



Shop Members: Spend and get 'Free Shipping'

Merliza N. - 2021-03-11 - Aplicaciones y servicios SF-Cloud

You can offer 'Free shipping' to shop members when they purchase a certain amount.

Assumption: You have already enabled "Customer Membership Management" service in your shop. ([Customer Membership Settings in ShopFactory](#))

- Open shop in ShopFactory
- Select ShopFactory Central page -> Marketing -> Members

The screenshot shows the ShopFactory Cloud interface. The top menu includes File, Edit, View, Services, Settings, Languages, ShopFactory Cloud, and Help. The main toolbar contains New, Open, Save, Find, Central, Designer, Publish, and Preview. The left sidebar shows a navigation tree with 'ShopFactory Central' highlighted and numbered '1.'. The main content area displays 'ShopFactory Central' with a grid of icons for My Store, My Products, My Orders, Marketing, Social Networks, Site Analytics / SEO, Video tutorials, and ShopFactory Cloud. The 'Marketing' icon is highlighted and numbered '2.'. A dropdown menu is open under 'Marketing', with 'Members' highlighted and numbered '3.' and a red arrow pointing to it.

- You will be redirected to the SF Cloud interface

<https://app.santu.com/buynow/marketing>

- Scroll down until you see "Do you want to offer free shipping?"

Marketing 2. Save Members

Members Account settings | Discounts | Signup details | Email settings

Members

[Manage members](#)

Account settings

Here you can set up your 'membership program'. Simply fill in the details below, and you will be able to offer your members special discounts or loyalty points.

Enable login Enable customer sign-up

Discounts

What kind of discount do you want to offer?

Flat discount Increasing discount

Flat discount

% 5.00

1 Do you want to offer free shipping?

No Yes, if they spend more than **Enter the value here**

Signup details

Welcome message for your customers:

Welcome to SF Test Shop. You get to enjoy 5% discount each time you order from our shop.

Member signup link code:

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<a href="http://testing-aud.shopfactory.com/?target=https://tc.shopfactory.com/webshop/customer_signon.cgi?3fpid%3dUmFuZG9tSVakzCHJXEL5wJ8reqwNGT3DPjuwZaXey4%3D%26lang%3den">Become a member</a>
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- Tick the option “Yes, if they spend more than” and then enter the amount
- Click **Save** button