



## How to setup Doofinder search app

Merliza N. - 2021-12-08 - Apps & ShopFactory Cloud

### Doofinder Search app

A powerful, quick and intuitive search engine that will help you to improve your online store's sales.

You lose lots of sales because your users cannot find what they are looking for, even though it is there. Doofinder will show relevant results with a few keystrokes, as well as this, it will learn from your user's searches and improve the buying process.

Just click [here to sign up for a free Doofinder account](#) and then activate the Doofinder app.

1. In ShopFactory Central, click the **App Store** button / Complete a purchase of the Doofinder app / Click the **Activate Apps** button in ShopFactory Central.

2. Sign up for a Doofinder account at [https://doofinder.com?fp\\_ref=shopfactory](https://doofinder.com?fp_ref=shopfactory). Set up your Profile. Click Save.

3. Create a Search Engine in Doofinder.

a. Go to Search Engines. Click New Search Engine.

Did you know that you can create Banners to display on your search engine?  
Now you can associate a banner to specific searches to promote actions such as sales or agreements with other brands.

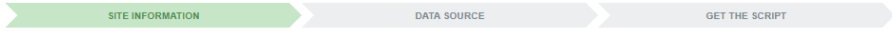
[Create a Banner](#)

## Search Engines

Choose a search engine to manage its preferences and behavior.

[+ New Search Engine](#)

b. Fill in the Site Information forms with the appropriate information.



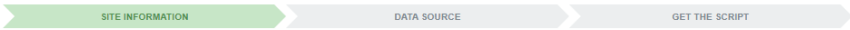
## New Search Engine

Let's create a new search engine for your website.

CHOOSE A NAME FOR YOUR SEARCH ENGINE

ENTER THE URL OF YOUR WEBSITE

[Continue](#)



## Choose Platform

We haven't detected the platform running your website. Choose one of the options below.

WHAT KIND OF WEBSITE DO YOU HAVE?

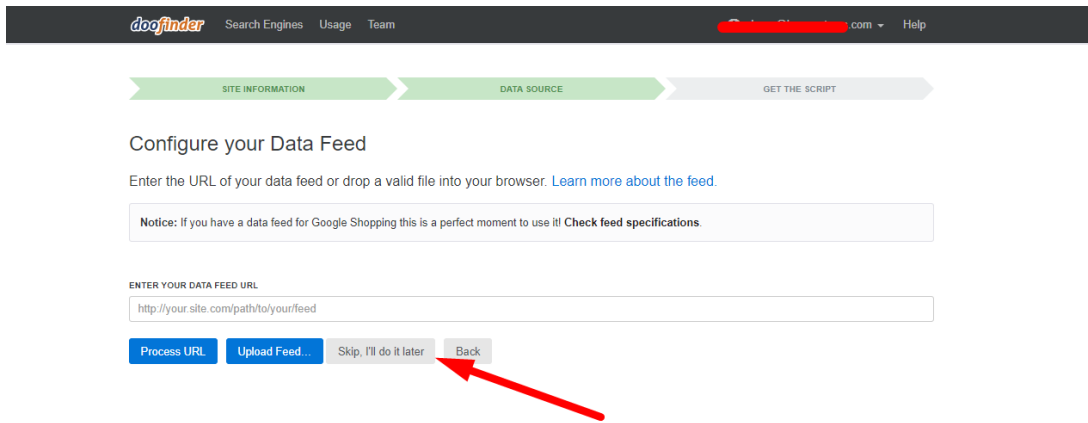
CHOOSE THE LANGUAGE OF YOUR SITE

CHOOSE THE CURRENCY USED FOR PRICING

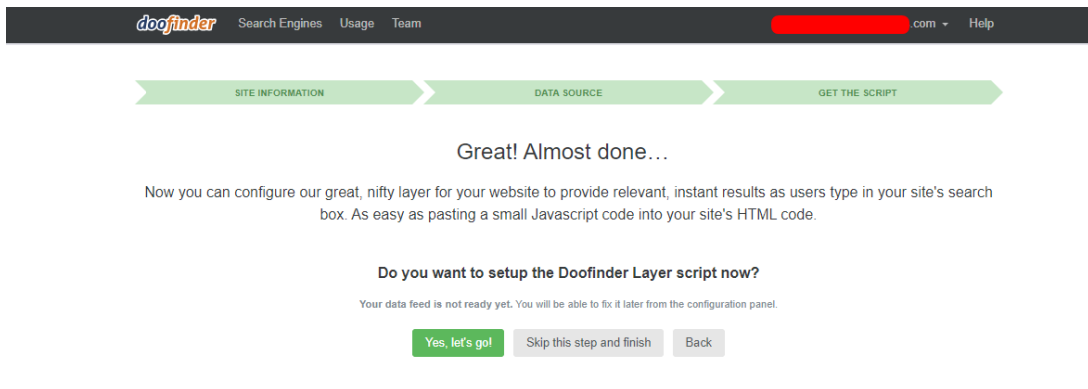
CHOOSE YOUR SECTOR

[Continue](#) [Back](#)

c. For the Data Source, click "Skip, I'll do it later".



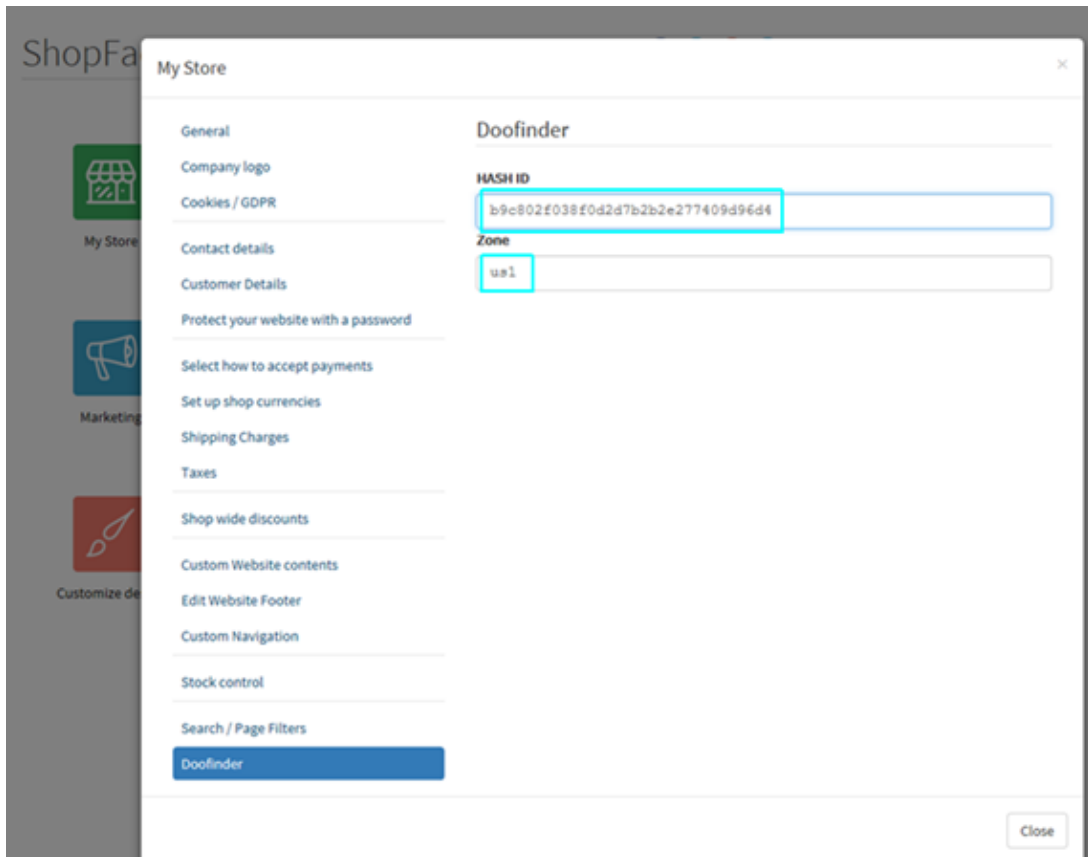
d. For "Get the Script", click "Skip this step and finish".



e. In the next step you will also need your Zone. Go to "Other Integrations"/IFrame. Get the zone from there as highlighted in the image below. It should be us1 or eu1.

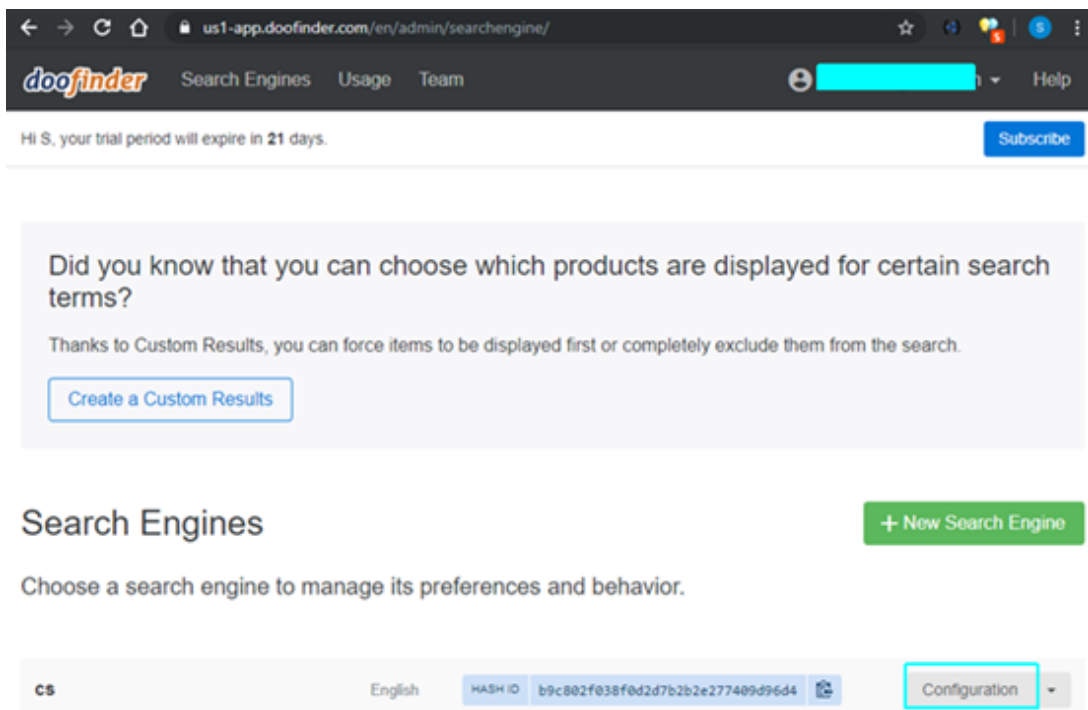


4. As copied to the clipboard into the box provided. Type in the letters and number before the "-" from the IFrame, into the Zone box provided.



5. Publish shop, with the “Regenerate search files” checkbox ticked.

6. In Doofinder, click Configuration.



7. Enter the address of the search-doofinder.csv file into the box provided. For example, if your shop address is <http://mysite.shopfactory.com/>, the address of the data source will be <http://mysite.shopfactory.com/contents/search-doofinder.csv>.

Click **Save Changes** button.

Click **Process Now** to update your Doofinder search file.

The screenshot shows the Doofinder admin interface. The top navigation bar includes 'Search Engines', 'Usage', and 'Team'. The main menu on the left lists 'Data Sources', 'Facets', 'Suggestions', 'Excluded Results', 'Security', 'Doofinder Layer', 'Other Integrations', 'Basic Settings', and 'Advanced Settings'. The 'Data Sources' section is active, displaying a table with one entry for 'CS'. The URL 'http://mysite.shopfactory.com/contents/search-doofinder.csv' is highlighted in a red box. Below the table, the 'Save changes' button is highlighted in a red box. The 'Options' section is expanded, showing 'Enable Automatic Indexing' checked and 'Scheduled Indexing' set to 'Index my data every day'. The 'Process Now' button is highlighted in a red box at the bottom left, and a yellow envelope icon is at the bottom right.

us1-app.doofinder.com/en/admin/searchengine/1980/sources/





doofinder Search Engines Usage Team

cs Configuration Statistics Boosting Synonyms Custom Results Banners Redirections

Hi S, your trial period will expire in 21 days. [Subscribe](#)

### Data Sources


Configure the sources from which Doofinder will read your data. To learn more about data feeds read [this support article](#).

CS	product
<a href="http://mysite.shopfactory.com/contents/search-doofinder.csv">http://mysite.shopfactory.com/contents/search-doofinder.csv</a>	 
<input type="checkbox"/> Exclude <i>out-of-stock</i> products from the search results	
<input type="checkbox"/> Group product variants as a single product	
<a href="#">Save changes</a>	 <a href="#">+ Add feed</a>  <a href="#">Delete</a>

[+ New Data Source](#)

### Options


Enable Automatic Indexing

**Scheduled Indexing** 

Index my data every day

Index periodically every  hours

Index at specific times

[Process Now](#) 

8. Your shop should now have Doofinder search integrated. Navigate to your shop in a browser and try searching.

9. (Optional) If you want selectable filters displayed with the search results, you will need to set up Facets in Doofinder. For example:

- Data Sources
- Facets**
- Suggestions
- Excluded Results
- Security
- Doofinder Layer
- Other Integrations
- Basic Settings
- Advanced Settings

## Facets

Facets feature lets you filter search by certain fields. If you make a facet visible it will be displayed in the search results. Facets also enable filters for [Custom Results](#). You can sort facets by dragging and dropping them into the desired position. [Learn more](#).

FIELD LABEL

Choose a field... label  visible [+ Add](#)

Field	Label	Visible	Terms
price	Price	<input checked="" type="checkbox"/>	
brand	Brand	<input checked="" type="checkbox"/>	5
categories	Categories	<input checked="" type="checkbox"/>	8

[Save](#)

10. If you have added new products and/or edited your existing products, you will need to reprocess your Doofinder search file (csv) to ensure the search file is up to date. (In ShopFactory, your shop must've also been published with "Regenerate Search Files" option ticked.

- Go to "Data Sources" and click on "Process Now".

## Data Sources

- Facets
- Suggestions
- Excluded Results
- Security
- Doofinder Layer
- Other Integrations
- Basic Settings
- Advanced Settings

## Data Sources

Configure the sources from which Doofinder will read your data. To learn more about data feeds read [this support article](#).

product

Exclude *out-of-stock* products from the search results

Group product variants as a single product

Save changes

+ Add feed

Delete

## Options

+ New Data Source

Index my data every day (Not available for Free Plan)

**Scheduled Indexing**

Take control of the processing of your feeds by choosing if they should be updated in a certain time interval or at specific times of the day.

Subscribe Now!

Process Now

✓	Oct. 7, 2019, 11:06 a.m.	No Changes in Feeds.
✓	Oct. 7, 2019, 11:05 a.m.	No Changes in Feeds.

## Here's an example of Doofinder search results page

reiki

Home Nieuwe Releases Aanbiedingen Kies een Categorie Bestsellers Meest Gevraagde Artiesten Alle Artiesten | Muzikanten Label Nieuwsbrief

Prijs: €5.99 - €21.99

Results: 79

Llewellyn	12		Llewellyn Reiki Gold 2	€19.99
Martin's Magic	9		Reiki Llewellyn	€18.99
Ajad	5		Ajad Reiki Music 2	€19.99
Deuter	5		Dakini Mandarava Reiki	€17.99
Jonathan Goldman	5		Ajad Reiki Music 1	€19.99
Grollo and Capitanata	3		Ajad Reiki Music 3	€19.99
Midori	3		Ajad Reiki Music 4	€19.99
Niall	3		Ajad Reiki Music 5	€19.99
Aeolia	2		Reiki Mountains Sambodhi Prem	€19.99
Kamal	2		Terry Oldfield Reiki Harmony	€19.99
Mahanta Das	2		Reiki Healing Waves Parijat	€19.99
Micon	2		Deuter Reiki Healing	€19.99