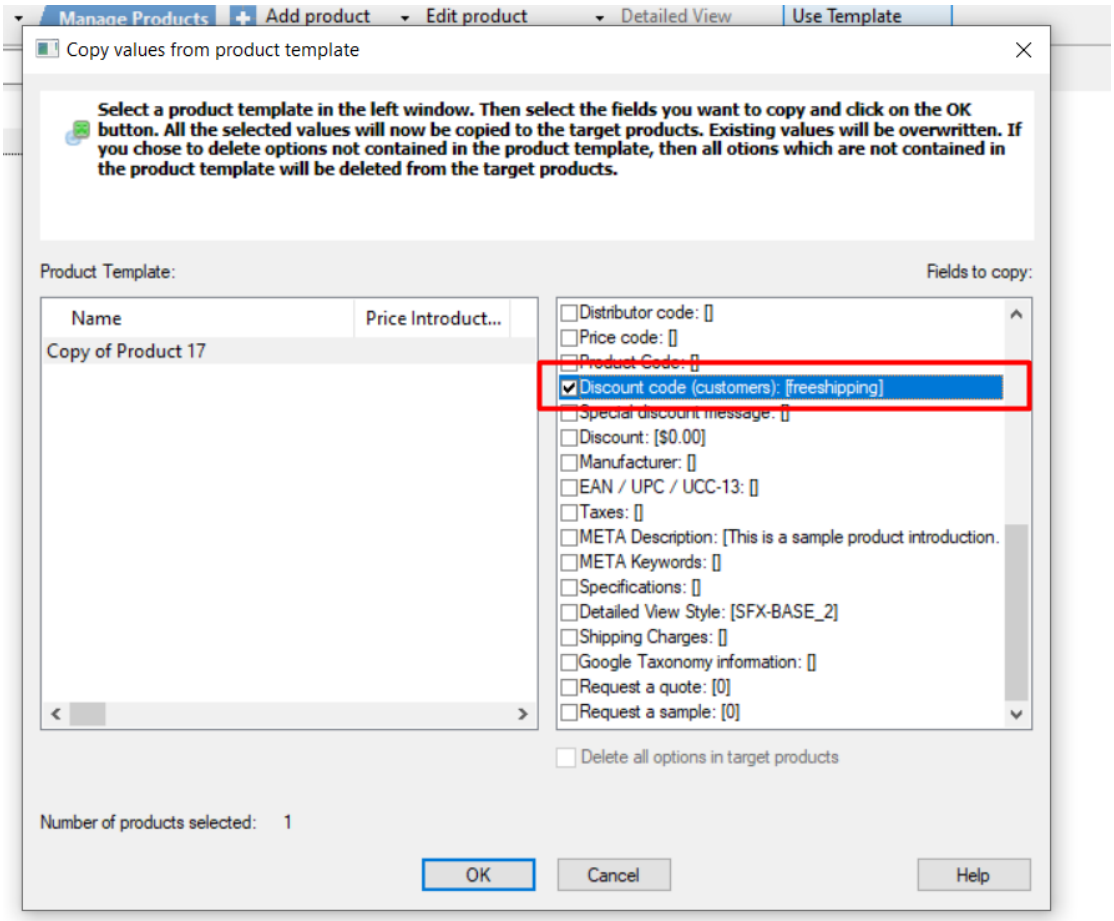
- Copy any product and paste it in the *Product Templates* category

- Select the page where you want to copy the "Discount Code (customers)" to other products - then switch to LIST mode (*Manage Products*)

- Select the Product(s) -> right click to view the shortcut menu -> select ***Copy values from a product template to all selected products***



- Tick the checkbox "***Discount code (customers)***"



- Click OK

- Save and publish your shop again.