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Set up a Marketing Voucher code that applies to specific products

Elenor A. - 2021-09-13 - Descuentos

You can now setup a voucher code that is to limited to specific products or certain brand or department using Marketing Voucher function. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.

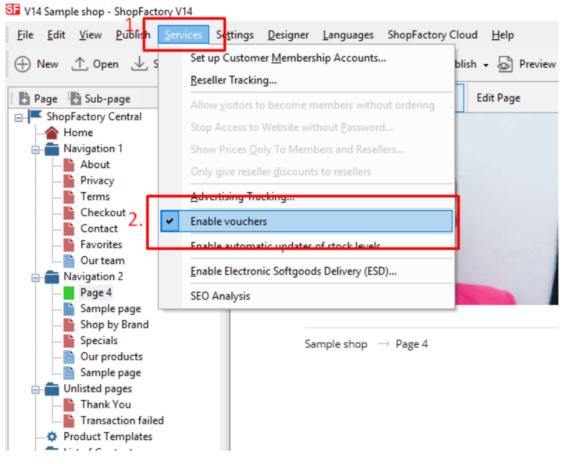
In ShopFactory:

Products that you want to promote must have "Discount code (customers)" in Properties dialog.

- Open your shop in ShopFactory
- Double-click on the **Product** to open the EditView mode
- Click on Properties and locate the Discount code (customers) field
- Enter your 'Discount code'

]	Product Wizard - Product 32	7			×	Properties Finish
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Pror	Options & choices Specifications Product Shipping Costs	Product category Quantity unit		//		
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	 Related products Link information Detailed View Style 	Quantity Base price	0.000	G		
De	Q SEO Details g Google information	Brand / Manufacturer Manufacturer code			-	
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		Price code EAN / UPC / UCC-13	10x#			
		Discount code (customers)	IUSH	OK Cancel	Help	

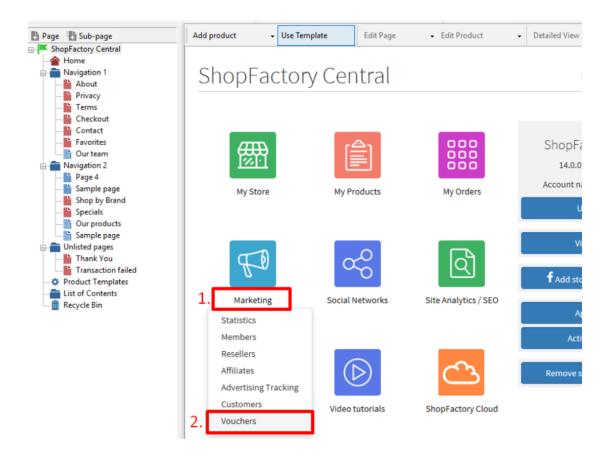
- Click OK -> **Finish**
- Enable voucher feature under Services menu



- Save and publish your shop

SF Cloud Settings:

- In your shop, click on SF Cloud in SF Central page
- Click Marketing -> Vouchers



- You will be redirected to SF Cloud interface, <u>https://app.santu.com/buynow/marketing/vouchers?toffset=28800</u>

- Click Manage Vouchers, https://app.santu.com/buynow/voucher/list

Members	Vouchers / Coupons				
Vouchers/Coupons					
Statistics	Return voucher: Send yo	our customers reward vouchers to make them buy again.			
Customers	Marketing voucher: Crea	te voucher for marketing campaigns to attract new customers.			
Analytics	Gift voucher: Create a gif	ft voucher to sell to your customers.			
Resellers Advertising tracking Affiliates & MLM	Manage vouchers		4		
	Accept vouchers in store				
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	C Accept vouchers in store Email settings: Reward to This message will be sent information on how to use You can use the following values.	to your customers automatically to give them the voucher. It should contain it. It. place holders in your email and they will automatically be replaced with the appropriate	1		
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- Click the "Add" button and then select Marketing

Voucher, https://app.santu.com/buynow/voucher/add/type/marketing

- Under Discount type, select -> Reduce Price by the following amount -> 10

- Setup your marketing voucher and enter the "**Discount codes (customers)**" you have entered in the shop - the code must match in both your shop and SF Cloud Marketing voucher setting.

Overview	
Select how the discount should be calcula	ted.
Discount type :	Discount :
Reduce Price by the following percentage	SA 10.00
Reduce Price by the following amount	
Free shipping	v
Additional settings Expiry date :	Voucher code : • 💿
2021-12-31	C LESS10
Minimum purchase value : 📀	Number of vouchers : + 100
□ Free shipping Limit to specific products	
This discount code will apply to all produc	ts, unless you enter specific discount codes. Then it will only apply to products with a matching discount code.
Discount codes (Customers)	
1	•
10off 💿	

- Click **Publish** to create/update this marketing voucher

Example,

Marketing Voucher setup with minimum purchase value of \$100 to a specific product -

This is the product that qualifies for that marketing voucher code: LESS10

https://merliza-sf14.shopfactory.com/contents/en-us/p55021 Test-Product-1.html

- If you only have 1 qty

- Apply LESS10 voucher code, it will tell you that you need to spend \$100

- Change the qty to 3 to make the purchase above \$100 and apply the code

If you add a product to cart that does not have the Customer discount code, then it will prompt the buyer that the product in cart does not qualify for a discount.

*****NOTE**: You could also use "*product templates*" feature to apply the same discount code to other products

- Copy any product and paste it in the *Product Templates* category

- Select the page where you want to copy the "Discount Code (customers)" to other products - then switch to LIST mode (Manage Products)

- Select the Product(s) -> right click to view the shortcut menu -> select **Copy values from a product template to all selected products**

Page Sub-page	View Page Edit page - Man	iage Pi	roducts 🛨	Add product 👻 Ed	dit product	 Detailed View 	Use Template	
ShopFactory Central Arrow Home			~ Q @	ξ x -				
- Avigation 1	ID Name		Catalog num	Price	Weight Produ	Picture	Conta	
About	P61035 ProductCode ABC123			0.00	0.000 ABC123		Product	
Privacy	P61046 Copy of Product 32	_	- 33	FE 00	0.000		Product	
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SFX-BMP			View settings				_	
Page 14			Stock levels					
SFX-PCLT			Edit prices of	all selected products				
Our products								
Sample page			Copy values f	from a product templ	late to all selected	d products		
Shop by Brand		_	Export all sele	ected products			4	
Specials							-	
🖃 💼 Unlisted pages			Enter Google	specific information				
Thank You								
Transaction failed								
- 🌣 Product Templates								
- List of Contents								
Recycle Bin								

- Tick the checkbox "Discount code (customers)"

D Name P61035 ProductCode ABC123 P61046 Copy of Product 32	button. All the selected values will now be copied	en select the fields you want to copy and click on the OK I to the target products. Existing values will be overwritten. If product template, then all otions which are not contained in get products.	
	Product Template: Name Price Introduct ProductCode ABC123 Copy of Product 32 Copy of Product 32	Pields to copy: Delivery Time: [] Delivery Time: [] Base Price: [] Base Price: [] Delivery Time: [] Decount code (customent); [10:#] Decount (sold (customent); [10:#]	

- Click OK

- Save and publish your shop again.