# Setup Special Products in ShopFactory Cloud and sell via Facebook

Merliza N. - 2021-12-08 - Apps & ShopFactory Cloud

**Note:** "*Special Products*" feature is ONLY applicable to **ShopFactory Gold and Platinum Rental** plans.

This feature allows you to add special products and add your store to Facebook.

Refer to this YouTube video: **https://www.youtube.com/watch?v=Ud-wlEZn52I**

### *How to setup*

- Open your shop in ShopFactory

- At the ShopFactory Central page, click on *MY ORDERS* button -> you will be redirected to the ShopFactory Cloud interface,

*If you are in  the old ShopFactory Total Care interface*:

- Click on *SERVICES* menu -> click on the "**Special Products**" sub-menu (top right).

- Select a product type you want to add
- In the ShopFactory Cloud backend interface, click on MY PRODUCTS to add the products that you want to sell in your Facebook store, *http://app.santu.com/buynow/product*

*\*If you have previously added products in Santu (SF Cloud), click on* **My Products** *to view or edit them.*

 **To integrate these Special Products into your Facebook page, follow the steps below:**

=> Within the SF Cloud interface, click *HOME* menu -> **My Sales Channels**

=> At the left menu, select **Sell via Facebook** -> click the *GO* button

=> Click the "*Go to Facebook app*" button - you will be redirected to Facebook,

https://apps.facebook.com/santu-store-app/



=> Login to your Facebook account and select your Facebook page - if you haven't created an FB page yet, then create one now (Refer to this link for more information on how to add a Facebook page, *https://www.facebook.com/help/104002523024878*)

=> Enter your ShopFactory (Santu) username
=> And then add a name for your Facebook page tab

**Facebook Store app**

"The Facebook Page Tabs feature is only available to FB Pages with 2,000 or more fans/page likes"

If your page doesn't have 2,000 or more followers then you CANNOT add a page tab for your store on Facebook. This is Facebook's policy.
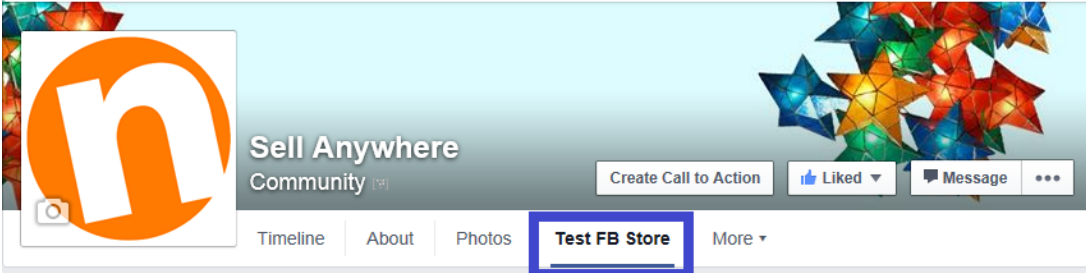
=> Click "*Do it now*" button. You'll see a confirmation message: Tab was added to your Facebook tab -> Preview your FB tab

You can now start selling in Facebook!

## Sell Anywhere
Community

Create Call to Action | 👍 Liked ▼ | 💬 Message | •••

Timeline | About | Photos | **Test FB Store** | More ▼

🏠 | Menu                                    Search | 🛒 Cart: 0

**--- This is your Facebook page with the Facebook store integrated ---**

## My store

A-Z

**Test Product1**
test product 1  More details

**$ 2.50**

1 | 🛒 Buy Now