



Knowledgebase > Discount Functions > Set up a Marketing Voucher code that applies to specific products

## Set up a Marketing Voucher code that applies to specific products

Elenor A. - 2021-09-13 - Discount Functions

You can now setup a voucher code that is limited to specific products or certain brand or department using Marketing Voucher function. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.

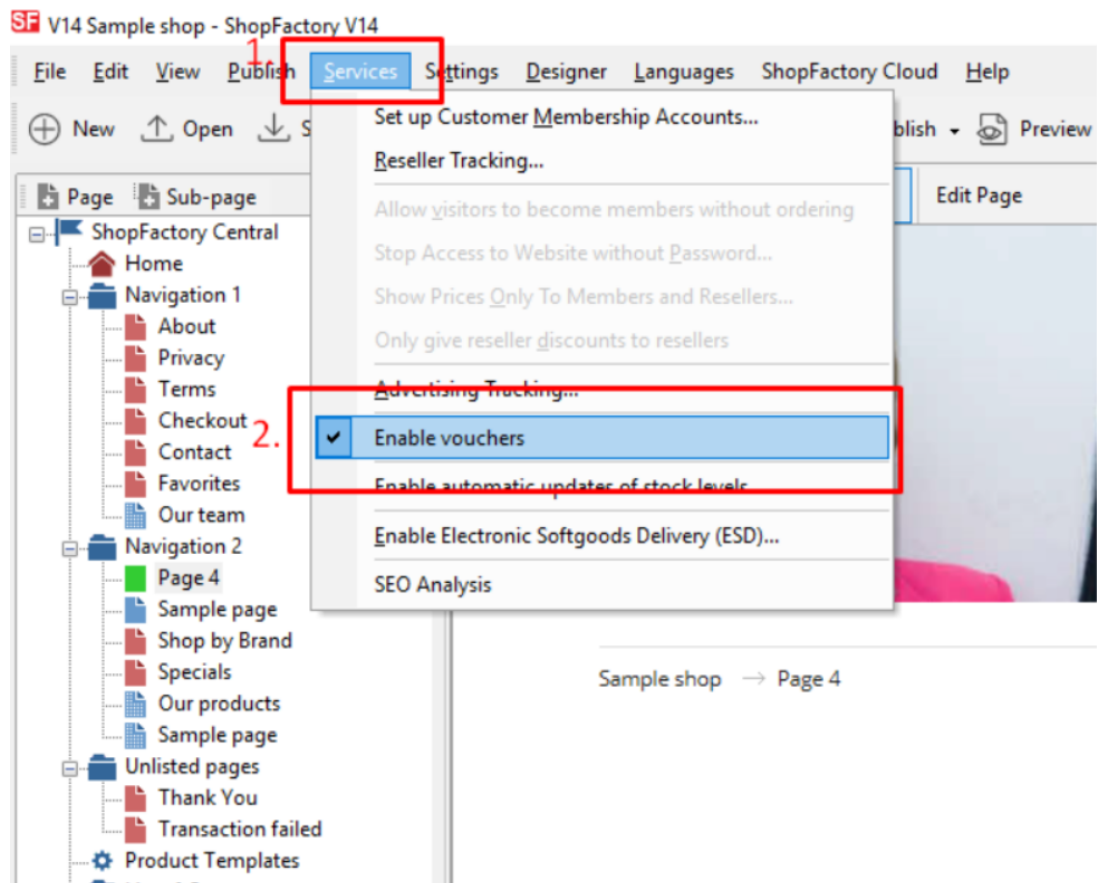
### In ShopFactory:

Products that you want to promote must have "*Discount code (customers)*" in Properties dialog.

- Open your shop in ShopFactory
- Double-click on the **Product** to open the *EditView mode*
- Click on **Properties** and locate the **Discount code (customers)** field
- Enter your 'Discount code'

The screenshot shows the 'Product Properties 2' dialog box in ShopFactory. The 'Discount code (customers)' field is highlighted with a red rectangle and contains the text '10off'. The dialog box includes various product configuration options like delivery time, category, price, and codes. The 'Finish' button is visible in the top right corner.

- Click OK -> **Finish**
- Enable voucher feature under **Services** menu

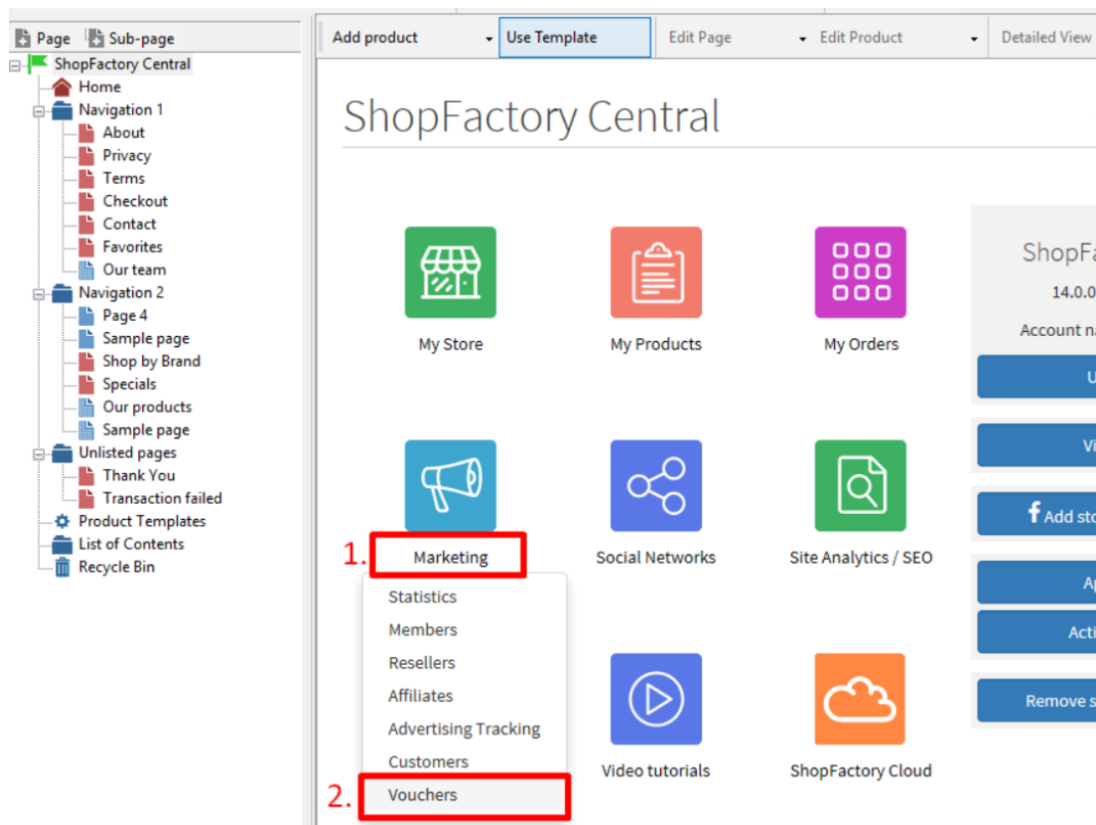


- Save and publish your shop

#### **SF Cloud Settings:**

- In your shop, click on **SF Cloud** in **SF Central page**

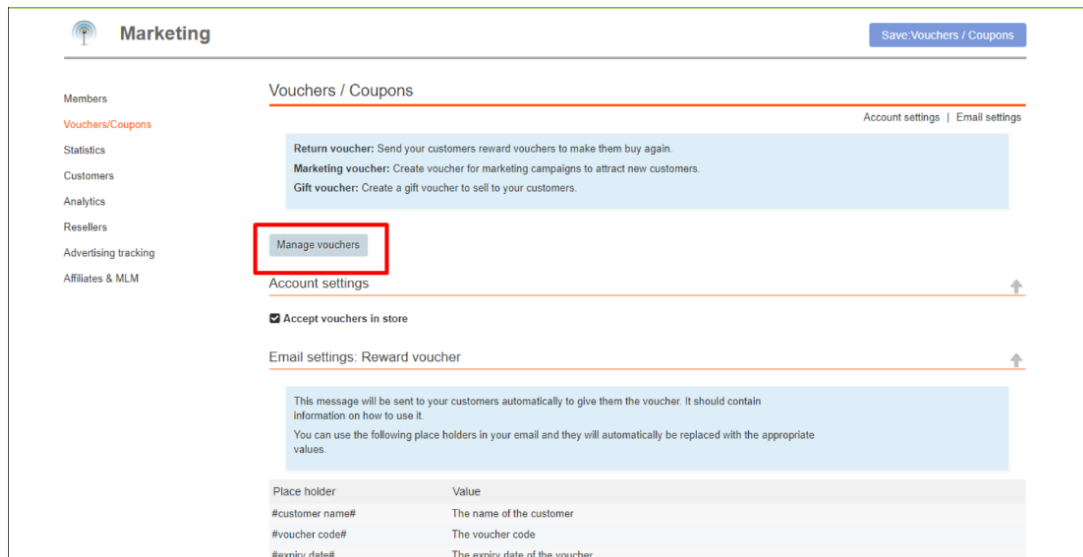
- Click **Marketing** -> **Vouchers**



- You will be redirected to SF Cloud

interface, <https://app.santu.com/buynow/marketing/vouchers?offset=28800>

- Click **Manage Vouchers**, <https://app.santu.com/buynow/voucher/list>



- Click the "Add" button and then select **Marketing**

**Voucher**, <https://app.santu.com/buynow/voucher/add/type/marketing>

- Under **Discount type**, select -> **Reduce Price by the following amount** -> **10**

- Setup your marketing voucher and enter the "**Discount codes (customers)**" you have entered

in the shop - the code must match in both your shop and SF Cloud Marketing voucher setting.

Overview

Select how the discount should be calculated.

Discount type :

- Reduce Price by the following percentage
- Reduce Price by the following amount
- Free shipping

Discount :

\$A 10.00

Additional settings

Expiry date :

2021-12-31

Voucher code : \* ?

LESS10

Minimum purchase value : ?

\$A 100.00

Number of vouchers : \*

100

☐ Free shipping

Limit to specific products

This discount code will apply to all products, unless you enter specific discount codes. Then it will only apply to products with a matching discount code.

Discount codes (Customers)

10off

- Click **Publish** to create/update this marketing voucher

Example,

Marketing Voucher setup with minimum purchase value of \$100 to a specific product -

This is the product that qualifies for that marketing voucher code: LESS10

[https://merliza-sf14.shopfactory.com/contents/en-us/p55021\\_Test-Product-1.html](https://merliza-sf14.shopfactory.com/contents/en-us/p55021_Test-Product-1.html)

- If you only have 1 qty

- Apply LESS10 voucher code, it will tell you that you need to spend \$100

- Change the qty to 3 to make the purchase above \$100 and apply the code

If you add a product to cart that does not have the Customer discount code, then it will prompt the buyer that the product in cart does not qualify for a discount.

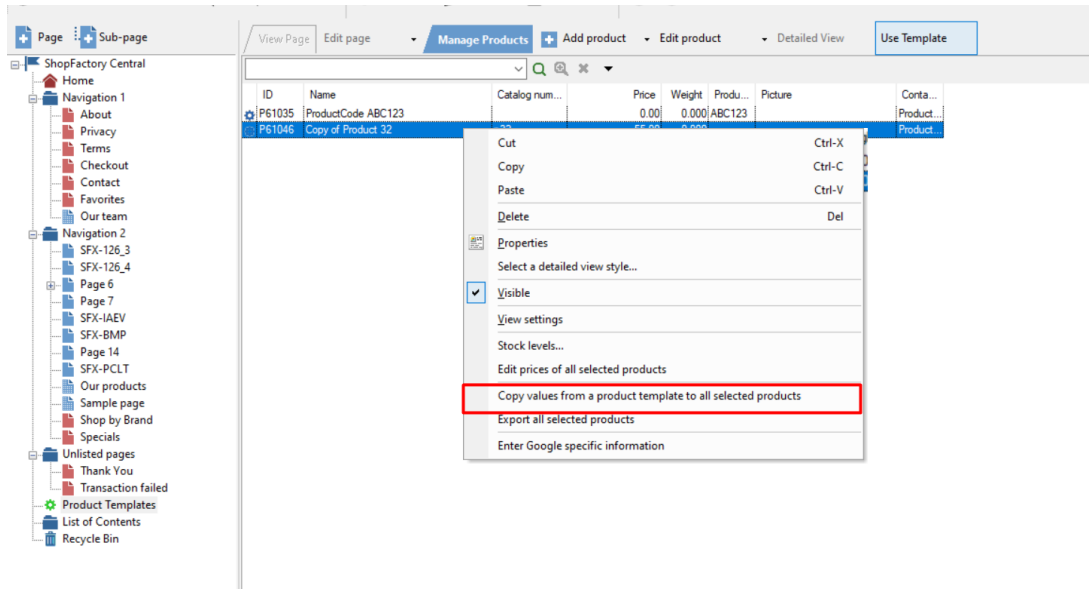
\*\*\*NOTE: You could also use "**product templates**" feature to apply the same discount code to other products

- Copy any product and paste it in the *Product Templates* category

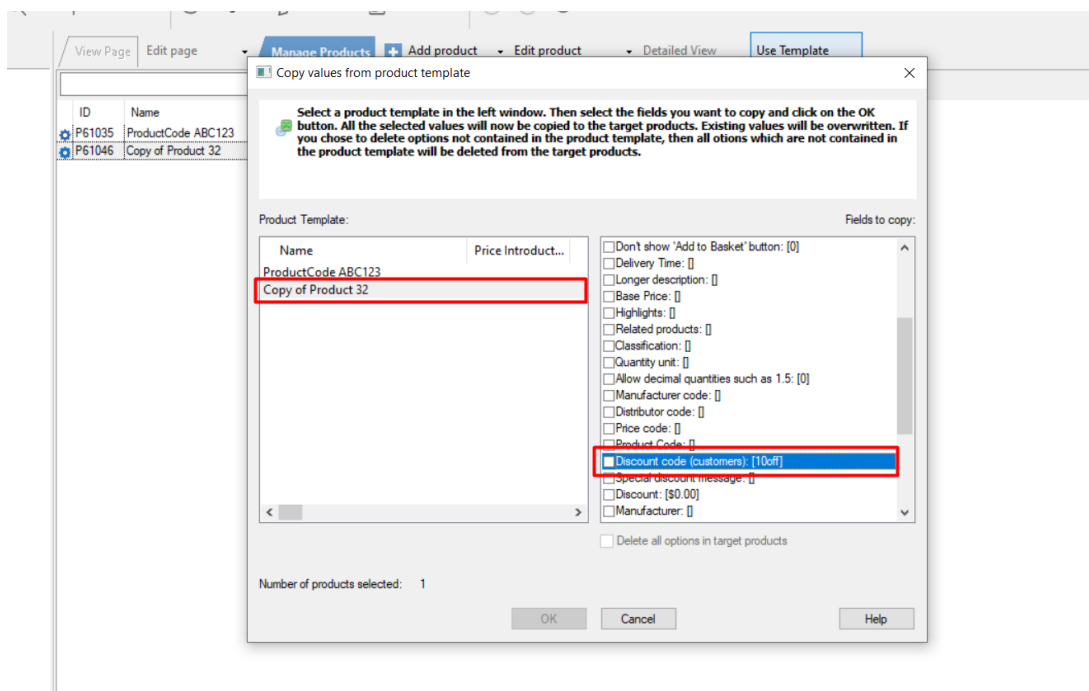
- Select the page where you want to copy the "Discount Code (customers)" to other products - then

switch to LIST mode (Manage Products)

- Select the Product(s) -> right click to view the shortcut menu -> select **Copy values from a product template to all selected products**



- Tick the checkbox **"Discount code (customers)"**



- Click OK

- Save and publish your shop again.