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Merliza N. - 2021-12-08 - Search Engine Optimization (SEO)

Make sure you have updated to the latest ShopFactory 14 release.

1. Download and install the latest ShopFactory 14

Download from <https://www.shopfactory.com/contents/en-us/d18.html>

2. Ref. SF-2655: SEO Google Search Console: Fix Breadcrumbs issue detected for website (data-vocabulary.org schema deprecated)

To apply the fix:

When ShopFactory shows a prompt to apply style changes, select "Yes, improve my store." or manually reselect your website theme to apply the SEO structured data.

ShopFactory Central



The screenshot shows the ShopFactory Central dashboard with a notification dialog box. The dashboard has a grid of icons for: My Store, My Products, My Orders, Marketing, Social Networks, Site Analytics / SEO, Customize design, Video tutorials, and ShopFactory Cloud. On the right, there is a 'ShopFactory Gold' section with version '14.5.0 Build 20056' and account name 'testing-aud', with an 'Upgrade' button. The notification dialog box is overlaid on the right side, containing the text: 'Some of or all the following templates used in your store have been improved: Navigation | Product styles | Product pages. They will considerably improve the way your store works. Do you want to apply the changes?' and two buttons: 'Yes, improve my store' (highlighted in yellow) and 'No, don't do it'. A red arrow points to the 'Yes, improve my store' button.

Click '**Designer**' menu -> **Select Website Theme** -> untick "Include Sample Data" -> locate your current template and click '**Select**' button.

Your mapping and color customizations will be automatically applied after the website theme is reselected.

Important notes:

- If you have saved the default website theme as a new template, i.e. *SFX-GIF-AA_bey-col* and saved this template with a new name, then the fix will not be applied. You will have to select the default SFX-GIF-AA_bey-col (in this example) and then apply your color customizations again. We don't recommend saving SFX website themes as a new template anymore as styles and template fixes are only going to be applied to the default ones.
- If you have a paid custom template, then you will need to send your shop project to us so the fix can be manually applied in your custom website theme. Contact ShopFactory Support via <https://support.shopfactory.com/>