



## Copy 'Related Products' in bulk with Product Templates feature

Merliza N. - 2021-09-06 - Páginas y productos

In ShopFactory, you can setup cross-promoted products that targets buyers of a product with an offer to purchase a related product. For example, a customer buying a shirt can see some 'Related Products' of a pair of pants and shoes that coordinate with the shirt. This aims to target buyers during the purchasing process with suggestions on related products.

### A) Bulk update products with "Related Products"

#### 1: Setup a product with the list of "Related Products" on a department

- At the left-tree menu, select Homepage or any department in Navigation 2
- Click **Add product** button
- Click *Properties* -> *Related Products*
- Add the products you want to cross-promote

Refer to this article for detailed steps, [Adding Related products \(Cross promotions\)](#)

#### 2: Move the product to "Product Templates"

- Select the product and click CTRL+X (Cut)
- At the left-tree menu, select *Product Templates*
- Paste (CTRL+V)

#### 3: Bulk copy 'Related Products' to multiple items in your shop

- Go to **List of Contents** or select a department/page where you want these Related Products to be applied.
- If you are on a page/department, click "*Manage Products*" to switch to Items List mode.
- Select the products by pressing CTRL key and clicking each of the products
- Right-click on the selection -> at the shortcut menu, click **Copy Values from a product template to all selected products**

The screenshot shows a product management interface with a list of products on the left and a table of product details on the right. A context menu is open over the product list, showing options like Cut, Copy, Paste, Delete, Properties, and View settings. A red arrow points to the 'Copy' option, and a red box highlights the option '2. Copy values from a product template to all selected products'.

- Tick "Related Products" checkbox then click OK

- Click **Yes** to confirm you want to proceed

The screenshot shows the 'Copy values from product template' dialog box. The dialog box contains instructions on how to use the product template and a list of fields to copy. A yellow box highlights the 'Yes' button in the confirmation dialog.

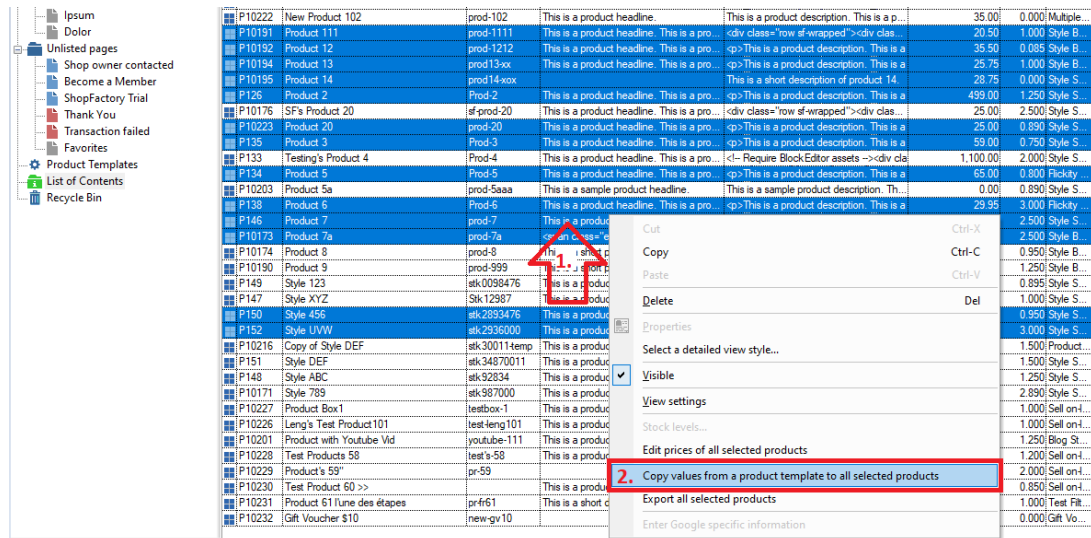
- Click OK

- Save and preview in External browser; check the product detailed page to verify the Related Products section has been populated

- Publish your shop again so the changes are uploaded online.

## B) Removing all 'Related Products' in several products

- Create a product that doesn't have related products by clicking on **Add Product** button
- Move this product to "Product Templates" category
- Go to List of Contents or to the department/page and then select all the products you want to bulk delete the "Related Products"
- Select the products by pressing CTRL key and clicking each of the products
- Right-click on the selection -> at the shortcut menu, click **Copy Values from a product template to all selected products**



- Tick "Related Products" checkbox then click OK
- Click **Yes** to confirm you want to proceed and then click OK
- Save and preview in External browser; check the product detailed page to verify the Related Products section doesn't show
- Publish your shop again so the changes are uploaded online.

See the related Help article on how to save time updating your products and work with product templates in general:

<https://help.shopfactory.com/contents/en-us/d174.html>