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Cookie Law and General Data Protection Regulation (GDPR) Compliance

Merliza N. - 2021-11-16 - Apps & ShopFactory Cloud

If you sell products to customers in the European Union, you must be compliant with the General Data Protection Regulations (GDPR), regardless of the country you are in. This means you must allow customers to opt out from being tracked by cookies in ways which personally identify them.

Add the code for affected tracking cookies in ShopFactory Central - **My Store** - **Cookies** / **GDPR** so customers can opt out of being tracked on your Privacy page. You do not have to allow them to turn off Google Analytics, if you have set it to anonymous tracking.

ShopFactory Central		My Store	×
		General	Cookies / GDPR
My Store	My Products	Company logo 2. Cookies / GDPR	GDPR Compliance / Cookies
		Contact details	If you sell products to customers in the European Union, you must be compliant with the General Data Protection Regulations (GDPR), regardless of the country you are in. This means
		Customer Details	you must allow customers to opt out from being tracked by cookies in ways which personally identify them.
T1 FØ Marketing	Social Networks	Protect your website with a password Select how to accept payments Set up shop currencies Shipping Charges Taxes	Add the code for affected tracking cookies below, so customers can opt out of being tracked on your Privacy page. You do not have to allow them to turn off Google Analytics, if you have set it to anonymous tracking. You can find out more information about the GDPR here. To comply with the GDPR you must also have a Data Processing agreement with us. You can download it here.
, in the second s		Shop wide discounts	3. ☑ Show cookie warning ②
Customize design	Video tutorials	Custom Website contents Edit Website Footer Custom Navigation Stock control	Display text 4. Enter Cookie message below: This site wants to use cookies to improve your browsing experience. By using our site you accept that we use and share cookies and similar technologies with certain approved third parties. These tools enable us to improve your website experience and to provide content and ads tailored to your interests. By continuing to use our site you consent to this. Please see our Privacy Policy for more information.
		Search / Page Filters Stamped.io Afterpay Paypal Checkout	 5. ☑ Only enable Cookie after customer has opted in Tick this option if you want buyer to 'Accept' cookie. 6. Add Tracking Code
			7. Close

You can find out more information about the GDPR here.

To comply with the GDPR you must also have a Data Processing agreement with us. You can download it <u>here</u>.