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How do I correct my Shop URL / website address in Google XML feed?

Merliza N. - 2021-12-08 - Search Engine Optimization (SEO)

Make sure you have entered the complete website address / correct Publish URL in the Publish SETUP box and Contact Details form.

Note: If you have purchased your own SSL certificate, please enter *https://* instead of *http://* in the homepage and Publish URL fields.

- Open your shop in ShopFactory.

- Click on Publish -> Publish your website on the Net -> click **SETUP** button

- Ensure you have entered the correct PUBLISH URL as shown in the screenshot, i.e.

http://test.shopfactory.com/

The screenshot shows a 'Setup' dialog box with the following fields and options:

- Internet** (selected):
 - Remote Host: webhost.shopfactory.com
 - Protocol: FTP - File Transfer Protocol
 - Encryption: Require explicit FTP over TLS
 - User Name: [Redacted]
 - Password: [Redacted]
 - Base Directory: /public_html/
 - Passive
 - Use PHP search
 - Automatic PHP detection
 - Timeout: -1
- My Computer** (unselected):
 - Directory: [Empty]
 - Publish URL: http://test.shopfactory.com/ (highlighted with a red box and arrow)
 - Options: Rename Website home page to: index.html

- Click OK

- Click Close to exit the publish dialog.
- Click on the **Central** dropdown button (formerly known as *Properties*) -> **Contact Details**
- Enter the correct URL at the **HOME PAGE** field, i.e. *http://test.shopfactory.com/*

Page Properties Wizard - Contact

The content of this page will be used to create the address fields in your website and in emails sent to your customers. Make sure to provide all the legally required information for your country.

Country: United States

User profile: SF new build_3d3.com

Name: SF new build

Company name: 3d3.com

Address: test

Suburb: testing

City: test101

State: California

ZIP: 90210

Phone:

Phone (for orders):

Fax:

Fax (for orders):

Email:

Email (for orders):

Home page: http://www.shopfactory.com

Company number:

Tax number:

Custom 1:

Custom 2:

OK Cancel Help

- Click OK
- Save and preview shop in external browser.
- Go back to Normal mode and publish your shop again.

IMPORTANT: After publishing your shop, you will need to generate the Google Base XML file again in Marketeer and then submit the new XML file to Google to fix the problem.

Additional info:

Note that you can also submit the "*sitemap.xml*" file to Google to expedite the indexing of your shop pages:

Submit the *sitemap.xml* file found at *ShopFactory V14 Websites\<shop folder>\Runtime*

Refer to Google Knowledgebase article below for more info:

<http://www.google.com/support/webmasters/bin/answer.py?answer=34575&topic=8496>