



Knowledge base > Pages and Products > EN-Inserting Paragraphs/Products that are linked to a page in the shop or external website

## EN-Inserting Paragraphs/Products that are linked to a page in the shop or external website

Jobelle C. - 2021-11-16 - Pages and Products

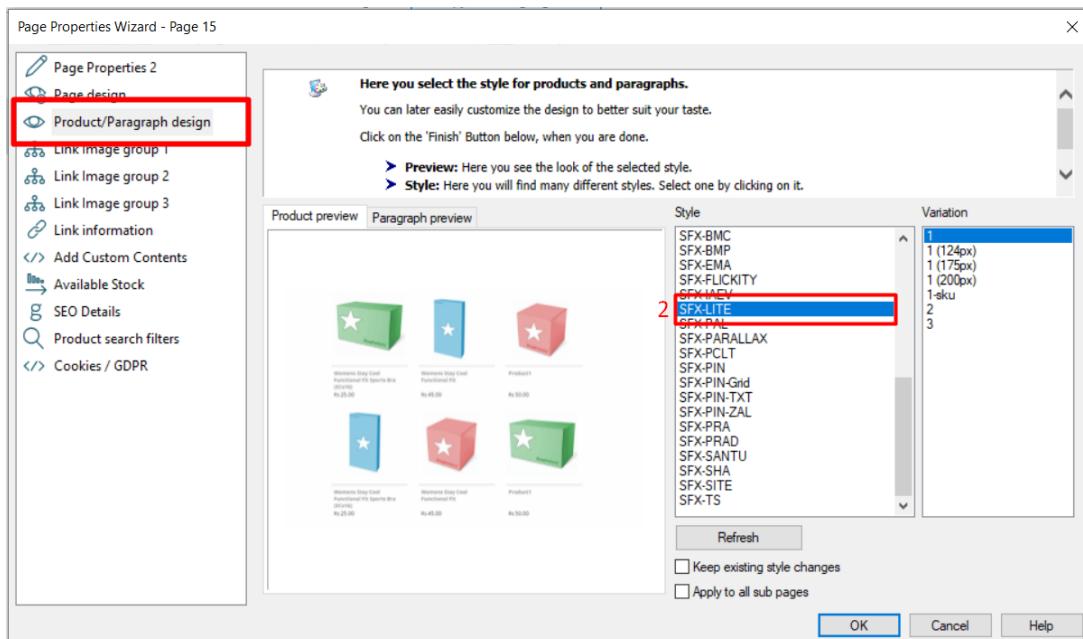
In ShopFactory, you can have image links using Paragraph/Product with column-display productloop style. This is commonly used to feature pages and products or add quick links to a category or a product.

For example, on your homepage, you can feature products or categories that are linked to a specific page in the shop or to an external website.

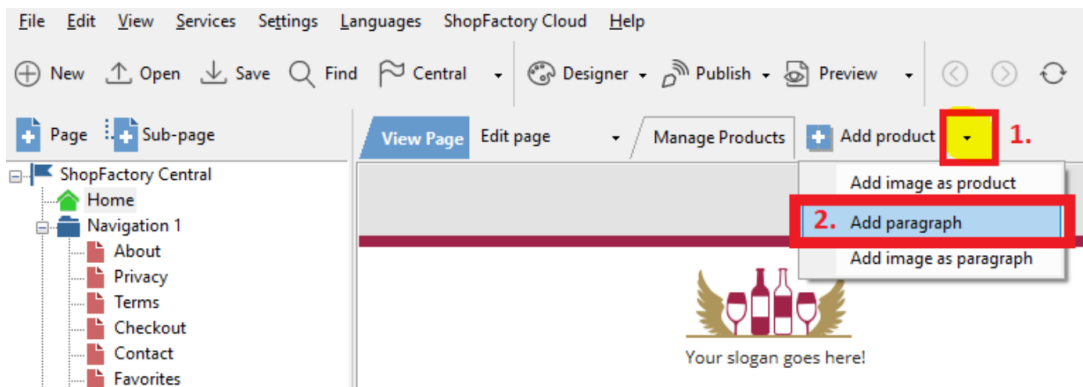
This can be done by adding paragraphs with linked image using a column-display product style such as **SFX-PAL**, **SFX-LITE**, **SFX-PIN**

- Open your shop in ShopFactory

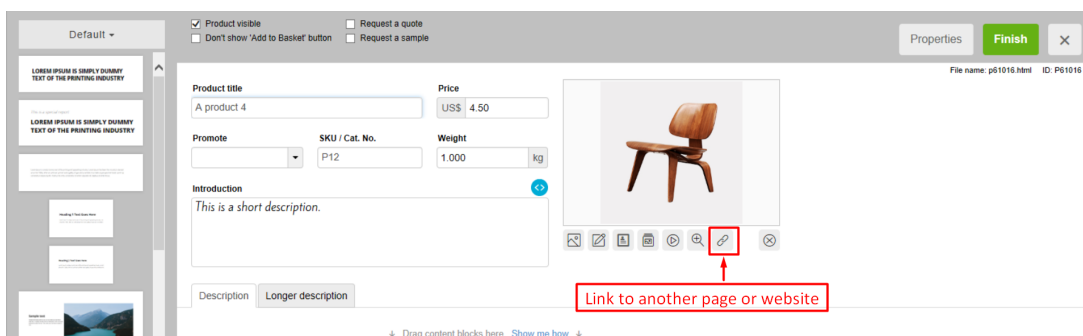
- At the left tree menu, select the page you want to add paragraph links -> right-click and select a **"Product/Paragraph style"** -> choose any grid display such as *SFX-LITE* variation 1 -> click OK.



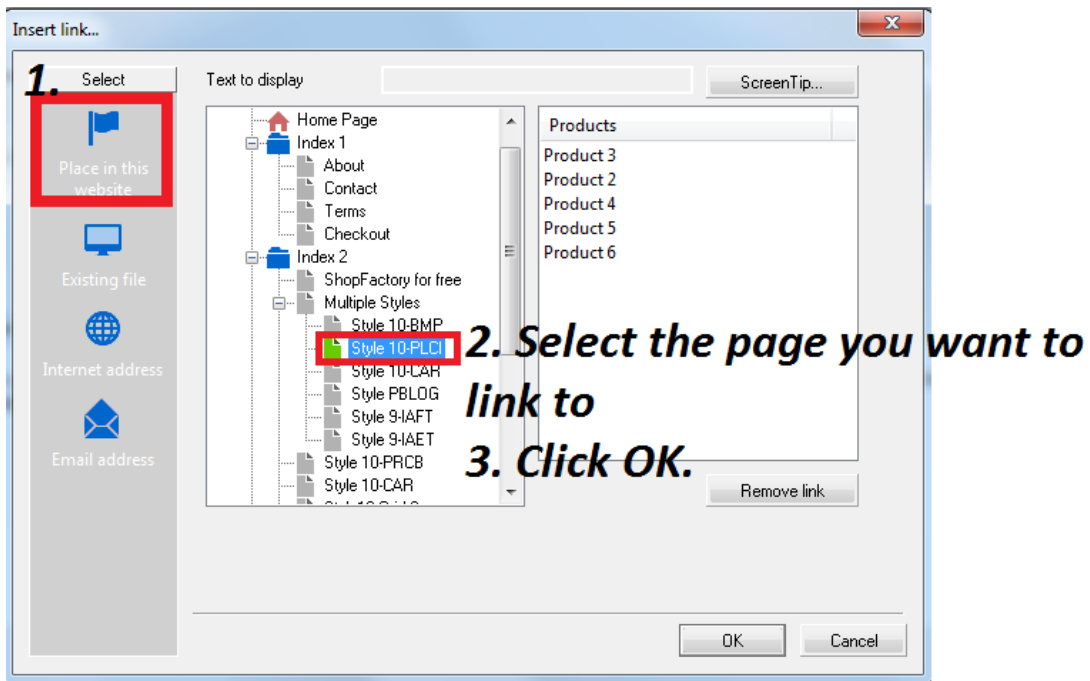
- Now, click on Add Product dropdown arrow, select -> **"Add Paragraph"**



- Select the image you want to use for your paragraph
- In the product properties, locate the image editing toolbar and click on the “**Link to another page or website**” button



- Select whether you are linking within the shop (**Place in this website**) or externally (*Internet address*)
- If you want to link to a page in this shop, select the page on the left-tree menu and then click OK.











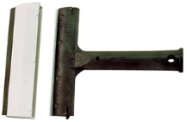






\*Repeat above steps for all other paragraph links.

- Save and preview your shop in external browser

The output should look something like this, where the paragraph images are actually linked to other pages in the same shop:

**Each image here is actually linked to a page in the shop**

				
<b>Cleaning Chemicals</b>	<b>Mops   Brooms   Buckets &amp; Tools</b>	<b>Paper Products   Toilet Paper   Hand Towel   Tissues</b>	<b>Dispensers   Paper Towel   Toilet Paper   Soaps</b>	<b>Hand Care   Soap and Sanitisers</b>
				
<b>Trolleys and Janitor Carts</b>	<b>Matting</b>	<b>Machinery - Vacuum Cleaners</b>	<b>Floor Scrubbers and Polishers</b>	<b>Waterfed Cleaning System</b>
				
<b>Scrapers   Blades   Knives   Cutters Etc</b>	<b>Spray Bottles and Foamers</b>	<b>Wipes and Cloths</b>	<b>Gloves</b>	<b>Automatic Air Freshener and Refills</b>