

Base de conocimiento > Páginas y productos > EN-Inserting Paragraphs/Products that are linked to a page in the shop or external website

## EN-Inserting Paragraphs/Products that are linked to a page in the shop or external website

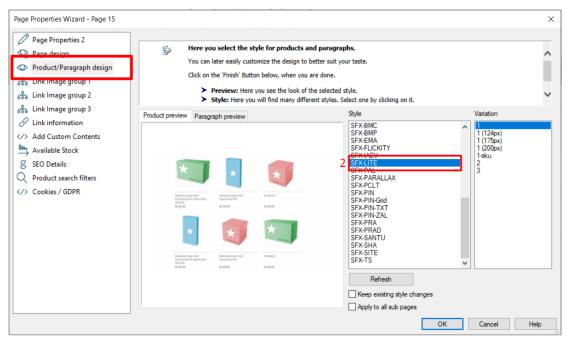
Jobelle C. - 2021-11-16 - Páginas y productos

In ShopFactory, you can have image links using Paragraph/Product with column-display productloop style. This is commonly used to feature pages and products or add quick links to a category or a product.

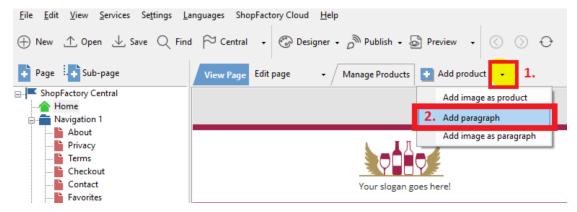
For example, on your homepage, you can feature products or categories that are linked to a specific page in the shop or to an external website.

This can be done by adding paragraphs with linked image using a column-display product style such as **SFX-PAL**, **SFX-LITE**, **SFX-PIN** 

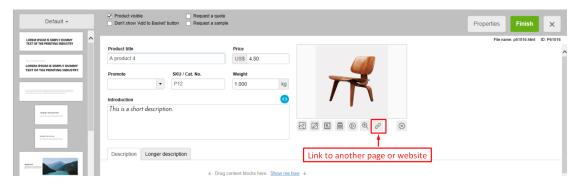
- Open your shop in ShopFactory
- At the left tree menu, select the page you want to add paragraph links -> right-click and select a "**Product/Paragraph style**" -> choose any grid display such as *SFX-LITE* variation 1 -> click OK.



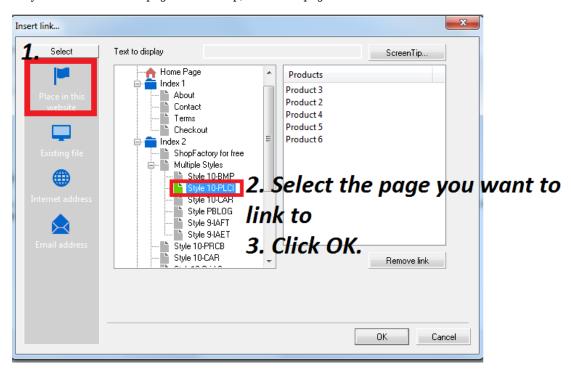
- Now, click on Add Product dropdown arrow, select -> "Add Paragraph"



- Select the image you want to use for your paragraph
- In the product properties, locate the image editing toolbar and click on the " $\bf Link$  to another page or website" button



- Select whether you are linking within the shop ( $Place\ in\ this\ website$ ) or externally ( $Internet\ address$ )
- If you want to link to a page in this shop, select the page on the left-tree menu and then click OK.



- \*Repeat above steps for all other paragraph links.
- Save and preview your shop in external browser

The output should look something like this, where the paragraph images are actually linked to other pages in the same shop:

