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Shop Members: Spend and get 'Free Shipping'

Merliza N. - 2021-03-11 - [Aplicaciones y servicios SF-Cloud](#)

You can offer 'Free shipping' to shop members when they purchase a certain amount.

Assumption: You have already enabled "Customer Membership Management" service in your shop. ([Customer Membership Settings in ShopFactory](#))

- Open shop in ShopFactory
- Select ShopFactory Central page -> Marketing -> Members

The screenshot shows the ShopFactory Central interface. On the left is a navigation menu with a tree structure. The main area displays a grid of icons for various services. A red arrow points to the 'Members' option in the Marketing dropdown menu.

1. ShopFactory Central

2. Marketing

3. Members

The navigation menu on the left includes:

- Home
- Navigation 1
 - Über uns
 - Datenschutz
 - AGB
 - Mein Warenkorb
 - Impressum
 - Favoriten
 - Unser Team
- Navigation 2
 - Test Page 4
 - Unsere Produkte
 - Beispielseite
 - Nach Marke kaufen
 - Sonderangebote
- Unlisted pages
 - Vielen Dank
 - Vorgang fehlgeschlagen
- Product Templates
- List of Contents
- Recycle Bin

The main area displays the following services:

- My Store
- My Products
- My Orders
- Marketing
 - Statistics
 - Members (highlighted with a red arrow)
 - Resellers
 - Affiliates
 - Advertising Tracking
 - Customers
 - Vouchers
- Social Networks
- Site Analytics / SEO
- Video tutorials
- ShopFactory Cloud

- You will be redirected to the SF Cloud interface

<https://app.santu.com/buynow/marketing>

- Scroll down until you see "Do you want to offer free shipping?"

Marketing

2. Save: Members

Members
Vouchers/Coupons
Statistics
Customers
Analytics
Resellers
Advertising tracking
Affiliates & MLM

Members

Account settings | Discounts | Signup details | Email settings

Manage members

Account settings

Here you can set up your 'membership program'. Simply fill in the details below, and you will be able to offer your members special discounts or loyalty points.

☒ Enable login
☒ Enable customer sign-up

Discounts

What kind of discount do you want to offer?

☒ Flat discount
☐ Increasing discount

Flat discount ?

% 5.00

1. Do you want to offer free shipping?

☐ No
☒ Yes, if they spend more than

\$A 100.00 Enter the value here

Signup details

Welcome message for your customers:

Welcome to SF Test Shop. You get to enjoy 5% discount each time you order from our shop.

Member signup link code:

```
<a href="http://testing-aud.shopfactory.com/?target=https://tc.shopfactory.com/webshop/customer_signon.cgi%3fpid%3dUmFuZG9tSValzCHJXEL5wJ8reqwNGT3DPJuwZaXey4%3D%26iang%3den">Become a member</a>
```

- Tick the option "Yes, if they spend more than" and then enter the amount
- Click **Save** button