



Add Store to Facebook

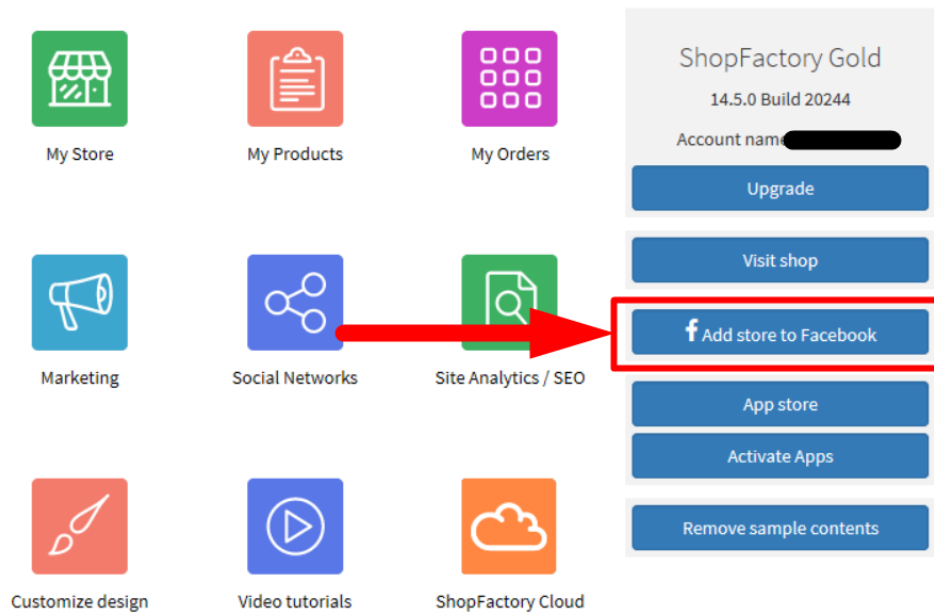
Merliza N. - 2021-12-08 - Apps & ShopFactory Cloud

Important note: The Facebook store app requires https. Facebook app will only work for websites that are in **https**. It is Facebook requiring your site to be in https:// - it's not ShopFactory who can make this work; you need to either use our ShopFactory hosting or get your own ssl certificate (discuss with your hosting provider).

NOTE: Facebook store app will only work using an SFX template.

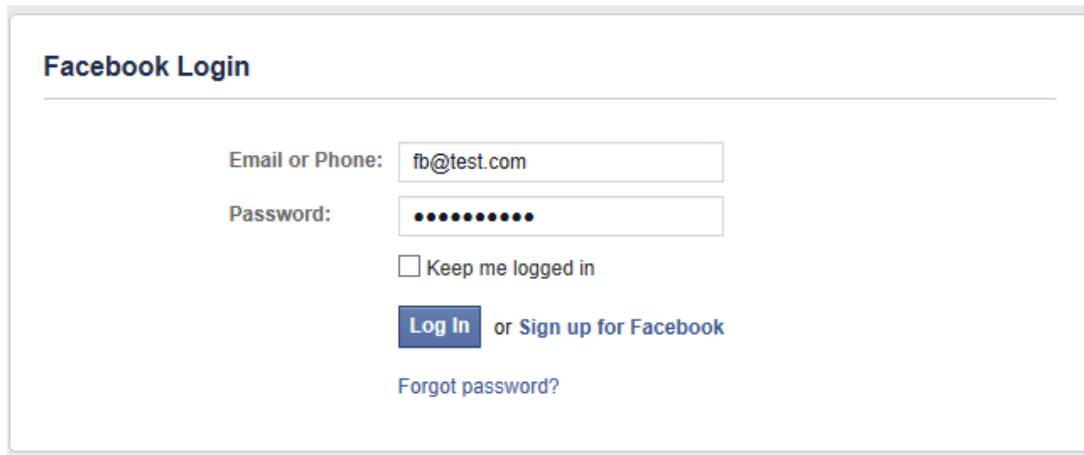
- Login to your Facebook account and create a new page (or register if you don't have a Facebook account yet)
- You need to create your own Facebook page first i.e. *ABC123 Store*
- Open your shop in ShopFactory
- Click on the "**Central**" menu or click "ShopFactory Central" at the left tree menu
- At the right side of the Central page, click on the "Add store to Facebook" button

ShopFactory Central



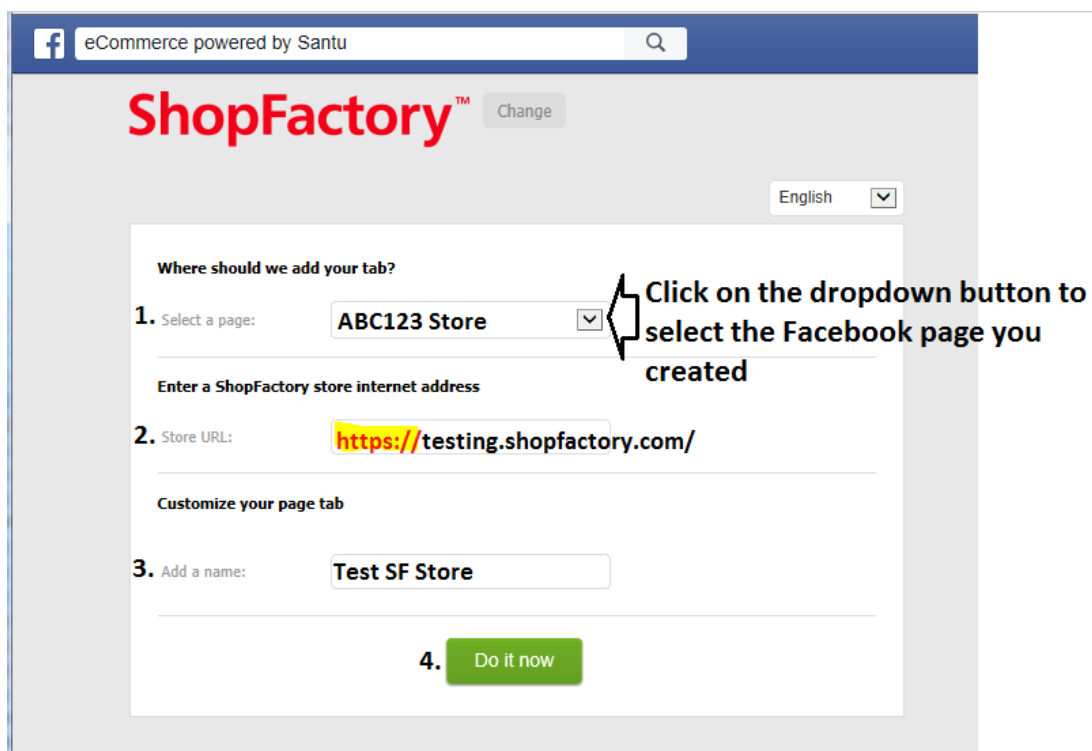
- It will open up your default browser and ask you to login to your Facebook account if you haven't

logged in yet



The image shows the Facebook login interface. At the top, it says "Facebook Login". Below this, there are two input fields: "Email or Phone:" with the value "fb@test.com" and "Password:" with a masked password "••••••••". There is a checkbox for "Keep me logged in" which is unchecked. Below the password field, there is a blue "Log In" button, followed by the text "or Sign up for Facebook". At the bottom, there is a link that says "Forgot password?".

- Once you've logged in, you need to enter the following details:
- Select the FB page
- Enter the actual shop URL in https:// (Facebook requires your site to be in https)
- Enter a name for your shop
- Click on "Do it now" button



The image shows the ShopFactory setup form. At the top, there is a Facebook logo and the text "eCommerce powered by Santu". Below this, the "ShopFactory" logo is displayed in red, with a "Change" button next to it. On the right, there is a language dropdown menu set to "English". The main form area is titled "Where should we add your tab?". It contains four steps: 1. "Select a page:" with a dropdown menu showing "ABC123 Store" and a callout arrow pointing to the dropdown button with the text "Click on the dropdown button to select the Facebook page you created". 2. "Enter a ShopFactory store internet address" with a text input field containing "https://testing.shopfactory.com/". 3. "Customize your page tab" with a text input field containing "Test SF Store". 4. A green button labeled "Do it now".

- You will need to check your Facebook page to see if the store is now showing up correctly. Open your Facebook page and you will see the "Facebook store app" tab. A customer can navigate to your product pages and purchase via Facebook.

See sample screenshot below:

