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Set up a "Free Shipping" promo code (Marketing Voucher) that only applies to specific products

Elenor A. - 2021-09-28 - Descuentos

You can now setup a voucher code that is to limited to specific products or certain brand or department using Marketing Voucher function. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.

In ShopFactory:

Products that you want to promote must have "*Discount code (customers*)" in Properties dialog.

- Open your shop in ShopFactory
- Double-click on the **Product** to open the EditView mode
- Click on Properties and locate the Discount code (customers) field
- Enter your 'Discount code'

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harden a					OK	Cancel	Help		

- Click OK -> **Finish**
- Enable vouchers feature under Services menu



- Save and publish your shop

SF Cloud Settings:

- At the left-tree menu, select ShopFactory Central page
- Click Marketing -> Vouchers



- You will be redirected to the SF Cloud interface, https://app.santu.com/buynow/marketing/vouchers?toffset=28800

- Click Manage Vouchers, https://app.santu.com/buynow/voucher/list

Vouchers/Coupons Account settings Email s Statistics Return voucher: Send your customers reward vouchers to make them buy again. Marketing workber: Create workber for marketing campaignes to attract new customers	Marketing			Save:Vouchers / Coup			
Manage vouchers Return voucher: Send your customers reward vouchers to make them buy again. Marketing voucher: Create voucher for marketing campaigns to attract new customers. Gift voucher: Create voucher for marketing campaigns to attract new customers. Analytics Gift voucher: Create voucher for marketing campaigns to attract new customers. Advertising tracking Manage vouchers Advertising tracking Account settings Advertising tracking Account settings Account settings Ernail settings: Reward vouchers Ernail settings: Reward vouchers automatically to give them the voucher. It should contain information on how to use it. This message will be sent to your customers automatically to give them the voucher. It should contain information on how to use it. You can use the following place holders in your email and they will automatically be replaced with the appropriate values. Place holder Value #customer name# The name of the customer	Members	Vouchers / Coupor					
Customers Marketing voucher: Create voucher for marketing campaigns to attract new customers. Catamers Gift voucher: Create a gift voucher to sell to your customers. Resellers Manage vouchers Advertising tracking Account settings Advertising tracking Account settings Account settings Catamers in store Email settings: Reward voucher: Email settings: Reward voucher This message will be sent to your customers automatically to give them the voucher. It should contain in nomation on how to use it. You can use the following place holders in your email and they will automatically be replaced with the appropriate values. Place holder Value #customer name# The name of the customer	Vouchers/Coupons		Account settings Email se				
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		Place holder	Value				
#voucher code# The voucher code		#customer name#	The name of the customer				

- Click the "**Add**" button and then select *Marketing Voucher*, <u>https://app.santu.com/buynow/voucher/add/type/marketing</u>

- Under Discount type, select Free shipping

Marketin	ng voucher	Publish Save
Overview *	Overview	
	Select how the discount should be calculated.	
	Discount type :	
	Reduce Price by the following percentage	
	Reduce Price by the following percentage Reduce Price by the following amount	

- Setup your marketing voucher and enter the "**Discount codes (customers)**" you have entered in the shop - the code must match in both your shop and SF Cloud Marketing voucher setting.

Expiry	date :		Voucher code : + 📀
	2021-02-20	O	5301A394
Minimu	um purchase value : 🤈		Number of vouchers : •
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	to specific products		N
Limit	to specific products	ducts, unless	s you enter specific discount codes. Then it will only apply to products with a matching discount code.
Limit	to specific products	ducts, unless	

- Click **Publish** to create/update this marketing voucher

- Place a test order in your shop with a combination of products that qualify for that promo code and other products that don't have any discount codes

- At the basket page, apply the voucher code (Only the products with that "Discount code" will be get Free shipping).

*****NOTE**: You can also use "**product templates**" feature to apply the same discount code to other products

- Copy any product and paste it in the *Product Templates* category

- Select the page where you want to copy the "Discount Code (customers)" to other products - then switch to LIST mode (*Manage Products*)

- Select the Product(s) -> right click to view the shortcut menu -> select **Copy** values from a product template to all selected products

Page Sub-page	View P	age Edit page	• Manag	e Products 🕂 Add p	product 🗸	Edit product	Detailed View	/ Use	e Template
ShopFactory Central				~ Q @, ×	•				
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Page 6									
subpage 1 subpage 2				View settings					
subpage 3				Stock levels					
Page 7				Edit prices of all selecte	ed products				
Page 8								1	
Our products				Copy values from a pro	oduct template	e to all selected p	roducts		
Sample page				Export all selected prod	ducts			1	
Shop by Brand				Enter Google specific in	oformation				
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Page 12									
Unlisted pages									
Thank You									
Transaction failed									
Product Templates									
List of Contents									
m Recycle Bin									

- Tick the checkbox "Discount code (customers)"

you chose to delete of the product template		
oduct Template:	Price Introduct	Fields to copy:
Copy of Product 17	Frice introduct	Price code: []
¢		□Discount: [\$0.00] Manufacturer: [] □EAN / UPC / UCC-13: [] □Taxes: [] META Description: [This is a sample product introduction. META Keywords: [] □Specifications: [] □Detailed View Style: [SFX-BASE_2] □Shipping Charges: [] □Google Taxonomy information: [] □Request a quote: [0] >
imber of products selected:	1	Delete all options in target products

- Click OK

- Save and publish your shop again.