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## Shop Members: Spend and get 'Free Shipping'

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You can offer 'Free shipping' to shop members when they purchase a certain amount.

**Assumption:** You have already enabled "Customer Membership Management" service in your shop. ([Customer Membership Settings in ShopFactory](#))

- Open shop in ShopFactory
- Select ShopFactory Central page -> Marketing -> Members

The screenshot shows the ShopFactory Central web application interface. On the left is a navigation menu with a tree structure. The main content area displays a dashboard with various icons for different sections.

**1.** In the left navigation menu, the 'ShopFactory Central' item is highlighted with a black box.

**2.** In the main dashboard, the 'Marketing' icon (a megaphone) is highlighted with a black box.


**3.** A dropdown menu is open under 'Marketing', and the 'Members' option is highlighted with a black box and a red arrow pointing to it.

The main dashboard icons include: My Store, My Products, My Orders, Marketing, Social Networks, Site Analytics / SEO, Video tutorials, and ShopFactory Cloud.

- You will be redirected to the SF Cloud interface

<https://app.santu.com/buynow/marketing>

- Scroll down until you see "Do you want to offer free shipping?"

Marketing

2. Save: Members

Members

Vouchers/Coupons

Statistics

Customers

Analytics

Resellers

Advertising tracking

Affiliates & MLM

Members

Account settings | Discounts | Signup details | Email settings

Manage members

Account settings

Here you can set up your 'membership program'. Simply fill in the details below, and you will be able to offer your members special discounts or loyalty points.

☒ Enable login☒ Enable customer sign-up

Discounts

What kind of discount do you want to offer?

☒ Flat discount☐ Increasing discount

Flat discount ⓘ

% 5.00

1. Do you want to offer free shipping?

☐ No☒ Yes, if they spend more than

\$A 100.00 Enter the value here

Signup details

Welcome message for your customers:

Welcome to SF Test Shop. You get to enjoy 5% discount each time you order from our shop.

Member signup link code:

<a href="http://testing-aud.shopfactory.com/?target=https://tc.shopfactory.com/webshop/customer\_signon.cgi%3fpid%3dUmFuZG9tSValzCHJXEL5wJ8reqwNGT3DPJuwZaXey4%3D%26iang%3den">Become a member</a>

- Tick the option “Yes, if they spend more than” and then enter the amount
- Click **Save** button