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Customer Membership Settings in ShopFactory

Elenor A. - 2021-12-08 - Apps & ShopFactory Cloud

Section 1 : Customer Membership Settings in ShopFactory

This feature allows a merchant to provide setup member login so that a customer can login to view the prices and/or view discounted prices applicable to all shop members.

Depending on how the merchant wants to control Customer Membership, the following options are not mandatory but can be enabled:

• Allow visitors to become members without ordering

- A Sign up link will be visible in the shop and anyone clicking on this link will be able to enter their details and become a member

- When this option is **NOT** ticked the Signup Link will not be available on your website, so customers cannot sign up to be members. You will need to add them via the "**Bulk Upload Members**" Function in Total Care/GlobeCharge interface

• Stop Access to Website without password

- Customers must sign in to enter the shop

- This option forces your members to login to view your products or pages.

• Show Prices Only to Members and Resellers

- Customers must sign in with their member details (email and password) to see the product prices in the shop

- When this option is ticked anyone who visits your online Shop will not be able to see any prices unless they login. This is useful for websites intended for Wholesale



IMPORTANT: Setting up Membership Management Service in your shop -

1. From the **Services** menu -> tick "**Setup Customer Membership Accounts**" option - this will only enable the service in your shop. You must proceed to the next steps to setup member discount, etc.

2. Now, click on **My Orders** button to connect to the Total Care interface.

3. Click on Services -> Membership Management -> Member account management setup

At this point the merchant can setup optional member discount and free shipping for members.

Member account man	nagem	ent setup									
Customer membership	accou	nts									
Information	Here yo your me	ou can set up your embers special di	r 'membership p scounts or loyal	rogram." Simply f ty points.	ill in the details below, and you will be able to offer						
Which program do you want to offer to your customers?	Disc Disc	ount in %									
Which kind of discount do you want to offer?	 Flat Increase 	discount easing discount	Optional	member di	scount						
Increasing discount:	Level	From €	To€	Discount%							
	1	0	200	5	1						
	2	200	500	10	1						
	3	500	10000	15	1						
	4	10000	25000	20							
	5		[1						
	The mon discount	e customers spend w	ith you, the more i	liscount they get. Y	fill ou can set up to five different levels of						
Apply increasing discount The discount levels you have set will be applied for sales in the period specified here.:	Unlimited •										
	The dis	count levels you hav	e set wil be apple	d for sales in the pe	riod specified here.						
Do you want to offer free shipping?:	 No Yes, 	, if they spend mor	re than € 100	Opt	ional free shipping						
Signup Form:	🔲 Hid	Hide "Company name" and "Company/Tax number" fields									
	Rec	quire "Company n	ame" and "Com	pany/Tax numbe	r" fields						
Welcome message for your customers:	Welcome to My Shop. You get 5% discount when you login as a member. Increased discounts when you buy more. On top of that, you get FREE Shipping for purchases over €100. Happy shopping!										
	(Maxim	um characters: 20	0) 200								
Member signup link code:	[Note: GlobeCharge also supports member signup form in language Czech (cz or cs), Swedish (sv), Hungarian (hu), Slovak (sk) and Slovenian (sl). If your GlobeCharge account language is different from your shop language and want to use shop language, you could change, for example change lang%3den to lang%3dsv] (ra href=Thip/l/www.cbg-ph-gold.shopfactory.com/? target=https://tc.shopfactory.com/webshop/customer_signon.cpl%3fpid%3dUmFuZG9tS VZqquJkChfwK1HQbJdoFjknzW9C8K4gTuk%3D%26lang%3den">Become a member										
	(Maxim	um characters: 20	0)								
				Subr	it Click to save settings to database						

You can also setup Email for members in different languages.

- Click on the **Email Settings** submenu.

Once everything is setup, save and preview your shop to see how it works.

- Click on Signup if you allow customers to become members without ordering first.
- Or you can manually add members via "Bulk Upload members" option.

Setting up Membership Management Service via SF Cloud interface

- Click on **ShopFactory Cloud** -> **My Orders** button to connect to the Total Cloud interface.
- Click -> Marketing, <u>https://app.santu.com/buynow/marketing</u>

At this point the merchant can setup optional member discount and free shipping for members.

ertising tracking	point											
iates & MLM	Enable	login			🗹 Enab	le custo	mer sign-up					
	Discoun	ts										4
	What kind	of discou	nt do you want to	offer?								
	⊖ Flat d	iscount 🤇	Increasing disc	ount O	ptional n	nemb	er disco	un	t			
	Increasing discount 💿										ers	
		Level1	Le	evel2	Le	vel3		Le	vel4	Le	vel5	
	Product value	s	S		s			\$		\$		
	Discount	% 0.00) %	0.00	%	0.00		%	0.00	%	0.00	ers
	Level mus	t be reach	ed									
	Last 30 d	ays			~							
		ant to offe	free shipping?			_						
	No (○ Yes, if	they spend more the	ian			O un tri a un a l		and the state of			
	\$ 0.	00					Optional	T	ree snipping			

You can also setup Email for members in different languages.

- Scroll down until you see Email settings
- Click dropdown menu under Language

Marketing		Save:Members
	lang%3den to lang%3dsv	
Email settings		+
Email: 📀	Language:	
eleonora@3d3.com	English	
	English	
Email subject: *	Nederlands	
Welcome members!	Français	
	日本语 (Japanese)	
Email header:	Deutsch	
testing email header	Portuguese	
	Italiano	
	Danish	
	Español	
477 characters remaining	479 characters remaining	

Section 2: Free shipping to shop members if they purchase a certain amount

To setup free shipping to shop members, please follow the steps I have outlined below.

- Open shop in ShopFactory
- Click -> ShopFactory Cloud -> My Orders
- You will be redirected to ShopFactory Cloud interface
- Click -> Marketing, <u>https://app.santu.com/buynow/marketing</u>

Marketing	Save:Ment	oers
Resellers	Here you can set up your 'membership program'. Simply fill in the details below, and you will be able to offer your members special discounts or loyally points.	
Affiliates & MLM	Enable login Enable customer sign-up	
	Discounts	4
	What kind of discount do you want to offer?	
	Flat discount Increasing discount	
	Flat discount	
	<mark>%</mark> 3.00	
	Do you want to offer free shipping? O No vert they spend more than	
	\$ 0.00	
	Signup details	4

- Tick the option "Yes, if they spend more than" and then enter the amount
- Click -> Submit button