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Merliza N. - 2021-12-08 - Search Engine Optimization (SEO)

Make sure you have updated to the latest ShopFactory 14 release.

1. Download and install the latest ShopFactory 14

Download from <https://www.shopfactory.com/contents/en-us/d18.html>

2. Ref. SF-2655: SEO Google Search Console: Fix Breadcrumbs issue detected for website (data-vocabulary.org schema deprecated)

To apply the fix:

When ShopFactory shows a prompt to apply style changes, select "Yes, improve my store." or manually reselect your website theme to apply the SEO structured data.

ShopFactory Central



The screenshot shows the ShopFactory Central dashboard with a grid of menu items: My Store, My Products, My Orders, Marketing, Social Networks, Site Analytics / SEO, Customize design, Video tutorials, and ShopFactory Cloud. On the right, there is a 'ShopFactory Gold' status box with version 14.5.0 Build 20056 and an 'Upgrade' button. A modal dialog box is open, displaying a notification: 'Some of or all the following templates used in your store have been improved: Navigation | Product styles | Product pages. They will considerably improve the way your store works. Do you want to apply the changes?' The 'Yes, improve my store' button is highlighted with a yellow box and a red arrow pointing to it.

Click '**Designer**' menu -> **Select Website Theme** -> untick "Include Sample Data" -> locate your current template and click '**Select**' button.

Your mapping and color customizations will be automatically applied after the website theme is reselected.

Important notes:

- If you have saved the default website theme as a new template, i.e. *SFX-GIF-AA_bey-col* and saved this template with a new name, then the fix will not be applied. You will have to select the default *SFX-GIF-AA_bey-col* (in this example) and then apply your color customizations again. We don't recommend saving SFX website themes as a new template anymore as styles and template fixes are only going to be applied to the default ones.
- If you have a paid custom template, then you will need to send your shop project to us so the fix can be manually applied in your custom website theme. Contact ShopFactory Support via <https://support.shopfactory.com/>