

Knowledgebase > Discount Functions > Set up a Marketing Voucher code that applies to specific products

Set up a Marketing Voucher code that applies to specific products

Elenor A. - 2021-09-13 - Discount Functions

You can now setup a voucher code that is to limited to specific products or certain brand or department using Marketing Voucher function. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.

In ShopFactory:

Products that you want to promote must have "Discount code (customers)" in Properties dialog.

- Open your shop in ShopFactory
- Double-click on the **Product** to open the EditView mode
- Click on Properties and locate the Discount code (customers) field
- Enter your 'Discount code'

Pro Image: mage: mag	ſ	Product Wizard - Product 32	7			×	File name: p61045.html
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- Click OK -> **Finish**
- Enable voucher feature under Services menu



- Save and publish your shop

SF Cloud Settings:

- In your shop, click on SF Cloud in SF Central page
- Click Marketing -> Vouchers



- You will be redirected to SF Cloud interface, <u>https://app.santu.com/buynow/marketing/vouchers?toffset=28800</u>

- Click Manage Vouchers, https://app.santu.com/buynow/voucher/list

Members	Vouchers / Coupons		
Vouchers/Coupons			Account settings Email setting
Statistics	Return voucher: Send yo	our customers reward vouchers to make them buy again.	
Customers	Marketing voucher: Crea	te voucher for marketing campaigns to attract new customers.	
Analytice	Gift voucher: Create a gif	ft voucher to sell to your customers.	
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- Click the "Add" button and then select Marketing

Voucher, https://app.santu.com/buynow/voucher/add/type/marketing

- Under Discount type, select -> Reduce Price by the following amount -> 10

- Setup your marketing voucher and enter the "**Discount codes (customers)**" you have entered in the shop - the code must match in both your shop and SF Cloud Marketing voucher setting.

Overview	
Select how the discount should be calcula	ted.
Discount type :	Discount :
Reduce Price by the following percentage	SA 10.00
Reduce Price by the following amount	
Free shipping	v
Additional settings	Voucher code : • 💿
A 2021 12 21	
Minimum purchase value : 📀	Number of vouchers : + 100
Free shipping Limit to specific products	
This discount code will apply to all produc	ts, unless you enter specific discount codes. Then it will only apply to products with a matching discount code.
Discount codes (Customers)	
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- Click **Publish** to create/update this marketing voucher

Example,

Marketing Voucher setup with minimum purchase value of \$100 to a specific product -

This is the product that qualifies for that marketing voucher code: LESS10

https://merliza-sf14.shopfactory.com/contents/en-us/p55021 Test-Product-1.html

- If you only have 1 qty

- Apply LESS10 voucher code, it will tell you that you need to spend \$100

- Change the qty to 3 to make the purchase above \$100 and apply the code

If you add a product to cart that does not have the Customer discount code, then it will prompt the buyer that the product in cart does not qualify for a discount.

*****NOTE**: You could also use "*product templates*" feature to apply the same discount code to other products

- Copy any product and paste it in the *Product Templates* category

- Select the page where you want to copy the "Discount Code (customers)" to other products - then switch to LIST mode (Manage Products)

- Select the Product(s) -> right click to view the shortcut menu -> select **Copy values from a product template to all selected products**

Page Sub-page	View Page Edit page - Mana	ige Pr	Products + Add product +	Edit product - Deta	iled View	Use Template	
ShopFactory Central Home			VQ@,× ▼	Weight Darks Distan		Carta	
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Page 6 Page 7 SFX-IAEV		•	<u>V</u> isible <u>V</u> iew settings				
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			Copy values from a product tem Export all selected products	plate to all selected products			
Unlisted pages Thank You Transaction failed		_	Enter Google specific information	'n			
- Contents - List of Contents Recycle Bin							

- Tick the checkbox "Discount code (customers)"

ID Name P61035 ProductCode ABC123 P61046 Copy of Product 32	Select a product template in the left window. Then select the fields you want to copy and click on the OK button. All the selected values will now be copied to the target products. Existing values will be overwritten. If you chose to delete options not contained in the product template, then all otions which are not contained in the product template will be deleted from the target products.				
	Product Template: Name Price Introduct ProductCode ABC123 Copy of Product 32 Copy of Product 32	Don't show 'Add to Basket' button: [0] Delivery Time: [] Base Price: [] Base Price: [] Base Price: [] Basefriction: [] Ba	Fields to copy:		

- Click OK

- Save and publish your shop again.