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Marketeer: Export products in CSV format

Merliza N. - 2021-03-01 - Add-ons and Backend Systems

You can export product data from ShopFactory in a comma delimited format and promote your products on any shopping portal which supports uploading product data.

Marketeer add-on is included in ShopFactory Gold and Platinum accounts.

Product marketing

The more exposure you can give your products, the more sales you can generate. And your website may not be the only avenue to do this.

Use Marketeer to give your products more exposure - it allows you to list your products with product gateways such as Google, Facebook, eBay, shopping.com, getprice, etc.

You can export product data from ShopFactory in a comma delimited (CSV) file format to promote your products on any shopping portal which supports uploading product data. Of course, always keep in mind to market your website in the real world as well, to boost your sales even further.

1. Click Start -> All Programs -> ShopFactory V14 -> Marketeer -> select Marketeer

2. The Marketeer wizard shows up -> click Next.

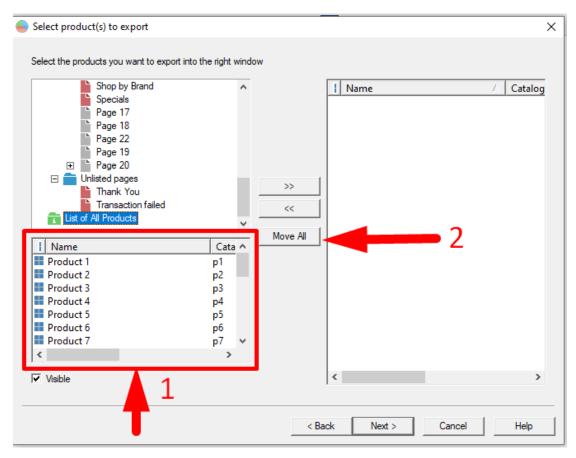
3. Select a shop to open (choose your existing shop where your products have been created). If the shop is not listed, click the "*Open Other*" button and locate the shop-folder.

4. Click Next.

5. At the "Select the products you want to export into the right window" box, scroll down and click "List all products"

Select product(s) to export		>
Select the products you want to export int Shop by Brand Specials Page 17 Page 18 Page 22 Page 20 Unlisted pages Thank You Transaction failed Ust of All Products	the right window	∕ Catalog
Product 1 Product 2 Product 3 Product 4 Product 5 Product 5 Product 6 Product 7 <	p1 p2 p3 p4 p5 p6 p7 v	>
	< Back Ne	ext > Cancel Help

6. All the products will be displayed below the "Select the products you want to export into the right window" box. Or click "*Move All*" button.



7. All the products will be displayed on the right column.

Shop by Brand Specials Page 17 Page 18 Page 22 Page 19 Page 20 Unlisted pages Thank You Transaction failed List of All Products Product 1 Product 2 Product 3 Product 4 Product 5 Product 5 Product 5 Product 7 Visible	Cata ^ P1 p2 p3 p4 p5 p6 p7 ~ >	Product 8 Product 9 Product 10	✓ Cata ≠ p1 p2 p3 p4 p5 p6 p7 p8 p9 p10 p11 p12 p13 p14 p15 p16 p17 p18 p19 p20 n21
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8. Click Next.

9. Click CSV Export radio button

Export to file		×
	e CSV Export	

10. At the "*Fields Available*" box, you can see the fields that can be exported into a CSV file. Select the fields and move it to "*Fields Selected*" column. You can choose "*Move All*" option to move all the fields to the "Fields Selected" column.

Export to file	×
Export to file If you want to export your products to a comma separated file (CSV), select the fields you want to export and press the "Export button below. For other formats, select the General Export button. C Export using template C CSV Export Export CSV Export CS	
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11. Click the "**Export**" button and then type a filename for your CSV file. Take note of the directory where you saved the file.

Please note that only these fields are exported to the CSV file: department/page, department id/page id, description, discounted price, product id, product ImageURL, product item number, product manufacturer code, product price, product thumbnail image, product title, product URL.

12. Click Save.

13. Click Finish.

You can now submit the CSV file to promote your shop.