



## ShopFactory Cloud "Buy Now" Button and Embed Links

Merliza N. - 2021-12-15 - Apps & ShopFactory Cloud

**Note:** *ShopFactory Cloud* feature is ONLY applicable to **ShopFactory Gold and Platinum Rental** plans.

This feature allows you to add special products and integrate them in different media and platforms such as blog, existing website, Facebook, email, etc.

### **How to setup**

- Open your shop in ShopFactory
  - At the ShopFactory Central page, click on *MY ORDERS* button -> you will be redirected to the ShopFactory Cloud interface
  - In ShopFactory Cloud backend interface, click on *MY PRODUCTS* to add/view the products that you want to integrate, <http://app.santu.com/buynow/product>
- Refer to the KB article for more information on adding products to your SF Cloud store, [http://support.santu.com/index.php?\\_m=knowledgebase&\\_a=viewarticle&kbarticleid=9](http://support.santu.com/index.php?_m=knowledgebase&_a=viewarticle&kbarticleid=9)

Adding a pop-up shopping cart to your existing ShopFactory shop:

=> Within the SF Cloud interface, click *HOME* menu -> **My Sales Channels**

<http://app.santu.com/buynow/integrate>



My Orders



My Products



Pages & Categories



My Store



My Sales Channels



Marketing



Settings



My Profile



Customize design

=> At the left menu, select "**Use Buy now buttons and links**"


**Important:** Add the script for pop-up shopping cart in your ShopFactory website (it can be added website-wide or on a page html).

This function allows customers to stay on your site when they add products to your shopping cart or search for a product.

Your pop-up shopping cart complies with pop-up rules and will NOT be blocked by pop-up blockers.

To make this work you must copy the pop-up shopping cart code and add it to your web-site or blog pages.

You can adjust the elements displayed in your pop-up or embedded store at Popup/Embed display.

 **My Sales Channels** Save: Use Buy now...

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Overview

- Use Buy now buttons and links**
- Embed store or product list
- Sell via Facebook
- Sell through emails
- Sell via SMS and printed materials
- Popup / Embed display
- External cart display

### Use Buy now buttons and links



Add Buy now buttons to your website, blog, chats, forums, social networks and more. [Show me how.](#)

You can adjust the elements displayed in your shopping cart in [External cart display](#).

**Examples:**

You can turn any text or image into a buy now button or link.

Cool capsicum, 10 cents.  
**Buy Now.**

### Get Product Links

To get the buy now button and links for any product click on its "Get buttons" link on your "My Products" page.

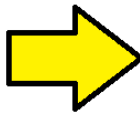
[My Products](#)

**Add a pop-up shopping cart to your website or blog**

This function allows customers to stay on your site when they add products to your shopping cart or search for a product.  
Your pop-up shopping cart complies with pop-up rules and will NOT be blocked by pop-up blockers.  
To make this work you must copy the pop-up shopping cart code and add it to your web-site or blog pages.

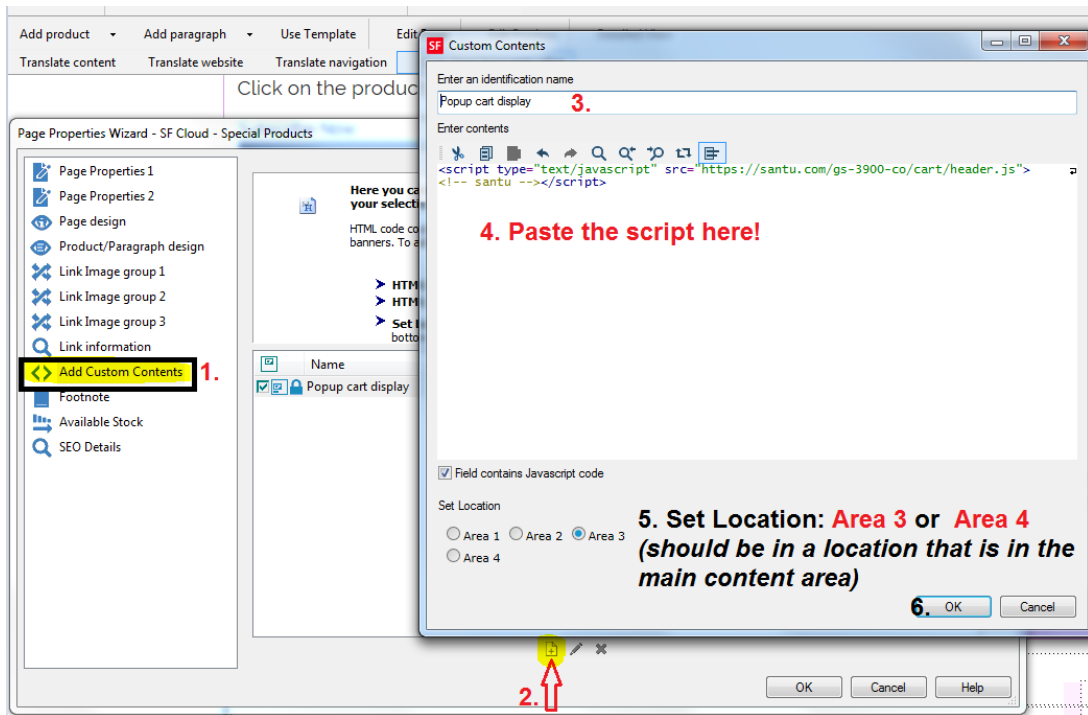
You can adjust the elements displayed in your pop-up or embedded store at [Popup/Embed display](#).

```
<script type="text/javascript" src="https://santu.com/gs-3900-eol/cart/header.js"></script>
```



### In ShopFactory:

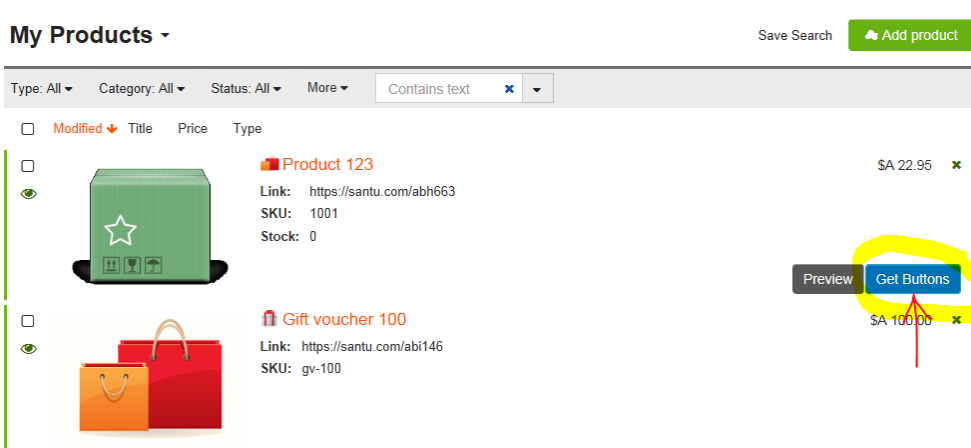
- Open your shop in ShopFactory
- At the left tree menu, create a page or go to the page where you want to integrate your ShopFactory Cloud products
- Double click on the page to open the *Page Properties* dialog
- Click on the "Add Custom Contents" at the left menu
- Click the + (add) button and then enter the html name and paste the actual script in the HTML content dialog
- You must select *Area 3* or *Area 4* at the Set Location field
- Then click OK



- Once the Popup shopping cart script has been added to the page (or website-wide HTML area), you can now embed the ShopFactory Cloud products in the page

- **Option 1. Add Paragraph**

- Right click on that page and select **"Product/paragraph style..."** -> select **"SFX-PRA\_RT1"** (or choose any product style that you prefer)
- Click on "Add paragraph" button and enter your Paragraph title
- Go back to your ShopFactory Cloud interface and go to **MY PRODUCTS** page, <http://app.santu.com/buynow/product>
- To get the buy now button and links for any product, click on its **"Get Buttons"** link on your "My Products" page.



- Click on the button/link to select. Use shortcut keys to copy: **CTRL / C** in Windows

**Get Buttons: Buy now buttons and links**

Buy now buttons and links add the product directly to the shopping cart for the fastest checkout experience for your customers.

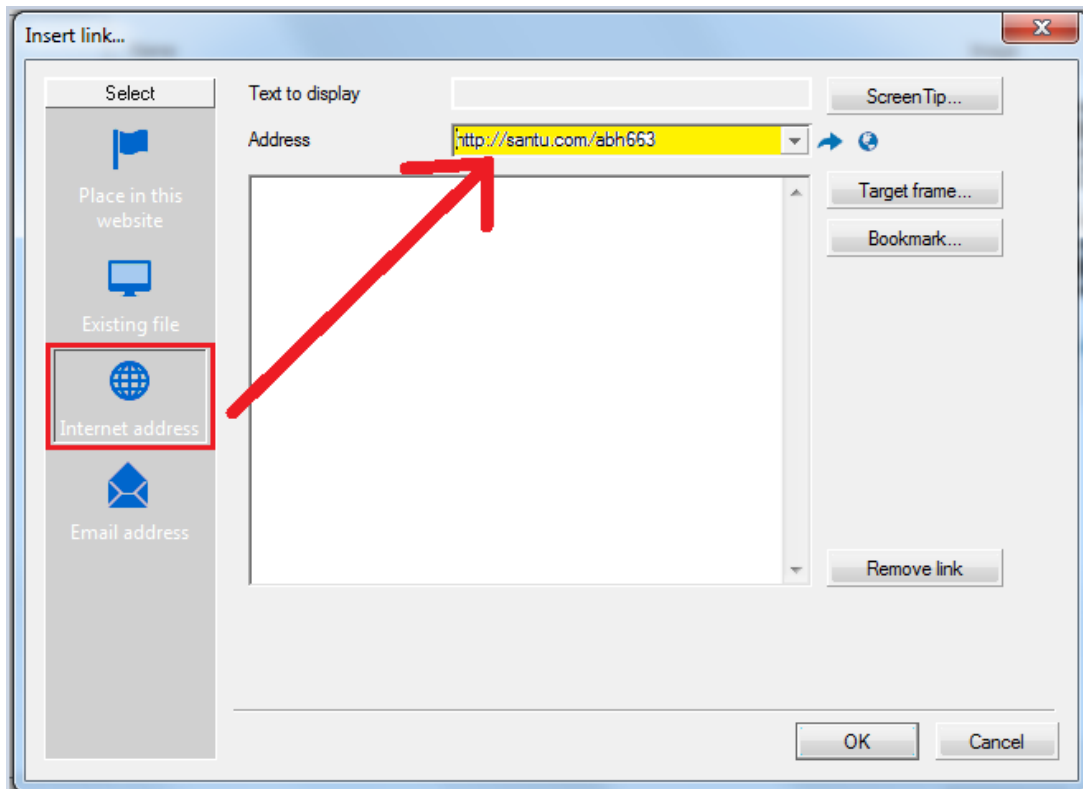
Click to select. Use shortcut keys to copy: CTRL / C in Windows or ⌘ / C for Mac

Social media:	 <a href="#">300+ more: Add This</a>	
Button:		Get code
Product image:	 	Get code
Text Link:	Buy Now	Get code
Link address:	<input type="text" value="http://santu.com/abh663"/>	
WWW:	<input type="text" value="www.santu.com/abh663"/>	
QR code:		

- Go back to ShopFactory - "Product/paragraph wizard"
- Click inside the paragraph description section and press CTRL / V to paste
- Click OK

**Other options:**

- You can also copy the "Link address" (see above screenshot) and then use the "[Link to another page or website](#)" feature



You can even use the "QR Code" as a paragraph image:

- Go back to the ShopFactory Cloud Products page - Get Buttons - download the QR Code as a png image - then add this image as the paragraph image
- Save and preview your shop in external browser.

- **Option 2.** Directly paste the button/link into the page description section by clicking inside the page description section after copying from "My Products - Get Buttons" popup.

Refer to my sample page here,

[http://testing.shopfactory.com/contents/en-us/d10062\\_SF\\_Cloud\\_-\\_Special\\_Products.html](http://testing.shopfactory.com/contents/en-us/d10062_SF_Cloud_-_Special_Products.html)

# SF Cloud - Special Products

This page shows em

Subscription 1: f

Click on the produc

[Subscribe Now](#)



[Subscription 1: free 7](#)

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description. This is a sa  
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## SF Cloud - Product 123

Click on the product image below to purchase this product.

Cart: 2

### Checkout

	<b>Product 123</b> 1001 	<b>\$A 22.95</b> 
	\$A 22.95 x 1	GST inc. \$A 2.09
	<b>Subscription 1: free 7-day Trial   No Setup Fee</b> 	<b>\$A 0.00</b> 
Trial Period: Free for 1 week then: \$A 0.60 every 2 weeks		
		<b>Subtotal: \$A 22.95</b>
Select shipping method		
Australia	Victoria	<a href="#">Calculate</a>
Product 123	Standard \$A 8.00	<b>\$A 8.00</b>
<small>GST inc. \$A 0.73</small>		

