



How do I setup Vouchers in my shop?

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With ShopFactory Cloud services you can set up marketing vouchers to offer discounts with online or off-line marketing campaigns and reward vouchers for customers who have placed orders to encourage them to return or sell gift vouchers to your customers.

To enable Vouchers in your shop, you must have a paid ShopFactory SF Cloud / Total Care account.

Note: Reward Voucher codes and Gift Voucher codes will only be sent out for "PAID" orders. Marketing Vouchers are manually sent out to buyers during promotion or newsletters.

PART I. Enable vouchers in your shop

- Open your shop in ShopFactory
- Click Services menu -> tick "Enable Vouchers"
- Save and preview your shop in MS Edge or any external browser -> place a test order and check the Voucher box appears in the basket page.
- Publish your shop

PART II. Setup Vouchers in the SF Cloud backend

- Open your shop in ShopFactory
- At the ShopFactory Central page, click **My Orders** button - this will connect you to the ShopFactory Cloud backend.
- Select *Marketing* menu -> Vouchers/Coupons, <https://app.santu.com/buynow/voucher/list>
- Click "**Add Voucher**" button and select the voucher type you want to setup, for example, "**Return Voucher**"

2. Choose the voucher type you want to create

	Voucher ID	Code	Type	Expires	Value	Orders
<input type="checkbox"/>	233733	MKTG15	marketing	31/01/2023	15.00%	0

Customer Return Vouchers

1. Customer Return Vouchers -

Once the Reward Voucher is setup and active - a single use, unique Reward Voucher code is sent to your customer based on a pre-determined purchase amount. They must have previously ordered from your shop to receive this type of voucher.

Here's an example of a Reward Voucher that gives 10% discount to customers with the following conditions: