Set up a Marketing Voucher code that applies to specific products

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You can now setup a voucher code that is to limited to specific products or certain brand or department using Marketing Voucher function. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.
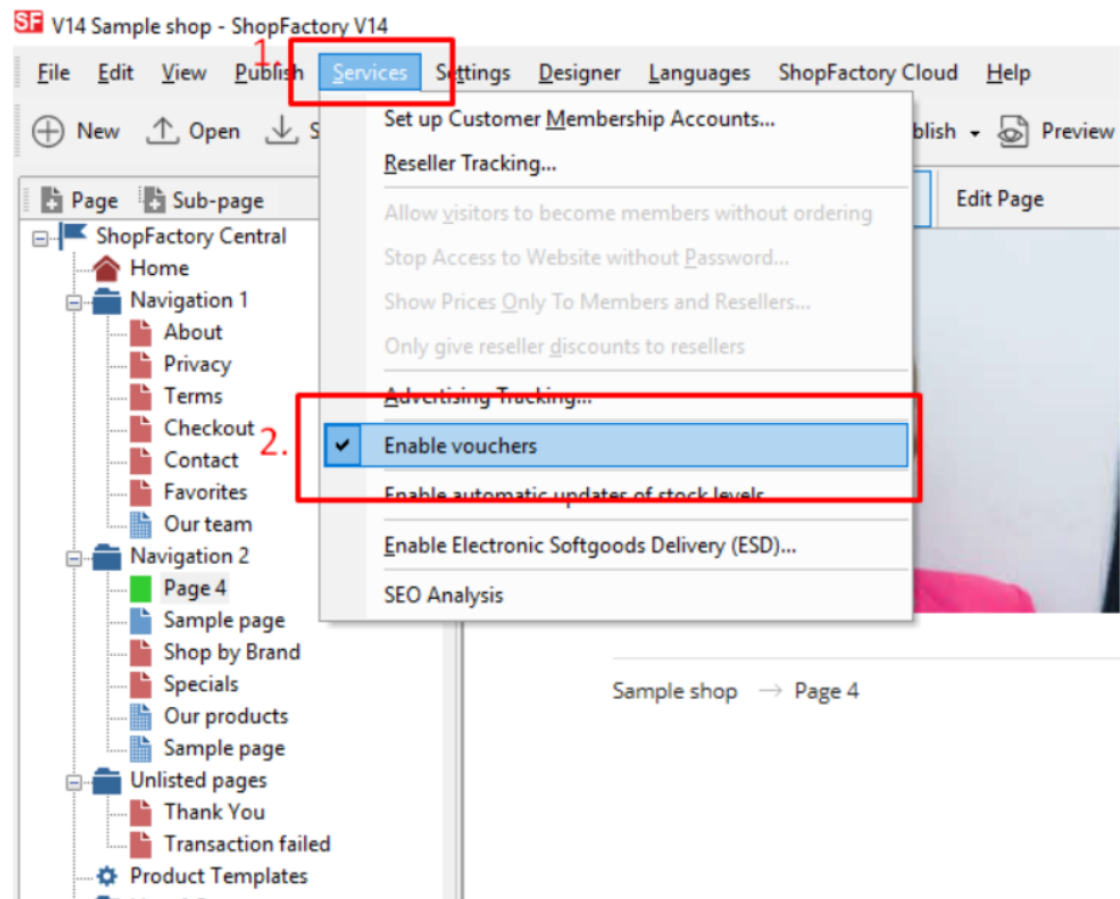
<u>In ShopFactory:</u>

Products that you want to promote must have "*Discount code (customers)*" in Properties dialog.

- Open your shop in ShopFactory

- Double-click on the **Product** *to open the EditView mode*

- *Click on* **Properties** and locate the **Discount code (customers)** field
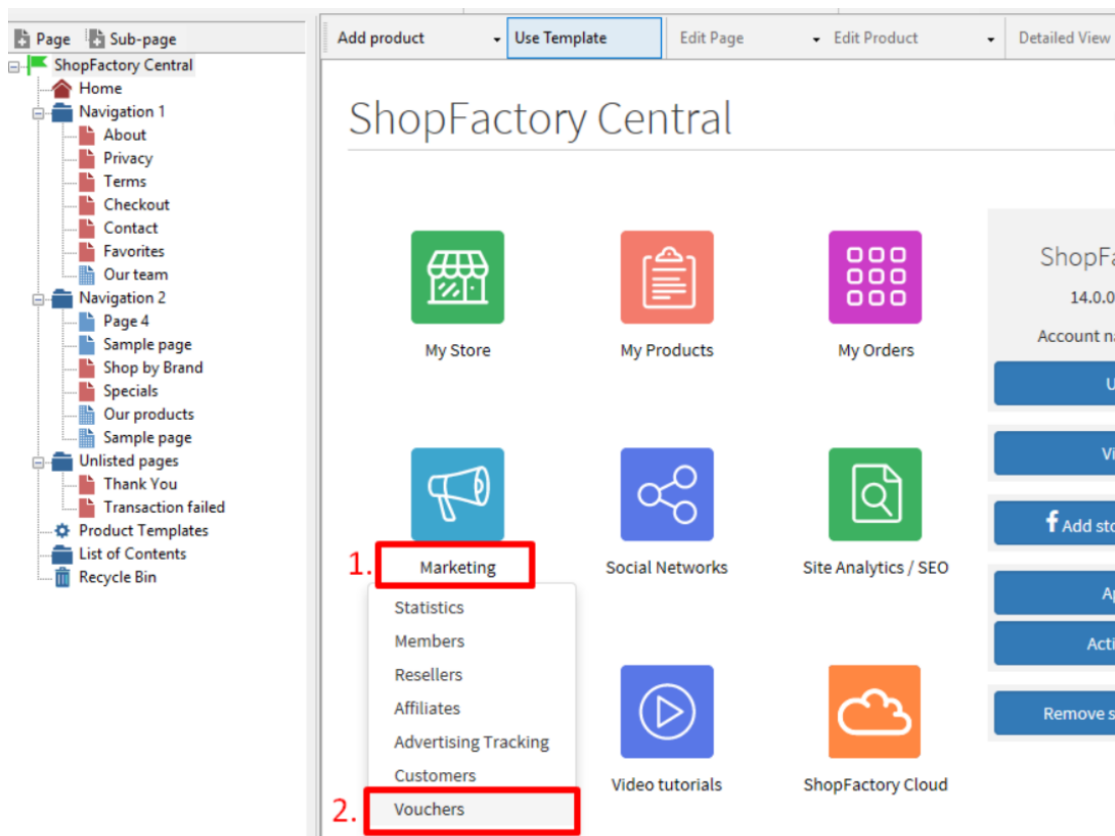
- Enter your 'Discount code'

- Click OK -> **Finish**

- Enable voucher feature under **Services** menu
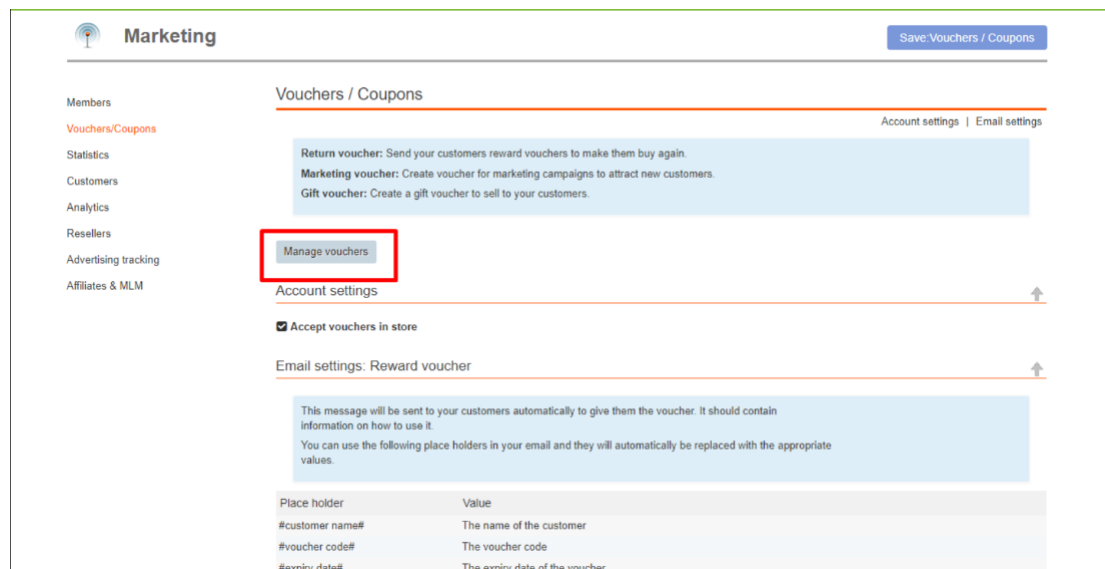
- Save and publish your shop

SF Cloud Settings:

- In your shop, click on **SF Cloud** in **SF Central page**

- Click **Marketing** -> **Vouchers**

- You will be redirected to SF Cloud
interface, https://app.santu.com/buynow/marketing/vouchers?toffset=28800

- Click **Manage Vouchers,** *https://app.santu.com/buynow/voucher/list*

- Click the "**Add**" button and then select **Marketing Voucher**, https://app.santu.com/buynow/voucher/add/type/marketing

- Under **Discount type,** select -> **Reduce Price by the following amount -> 10**

- Setup your marketing voucher and enter the "**Discount codes (customers)**" you have entered in the shop - the code must match in both your shop and SF Cloud Marketing voucher setting.

- Click **Publish** to create/update this marketing voucher

Example,

Marketing Voucher setup with minimum purchase value of $100 to a specific product –

This is the product that qualifies for that marketing voucher code: LESS10
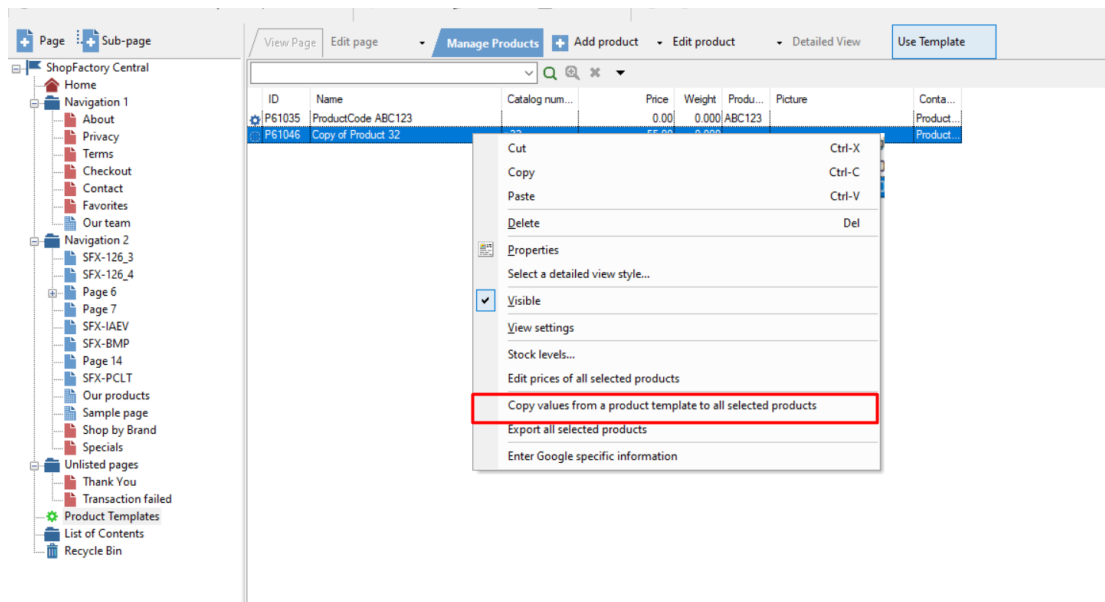
https://merliza-sf14.shopfactory.com/contents/en-us/p55021_Test-Product-1.html

 - If you only have 1 qty

- Apply LESS10 voucher code, it will tell you that you need to spend $100

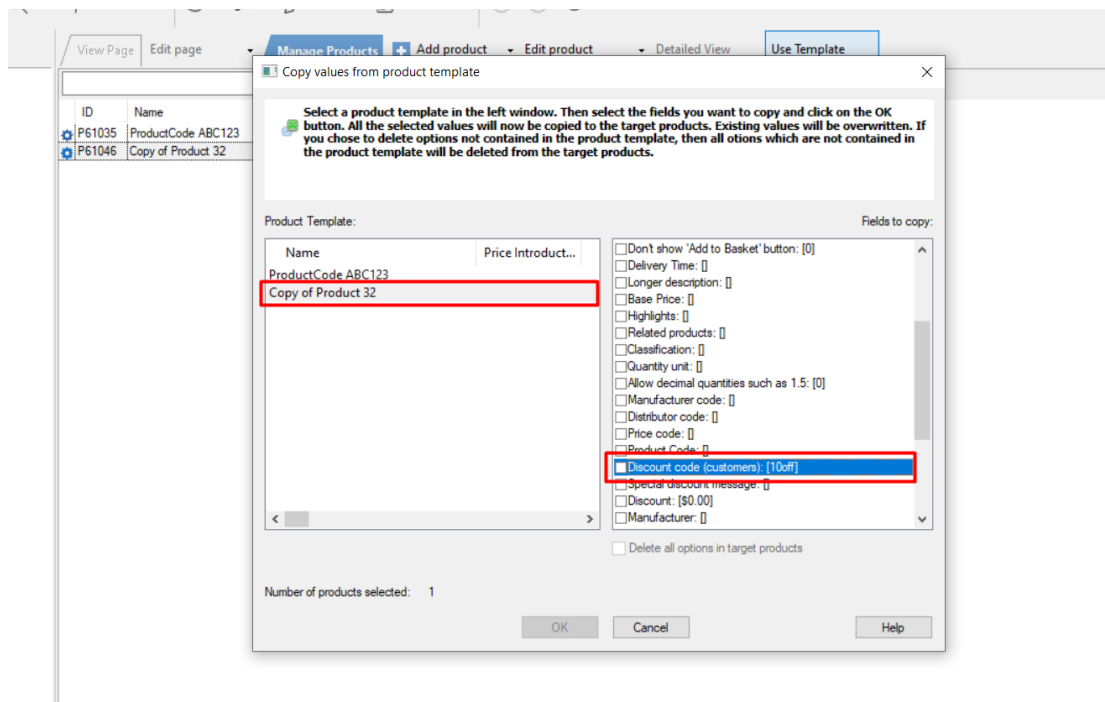- Change the qty to 3 to make the purchase above $100 and apply the code

If you add a product to cart that does not have the Customer discount code, then it will prompt the buyer that the product in cart does not qualify for a discount.

NOTE**: You could also use "product templates***" feature to apply the same discount code to other products

- Copy any product and paste it in the *Product Templates* category

- Select the page where you want to copy the "Discount Code (customers)" to other products - then switch to LIST mode (Manage Products)

- Select the Product(s) -> right click to view the shortcut menu -> select ***Copy values from a product template to all selected products***

- Tick the checkbox "***Discount code (customers)***"

- Click OK

- Save and publish your shop again.