



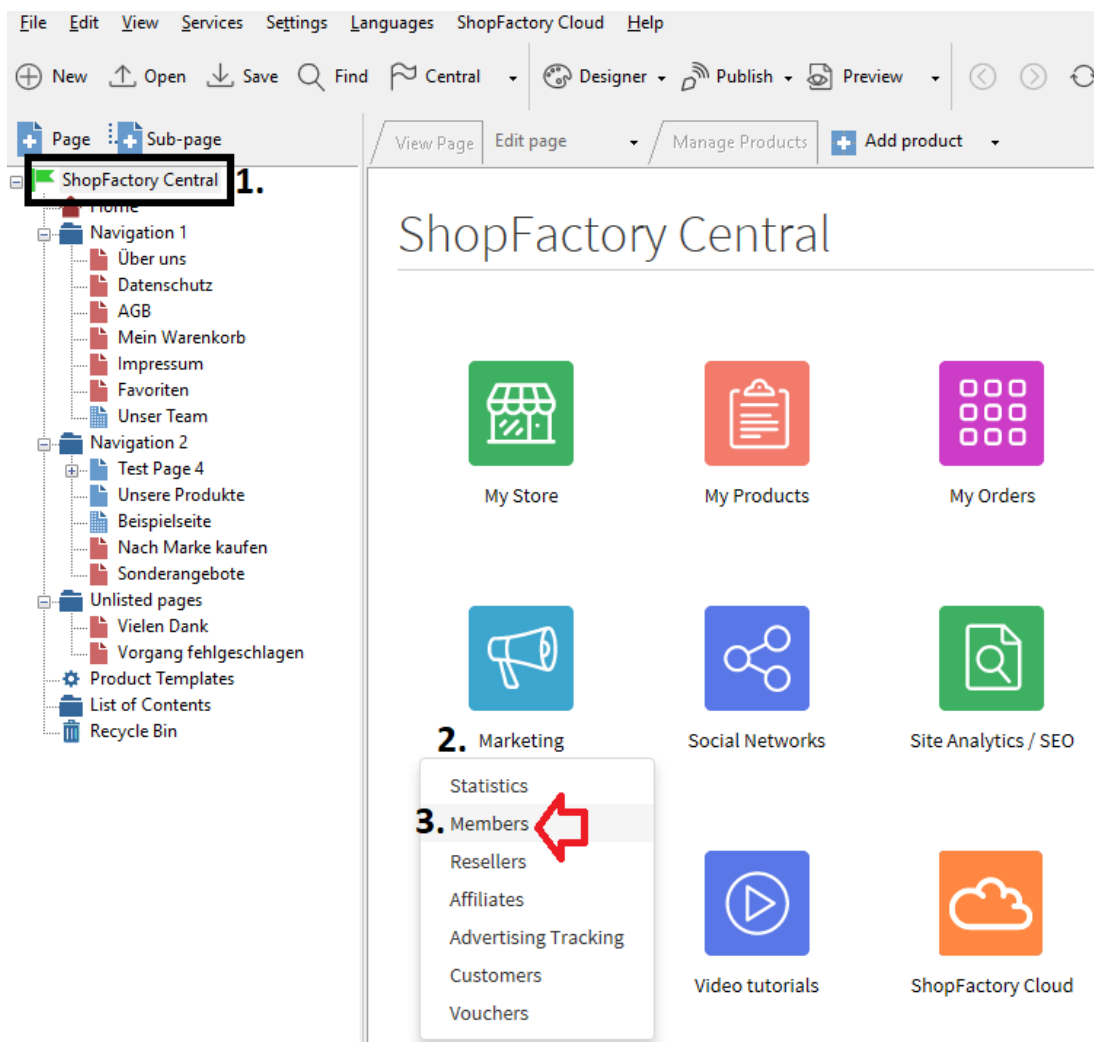
Shop Members: Spend and get 'Free Shipping'

Merliza N. - 2021-03-11 - Apps & ShopFactory Cloud

You can offer 'Free shipping' to shop members when they purchase a certain amount.

Assumption: You have already enabled "Customer Membership Management" service in your shop. ([Customer Membership Settings in ShopFactory](#))

- Open shop in ShopFactory
- Select ShopFactory Central page -> Marketing -> Members



- You will be redirected to the SF Cloud interface

<https://app.santu.com/buynow/marketing>

- Scroll down until you see "Do you want to offer free shipping?"

Marketing

2. [Save Members](#)

Members

[Account settings](#) | [Discounts](#) | [Signup details](#) | [Email settings](#)

Members

[Manage members](#)

Account settings

Here you can set up your 'membership program'. Simply fill in the details below, and you will be able to offer your members special discounts or loyalty points.

☒ Enable login
 ☒ Enable customer sign-up

Discounts

What kind of discount do you want to offer?

☒ Flat discount
 ☐ Increasing discount

Flat discount ?

% 5.00

1. Do you want to offer free shipping?
 ☐ No
 ☒ Yes, if they spend more than

\$A 100.00 Enter the value here

Signup details

Welcome message for your customers:

Welcome to SF Test Shop. You get to enjoy 5% discount each time you order from our shop.

Member signup link code:

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<a href="http://testing-aud.shopfactory.com/?target=https://tc.shopfactory.com/webshop/customer_signon.cgi%3fpid%3dUmFuZG9tSVakzCHJXEL5wJ8reqwvNGT3DPjuwZaXey4%3D%26lang%3den">Become a member</a>
```

- Tick the option “Yes, if they spend more than” and then enter the amount
- Click **Save** button