Set up a Marketing Voucher code that applies to specific products

Elenor A. - 2021-09-13 - Descuentos

You can now setup a voucher code that is to limited to specific products or certain brand or department using Marketing Voucher function. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.

In ShopFactory:

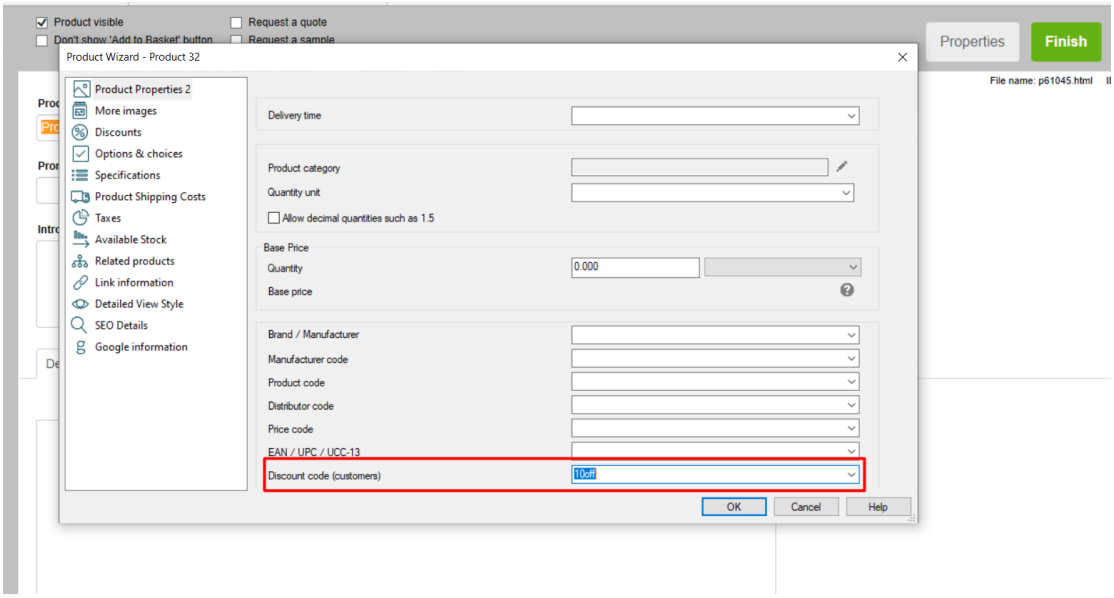
Products that you want to promote must have "*Discount code (customers)*" in Properties dialog.

- Open your shop in ShopFactory

- Double-click on the ***Product*** *to open the EditView mode*

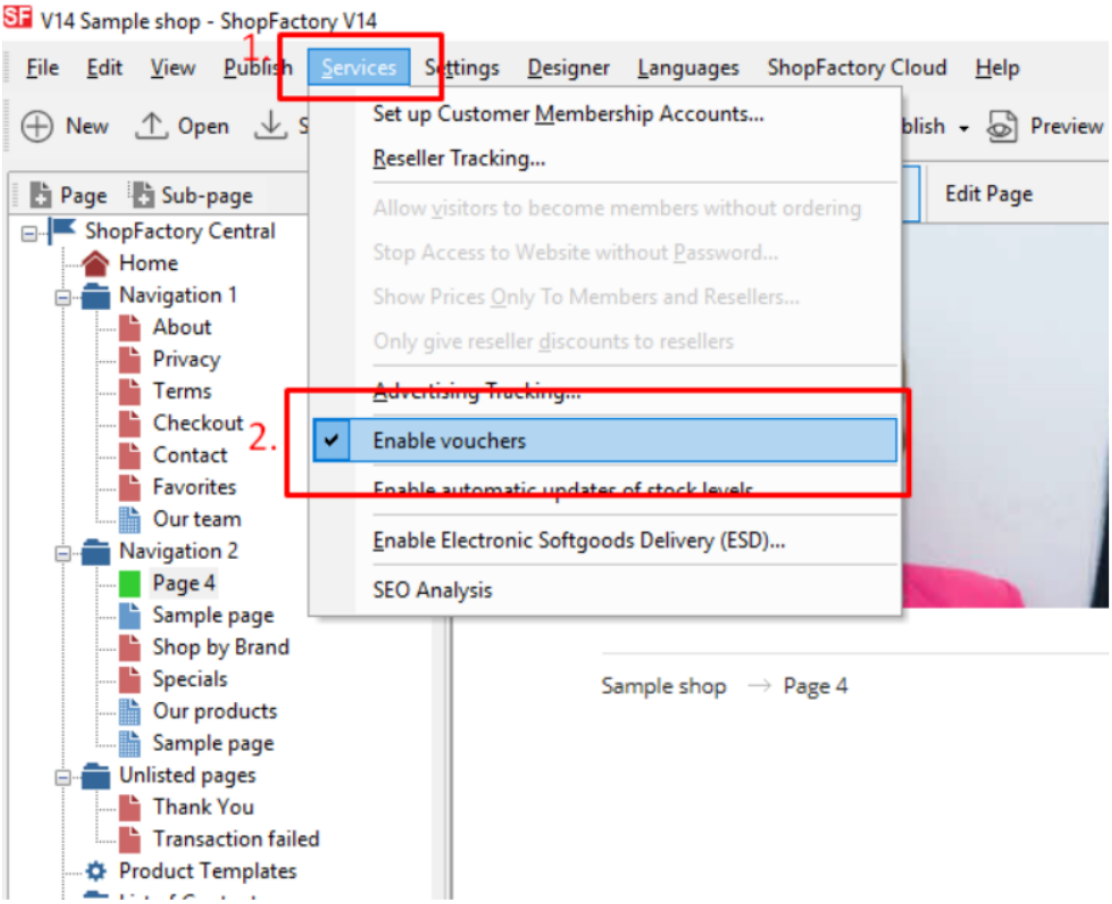
- *Click on* ***Properties*** and locate the ***Discount code*** **(customers)** field

- Enter your 'Discount code'



- Click OK -> ***Finish***

- Enable voucher feature under ***Services*** menu

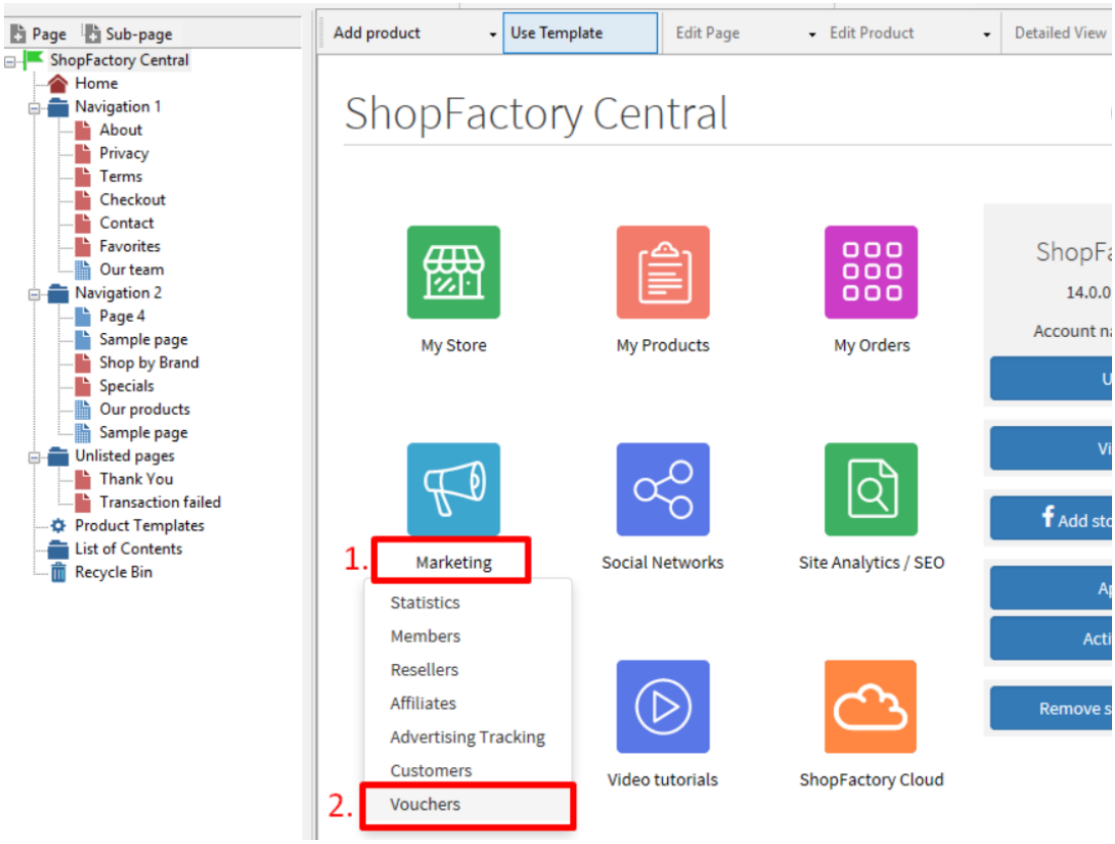


- Save and publish your shop

SF Cloud Settings:

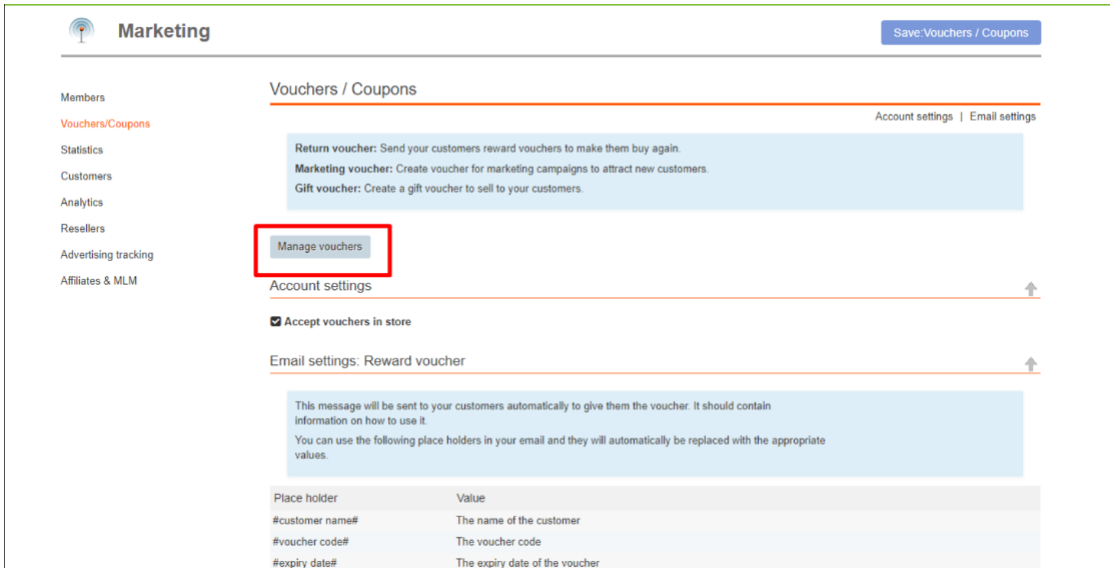
- In your shop, click on ***SF Cloud*** in ***SF Central page***

- Click ***Marketing*** -> ***Vouchers***



- You will be redirected to SF Cloud interface, https://app.santu.com/buynow/marketing/vouchers?toffset=28800

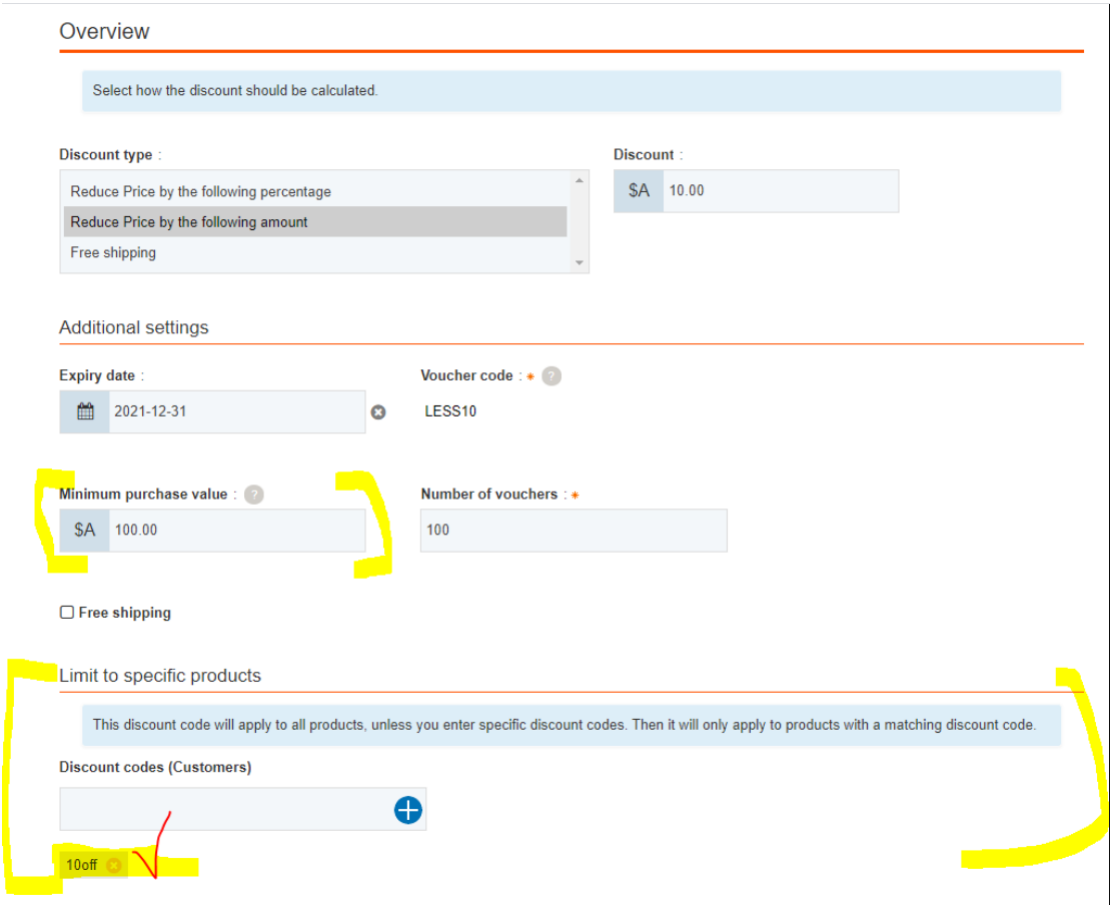
- Click ***Manage Vouchers, https://app.santu.com/buynow/voucher/list***



- Click the "**Add**" button and then select ***Marketing Voucher***, https://app.santu.com/buynow/voucher/add/type/marketing

- Under **Discount type,** select -> ***Reduce Price by the following amount -> 10***

- Setup your marketing voucher and enter the "***Discount codes (customers)***" you have entered in the shop - the code must match in both your shop and SF Cloud Marketing voucher setting.



- Click **Publish** to create/update this marketing voucher

Example,

Marketing Voucher setup with minimum purchase value of $100 to a specific product –

This is the product that qualifies for that marketing voucher code: LESS10

https://merliza-sf14.shopfactory.com/contents/en-us/p55021_Test-Product-1.html

- If you only have 1 qty

- Apply LESS10 voucher code, it will tell you that you need to spend $100

- Change the qty to 3 to make the purchase above $100 and apply the code

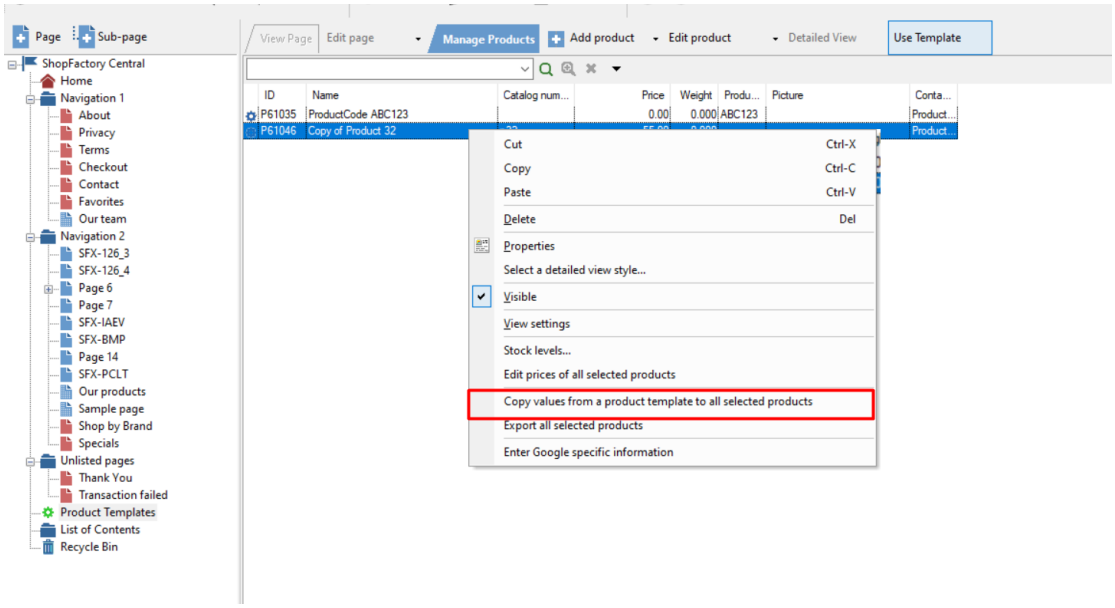
If you add a product to cart that does not have the Customer discount code, then it will prompt the buyer that the product in cart does not qualify for a discount.

NOTE**: You could also use "product templates***" feature to apply the same discount code to other products

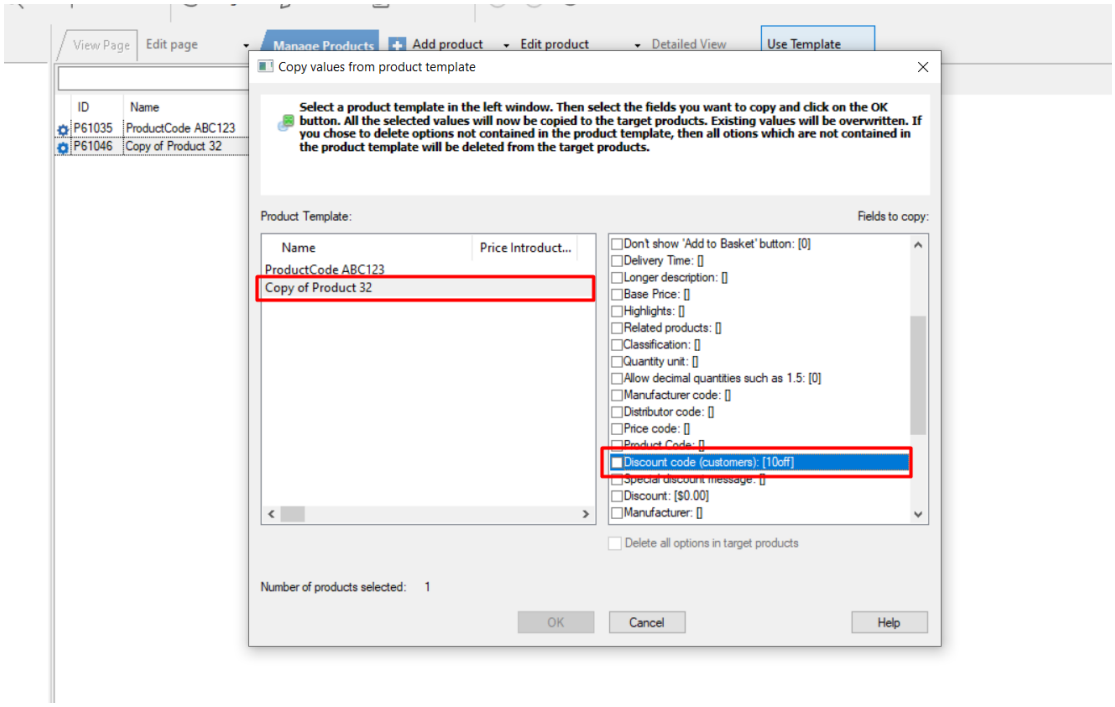
- Copy any product and paste it in the *Product Templates* category

- Select the page where you want to copy the "Discount Code (customers)" to other products - then switch to LIST mode (Manage Products)

- Select the Product(s) -> right click to view the shortcut menu -> select ***Copy values from a product template to all selected products***



- Tick the checkbox "***Discount code (customers)***"



- Click OK

- Save and publish your shop again.