Setup Special Products in ShopFactory Cloud and sell via Facebook

Merliza N. - 2021-12-08 - Apps & ShopFactory Cloud

Note: "*Special Products*" feature is ONLY applicable to **ShopFactory Gold and Platinum Rental** plans.

This feature allows you to add special products and add your store to Facebook.

Refer to this YouTube video: **https://www.youtube.com/watch?v=Ud-wIEZn52I**

How to setup

- Open your shop in ShopFactory

- At the ShopFactory Central page, click on *MY ORDERS* button -> you will be redirected to the ShopFactory Cloud interface,

If you are in the old ShopFactory Total Care interface:

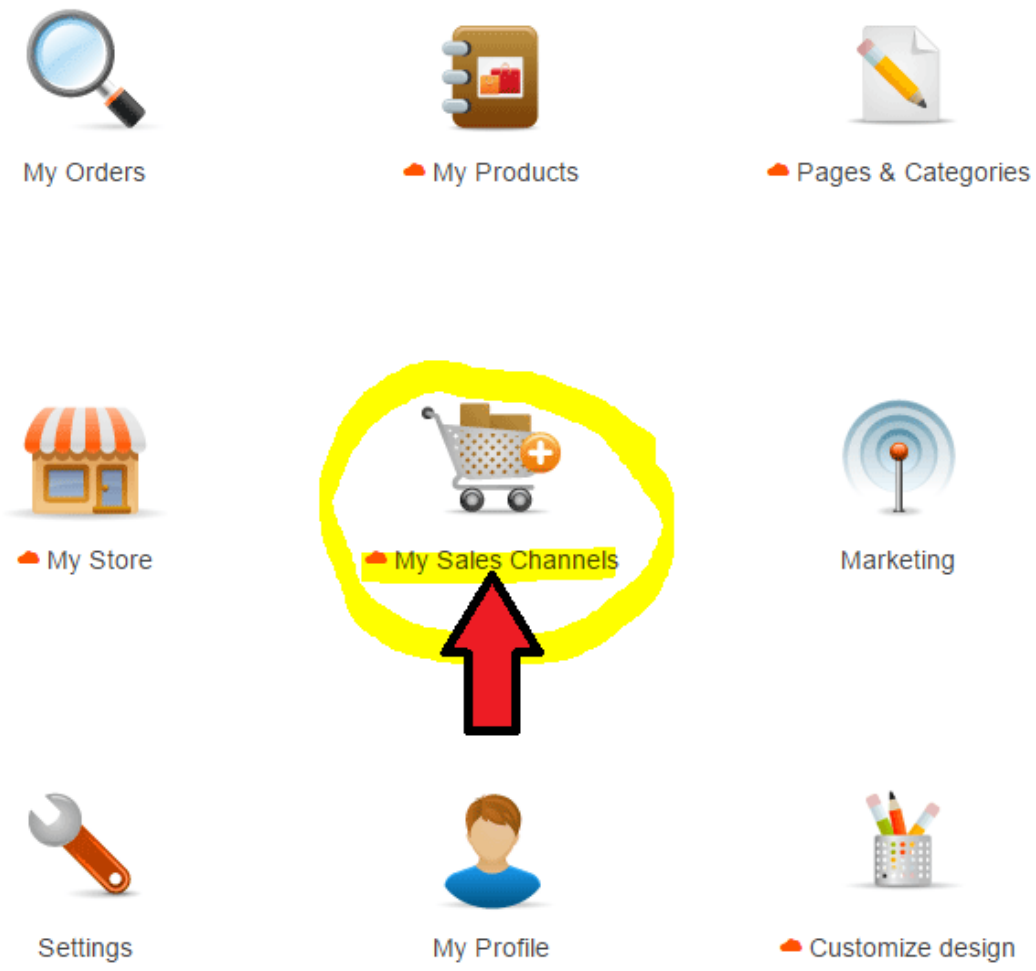
- Click on *SERVICES* menu -> click on the "***Special Products***" sub-menu (top right).

- Select a product type you want to add
- In the ShopFactory Cloud backend interface, click on MY PRODUCTS to add the products that you want to sell in your Facebook store, *http://app.santu.com/buynow/product*

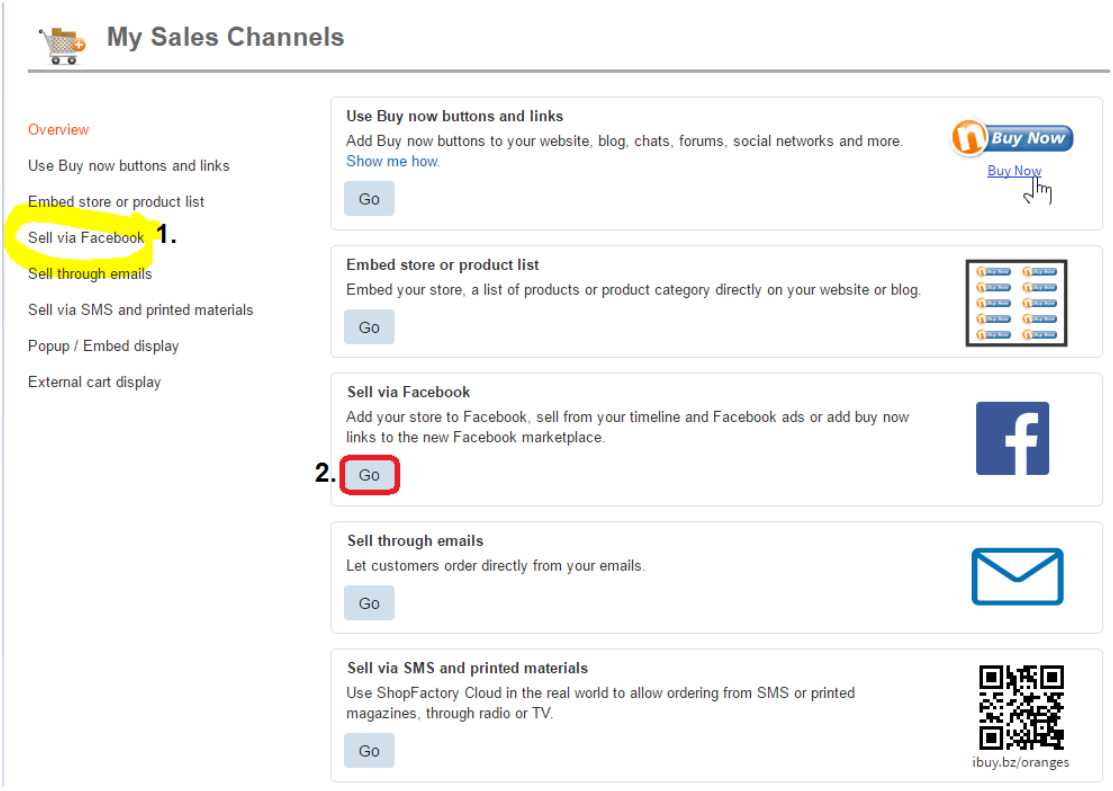
If you have previously added products in Santu (SF Cloud), click on **My Products to view or edit them.*

To integrate these Special Products into your Facebook page, follow the steps below:

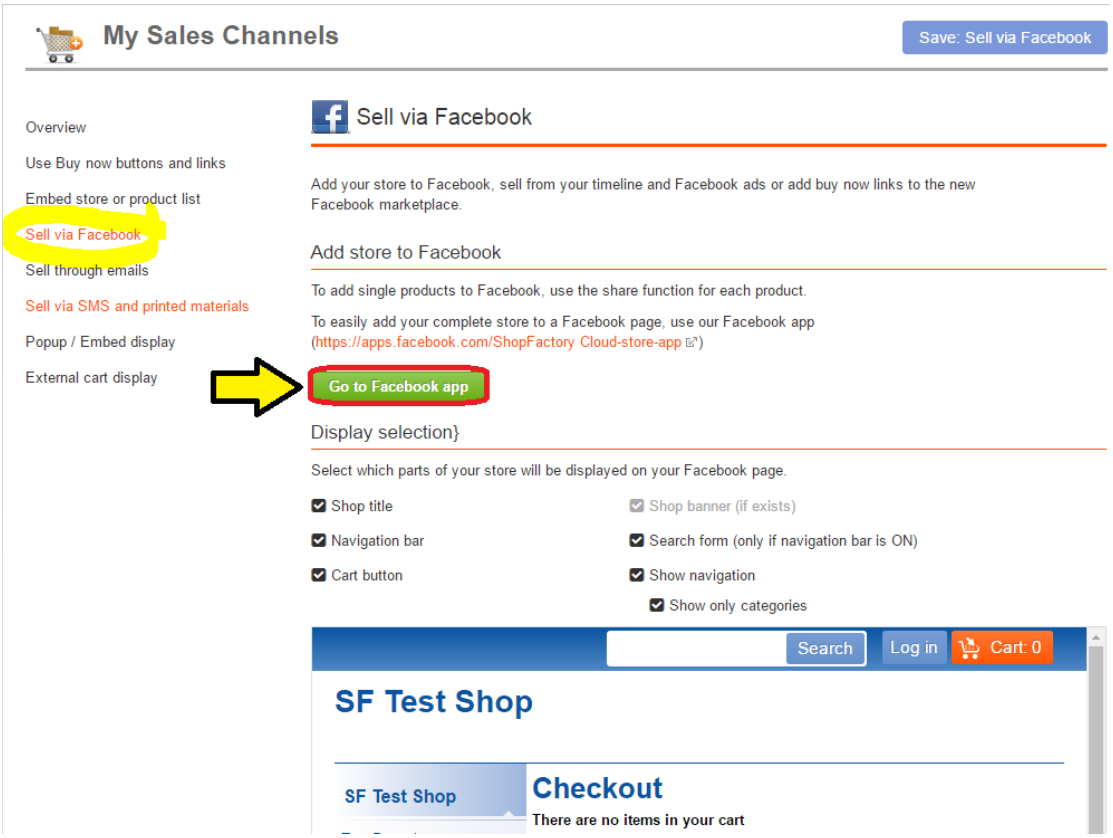
=> Within the SF Cloud interface, click *HOME* menu -> ***My Sales Channels***



=> At the left menu, select ***Sell via Facebook*** -> click the *GO* button



=> Click the "*Go to Facebook app*" button - you will be redirected to Facebook, https://apps.facebook.com/santu-store-app/



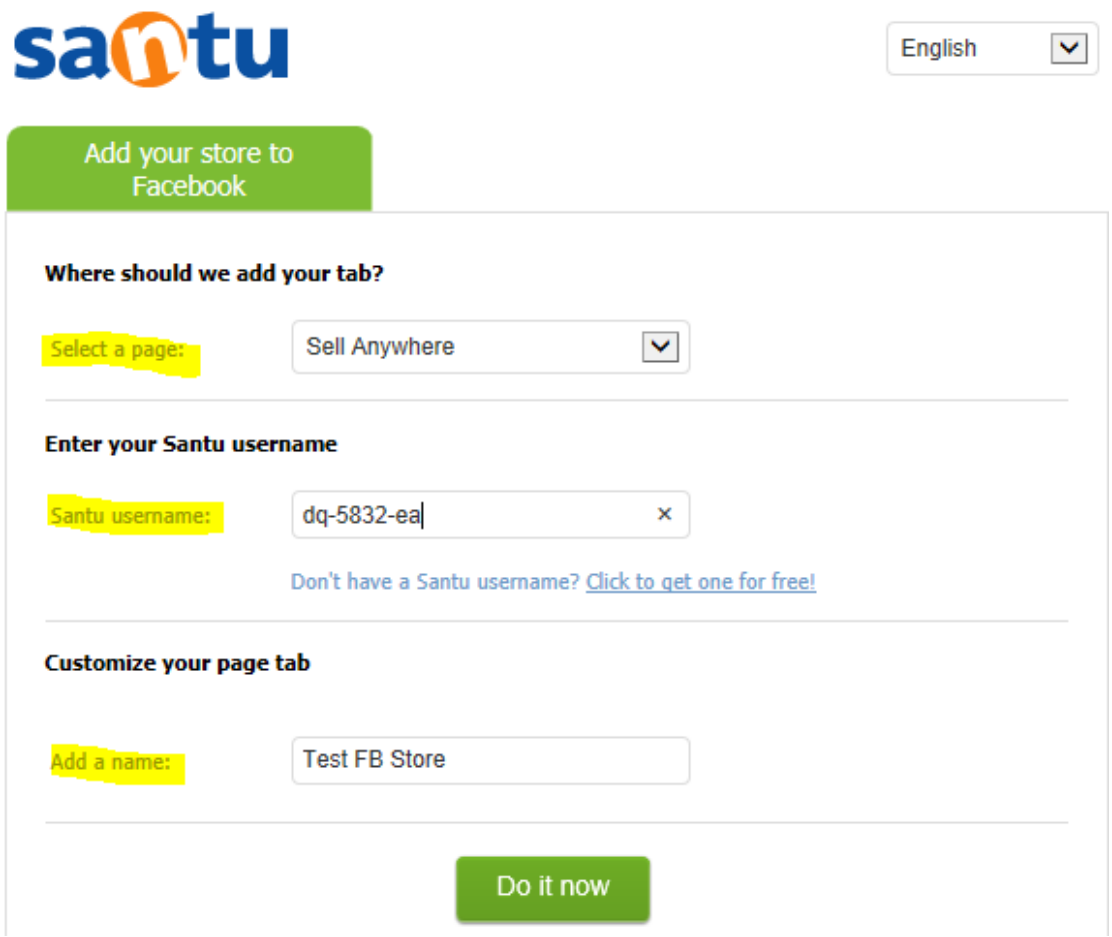
=> Login to your Facebook account and select your Facebook page - if you haven't created an FB page yet, then create one now (Refer to this link for more information on how to add a Facebook page, *https://www.facebook.com/help/104002523024878*)

=> Enter your ShopFactory (Santu) username
=> And then add a name for your Facebook page tab

Facebook Store app

"The Facebook Page Tabs feature is only available to FB Pages with 2,000 or more fans/page likes"

If your page doesn't have 2,000 or more followers then you CANNOT add a page tab for your store on Facebook. This is Facebook's policy.



=> Click "*Do it now*" button. You'll see a confirmation message: Tab was added to your Facebook tab
-> Preview your FB tab

You can now start selling in Facebook!


Page
Messages
Notifications
Publishing Tools
Sell Anywhere
Community
Create Call to Action
Liked
Message
Timeline
About
Photos
Test FB Store
More
Menu
Search
Cart: 0
--- This is your Facebook page with the Facebook store integrated ---
My store
A-Z
Test Product1
test product 1 More details
$ 2.50
1
Buy Now