



## MEMBRES | Activer la livraison gratuite pour les membres de la boutique s'ils dépensent un certain montant

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**Important** : Vous devez commencer par activer la "Gestion des membres" dans votre boutique.

([Paramétrage de la gestion des membres dans ShopFactory](#))

Pour configurer la livraison gratuite pour les membres de la boutique, veuillez suivre les étapes ci-dessous.

- Lancez votre boutique dans ShopFactory
- Cliquez sur "ShopFactory Central" > Marketing > Membres

The screenshot shows the ShopFactory Cloud interface. On the left, there is a navigation menu with a tree structure. The 'ShopFactory Central' folder is highlighted with a red box and labeled '1.'. Underneath it, there are two 'Navigation' folders. 'Navigation 1' contains links for 'Über uns', 'Datenschutz', 'AGB', 'Mein Warenkorb', 'Impressum', 'Favoriten', and 'Unser Team'. 'Navigation 2' contains 'Test Page 4', 'Unsere Produkte', 'Beispielseite', 'Nach Marke kaufen', and 'Sonderangebote'. Below these are 'Unlisted pages' (Vielen Dank, Vorgang fehlgeschlagen), 'Product Templates', 'List of Contents', and 'Recycle Bin'. On the right, the main content area displays 'ShopFactory Central' with a grid of icons. The 'Marketing' icon (a megaphone) is highlighted with a red box and labeled '2.'. A dropdown menu is open under 'Marketing', with 'Members' highlighted by a red arrow and labeled '3.'. Other icons in the grid include 'My Store', 'My Products', 'My Orders', 'Social Networks', 'Site Analytics / SEO', 'Video tutorials', and 'ShopFactory Cloud'.

- Vous serez redirigé vers l'interface ShopFactory Cloud

- Faites défiler vers le bas jusqu'à ce que vous voyiez "Voulez-vous offrir la livraison gratuite ?"

Marketing 2. Save Members

Members

Vouchers/Coupons Account settings | Discounts | Signup details | Email settings

Statistics Manage members

Customers Account settings

Analytics Here you can set up your 'membership program'. Simply fill in the details below, and you will be able to offer your members special discounts or loyalty points.

Resellers  Enable login  Enable customer sign-up

Advertising tracking Discounts

Affiliates & MLM

What kind of discount do you want to offer?

Flat discount  Increasing discount

Fiat discount

% 5.00

1 Do you want to offer free shipping?

No  Yes, if they spend more than

SA 100,00 Enter the value here

Signup details

Welcome message for your customers:

Welcome to SF Test Shop. You get to enjoy 5% discount each time you order from our shop.

Member signup link code:

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<a href="http://testing-aud.shopfactory.com?target=https://tc.shopfactory.com/webshop/customer_signon.cgi?3fpid%3dUmFuZG98SvAkzCHJXEL5wJ8reqwNGT3DPJuwZaXey4%3D%26lang%3den">Become a member</a>
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- Cochez l'option "Oui, s'ils dépensent plus de", puis saisissez le montant.
- Cliquez sur bouton Soumettre