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Setup Special Products in ShopFactory Cloud and sell via Facebook

Merliza N. - 2021-12-08 - [Aplicaciones y servicios SF-Cloud](#)

Note: "Special Products" feature is ONLY applicable to **ShopFactory Gold and Platinum Rental** plans.

This feature allows you to add special products and add your store to Facebook.

Refer to this YouTube video: <https://www.youtube.com/watch?v=Ud-wIEZn52I>

How to setup

- Open your shop in ShopFactory

- At the ShopFactory Central page, click on *MY ORDERS* button -> you will be redirected to the ShopFactory Cloud interface,

If you are in the old ShopFactory Total Care interface:

- Click on *SERVICES* menu -> click on the "**Special Products**" sub-menu (top right).

- Select a product type you want to add

- In the ShopFactory Cloud backend interface, click on *MY PRODUCTS* to add the products that you want to sell in your Facebook store, <http://app.santu.com/buynow/product>

If you have previously added products in Santu (SF Cloud), click on **My Products to view or edit them.*

To integrate these Special Products into your Facebook page, follow the steps below:

=> Within the SF Cloud interface, click *HOME* menu -> **My Sales Channels**



My Orders



My Products



Pages & Categories



My Store



My Sales Channels



Marketing



Settings



My Profile



Customize design

=> At the left menu, select **Sell via Facebook** -> click the GO button


My Sales Channels

Overview

- Use Buy now buttons and links
- Embed store or product list
- Sell via Facebook 1.**
- Sell through emails
- Sell via SMS and printed materials
- Popup / Embed display
- External cart display


Use Buy now buttons and links

Add Buy now buttons to your website, blog, chats, forums, social networks and more. [Show me how.](#)

[Go](#) 


Embed store or product list

Embed your store, a list of products or product category directly on your website or blog.

[Go](#) 


Sell via Facebook

Add your store to Facebook, sell from your timeline and Facebook ads or add buy now links to the new Facebook marketplace.

2. [Go](#) 


Sell through emails

Let customers order directly from your emails.

[Go](#) 

Sell via SMS and printed materials

Use ShopFactory Cloud in the real world to allow ordering from SMS or printed magazines, through radio or TV.

[Go](#) 

ibuy.bz/oranges

=> Click the "Go to Facebook app" button - you will be redirected to Facebook, <https://apps.facebook.com/santu-store-app/>

My Sales Channels

Save: Sell via Facebook

Overview

- Use Buy now buttons and links
- Embed store or product list
- Sell via Facebook**
- Sell through emails
- Sell via SMS and printed materials
- Popup / Embed display
- External cart display

Sell via Facebook

Add your store to Facebook, sell from your timeline and Facebook ads or add buy now links to the new Facebook marketplace.

Add store to Facebook

To add single products to Facebook, use the share function for each product.

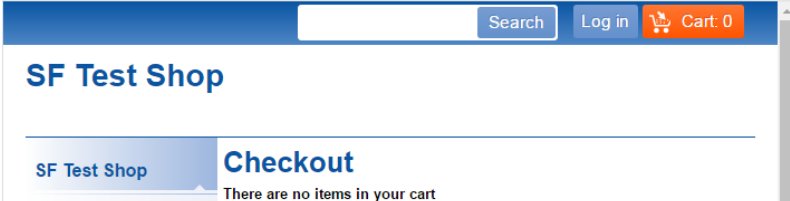
To easily add your complete store to a Facebook page, use our Facebook app (<https://apps.facebook.com/ShopFactory Cloud-store-app>)

[Go to Facebook app](#)

Display selection)

Select which parts of your store will be displayed on your Facebook page.

<input checked="" type="checkbox"/> Shop title	<input checked="" type="checkbox"/> Shop banner (if exists)
<input checked="" type="checkbox"/> Navigation bar	<input checked="" type="checkbox"/> Search form (only if navigation bar is ON)
<input checked="" type="checkbox"/> Cart button	<input checked="" type="checkbox"/> Show navigation
	<input checked="" type="checkbox"/> Show only categories



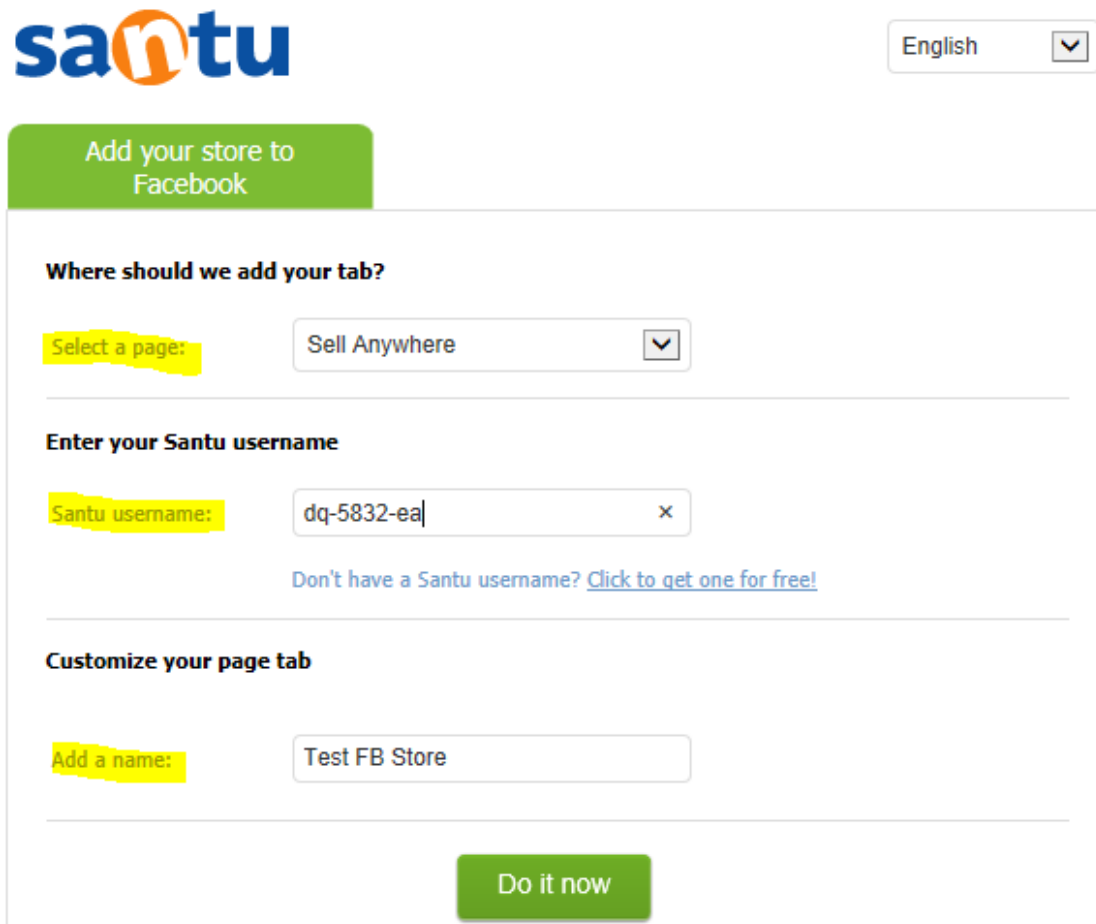
=> Login to your Facebook account and select your Facebook page - if you haven't created an FB page yet, then create one now (Refer to this link for more information on how to add a Facebook page, <https://www.facebook.com/help/104002523024878>)

- => Enter your ShopFactory (Santu) username
- => And then add a name for your Facebook page tab

Facebook Store app

"The Facebook Page Tabs feature is only available to FB Pages with 2,000 or more fans/page likes"

If your page doesn't have 2,000 or more followers then you CANNOT add a page tab for your store on Facebook. This is Facebook's policy.



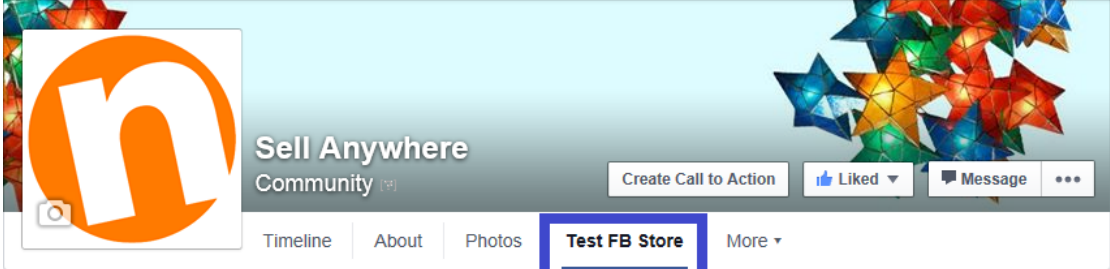
The screenshot shows the Santu website interface for adding a store to Facebook. At the top left is the Santu logo, and at the top right is a language dropdown menu set to "English". Below the logo is a green button that says "Add your store to Facebook". The main content area is a white box with a light green border, containing three sections:

- Where should we add your tab?**: A dropdown menu labeled "Select a page:" with "Sell Anywhere" selected.
- Enter your Santu username**: A text input field labeled "Santu username:" containing "dq-5832-ea". Below it is a link: "Don't have a Santu username? [Click to get one for free!](#)".
- Customize your page tab**: A text input field labeled "Add a name:" containing "Test FB Store".

At the bottom of the white box is a green button labeled "Do it now".

- => Click "Do it now" button. You'll see a confirmation message: Tab was added to your Facebook tab
- > Preview your FB tab

You can now start selling in Facebook!



Sell Anywhere
Community

Create Call to Action Liked Message

Timeline About Photos **Test FB Store** More

Menu Search Cart: 0

--- This is your Facebook page with the Facebook store integrated ---

My store

A-Z



Test Product1
test product 1 More details

\$ 2.50

1 Buy Now