



## Cookie Law and General Data Protection Regulation (GDPR) Compliance

Merliza N. - 2021-11-16 - Aplicaciones y servicios SF-Cloud

If you sell products to customers in the European Union, you must be compliant with the General Data Protection Regulations (GDPR), regardless of the country you are in. This means you must allow customers to opt out from being tracked by cookies in ways which personally identify them.

Add the code for affected tracking cookies in ShopFactory Central - **My Store - Cookies / GDPR** so customers can opt out of being tracked on your Privacy page. You do not have to allow them to turn off Google Analytics, if you have set it to anonymous tracking.

The screenshot shows the ShopFactory Central interface. On the left, the 'My Store' menu item is highlighted with a red box and a yellow arrow labeled '1'. The main content area shows the 'Cookies / GDPR' settings page. The page has a sidebar menu with '2. Cookies / GDPR' selected. The main content area is titled 'Cookies / GDPR' and contains a section for 'GDPR Compliance / Cookies'. This section includes text explaining the requirements for GDPR compliance and a '3. Show cookie warning' checkbox which is checked. Below this, there is a 'Display text' section with a red heading '4. Enter Cookie message below:' and a text box containing a sample cookie message. At the bottom of this section, there is a '5. Only enable Cookie after customer has opted in' checkbox which is checked, and a red note: 'Tick this option if you want buyer to 'Accept' cookie.' Below this, there is a '6. Add Tracking Code' button. At the bottom right of the page, there is a '7. Close' button.

You can find out more information about the GDPR [here](#).

To comply with the GDPR you must also have a Data Processing agreement with us. You can download it [here](#).