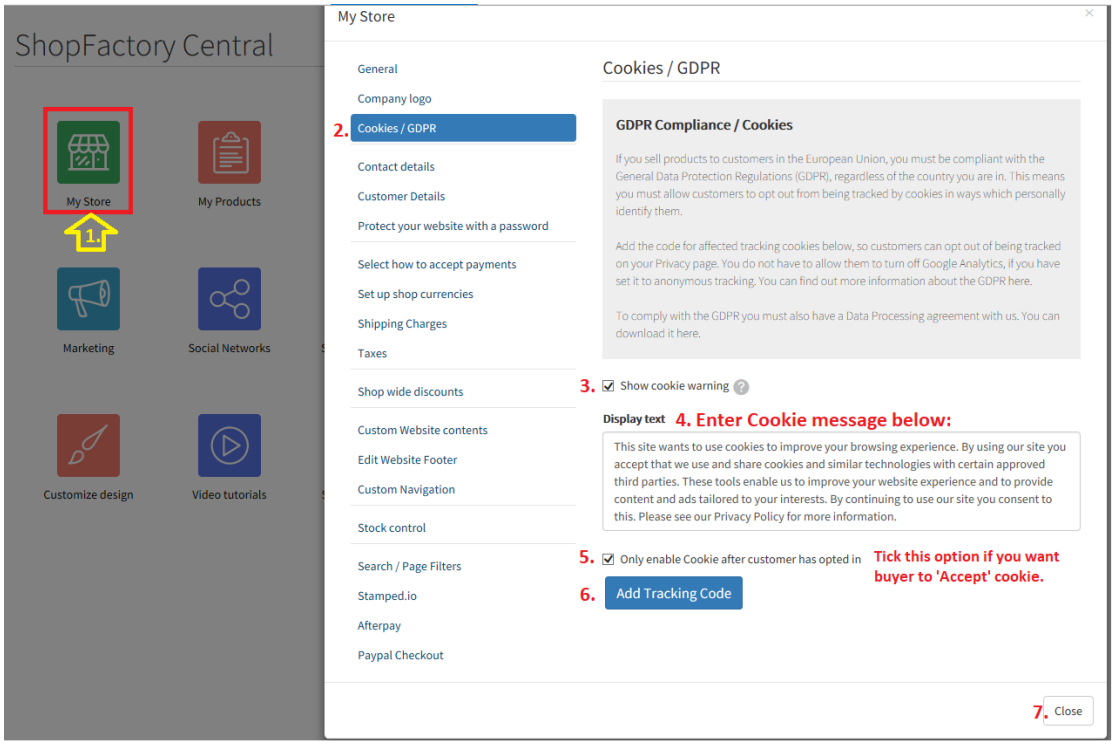
GDPR Compliance and use of Cookies in website

Merliza N. - 2021-11-16 - Apps & ShopFactory Cloud

If you sell products to customers in the European Union, you must be compliant with the General Data Protection Regulations (GDPR), regardless of the country you are in. This means you must allow customers to opt out from being tracked by cookies in ways which personally identify them.

Add the code for affected tracking cookies in ShopFactory Central - ***My Store*** - ***Cookies / GDPR*** so customers can opt out of being tracked on your Privacy page. You do not have to allow them to turn off Google Analytics, if you have set it to anonymous tracking.



You can find out more information about the GDPR here.

To comply with the GDPR you must also have a Data Processing agreement with us. You can download it here.