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### Reseller Tracking Settings in ShopFactory

Elenor A. - 2025-03-20 - Apps & ShopFactory Cloud

Your online shop can be set up to display retail prices. However, you can also set it up to display 'wholesale' prices as soon as a reseller or wholesaler logs in. Discounted reseller pricing is only displayed once the reseller is logged in.

Your resellers will have a username and password – they will need to click on the LOGIN button on your website, As soon as they've logged in, the prices will change from retail product prices to reseller discounted prices.

Different discount levels can be set up.

**Checkpoint:** Your products must have a "**Product Code**," which allows you to group them based on a specific type. You can have multiple products with the same "product code."

Depending on how the merchant wants to control Reseller Tracking, the following options are not mandatory but can be enabled:

- Stop Access to Website without password customers must sign in to enter the shop
- Show Prices Only to Members and Resellers customers must sign in to see the product prices on the website
- Only give Reseller Discounts to resellers resellers will only receive "reseller discount" based on the original product price "this option also applies to shop "Members"



**Stop Access to Website without password:** This option is irrelevant for Reseller Tracking, as the Signup link is always disabled. Resellers must be added via the GlobeCharge function Add Resellers

**Show Prices Only to Members and Resellers:** When this option is ticked anyone who visits your online Shop will be unable to see any prices unless they log in. This is useful for websites intended for Wholesale customers only

#### Only give Reseller Discounts to resellers: this option also applies to shop "Members"

When this option is set, Resellers only receive reseller discounts; they do not receive shop-wide or product discounts in combination with their reseller discounts.

e.g. There is a Shop-wide discount of 25%, when this option is ticked the Reseller does not get the Shop-wide discount of 25%, the reseller only gets the discount that applies to his /her reseller account.

# Part I. Set up Reseller Tracking Service in your shop - you need to define the products you want discounted and you can add your resellers as well:

- Open your shop in ShopFactory

- You must define PRODUCT CODE for the products for which you want to set up reseller discounts.

Edit Product - Properties -> **Product Properties 2** dialog box -> enter Product Code - Ok.

Refer to our KB article,

https://shopfactory.deskpro.com/en-GB/kb/articles/en-how-to-apply-product-code-to-an-entire-pagedepartment-or-some-products-using-product-templ

- From the **Services** menu -> tick the "**Reseller Tracking**" option - this will only enable the service in your shop. You must continue onto the succeeding steps to completely setup different

reseller discounts, add resellers, etc.

#### Part II. Set up Reseller discounts in the SF Cloud interface

- At the ShopFactory Central page, click on the **My Orders** button to connect to the ShopFactory Cloud interface.

- Then click on Marketing -> Resellers

	Home	Orders	My Products	<ul> <li>My Store</li> </ul>	Marketing	Account	Help	View store
Getting You can no	started	lers			Marketing Vouchers/Co Statistics	upons		×
	in acception				Customers Resellers SEO Tools	Resellers		
	Q	)						
	My Ord	lers		<ul> <li>My Products</li> </ul>		🗕 Pag	ges & Catego	pries

- Scroll down until you see the Discount code (reseller), the Product Code you have set in the Product Properties 2 dialog in ShopFactory must be added in the Discount Settings section

Make sure you enter a discount for the "All Others" field if you just want to give reseller discount for products that aren't added individually in the discount settings.

products.		
Base discount (all other products): 5.00		
Discount codes:		When saving apply discounts to:
Discount code (reseller)	%	All resellers (Overwrite existing values)
P1	5.50	New resellers only
2	6.00	<ul> <li>Only for resellers set to default discount settings</li> </ul>
alpha1	10.00	
alpha2	15.00	
alpha3	15.00	
alpha4	10.00	
test1	5.00	
test2	6.00	

Global Reseller Discount Settings

These are the default settings that apply to all your resellers. You can change these settings for

each Reseller at the Add Reseller Level.

**Product Code:** The Product code entered here must match exactly the product code entered in ShopFactory

You can set to 10 or more Product Discount levels - you can use these to apply to different categories or departments.

**Shipping:** You can offer free shipping if they purchase over a certain amount, this will apply per order.

Complete the discount settings and then you can start adding your resellers by clicking on the "Add Reseller" option

Account Setup

Manage resellers -> click Add Reseller button

My Store	Marketing	Account	Help 🔶 View	v store
	[	Add reseller	Upload resellers	Back
		F	Results per page	25 <b>~</b>
_				

You can create the username and password for your resellers

Reseller details		
		Reseller details   Discount settings
Username : +	Password :	
language :	Re-type password	
English	·	

Here you can set up the Preferred language for your Reseller. This will apply to his order confirmation emails and to his Reseller Login (when he logs in via the Reseller login link on <a href="http://www.globecharge.com">www.globecharge.com</a>)

**Reseller Details** 

Reseller details		4
First name : •	Phone :	Country :
		~
Last name : +	Email : •	State :
		N/A ~
Company name :		City :
Company / Tax file number :		House number :
		Street :
		Postcode :

The email and address details should be correct. When a Reseller logs into your shop and then places an order these details are automatically populated in the checkout page/order form.

Discount Settings for Individual Reseller: note that different resellers can have different discount levels

Dis	scounts		
	A reseller or customer discount code will be app	lied to all prod	lucts with the matching discount or product code. The Base discount is applied to all other products.
0	Use default discounts settings    Enter custor	m discounts	
Dis	count codes:		
	Discount code (reseller)	%	
DI	DISC1		
DI	SC2	5	
DI	CS3	20	

The discount settings above are the default settings that apply to all resellers; however, you now have the opportunity to add, remove or update these settings for this reseller.

For example, you do not want this reseller to get *DISC3* - so you simply remove it from this screen. This means that even though DISC3 is set up in Shopfactory this customer will never receive 15% off on those products. He will only receive the "all others" discount instead (if that has been set up). In the example above if you remove DISC3 he will only get 2.5%. You could simply change the discount amount for DISC3 instead.

- Once you are happy with all the settings, click Save

- Your customer will now receive an email with his login details. Make sure you have set up **Reseller Tracking** => **Email Settings** - this is the message your Reseller will receive with their

login details.

Your Reseller can now log in to your Shop by clicking on the LOGIN link and they can see the discounted prices. They can then place orders and receive appropriate reseller discounts.

- They can keep track of their orders by logging into their Reseller account in Globecharge <u>www.globecharge.com</u> -> click on the **Reseller** Button and enter Reseller login details



## Alternatively, you can use the old interface to set up the Reseller Tracking service.

Setting up Reseller discounts in the Total Care backend system

- At the ShopFactory Central page, click on the **My Orders** button to connect to the ShopFactory Cloud interface. (When you are redirected to the SF Cloud interface, click on the "Return to the ShopFactory Total Care interface" link on the top.)

- Then click on Services -> ResellerTracking



- Under **Reseller Tracking**, click on **Settings** -> the Product Code you have set in the Product Properties 2 dialog in ShopFactory must be added in the Discount Settings section as shown in the screenshot below:

Make sure you enter a discount for the "**All Others**" field if you just want to give a reseller discount for products that aren't added individually in the discount settings.

**Global Reseller Discount Settings** 

Product code	Discount	
	%	
	%	
	%	
	%	
	%	
	%	
+		
+ +		
		1

These are the default settings that apply to all your resellers. You can change these settings for each Reseller at the Add Reseller Level.

**Product Code:** The Product code entered here must match exactly the product code entered in ShopFactory

You can set to 10 or more Product Discount levels - you can use these to apply to different categories or departments.

**Shipping:** You can offer free shipping if they purchase over a certain amount, this will apply per order.

Complete the discount settings and then you can start adding your resellers by clicking on the "Add Reseller" option



Total Care will automatically create a new username and password for you. (You may change the password if you prefer.)

Here you can set up the Preferred language for your Reseller. This will apply to his order confirmation emails and to his Reseller Login (when he logs in via the Reseller login link on <a href="http://www.globecharge.com">www.globecharge.com</a>)

Company Details

Account Setup

Company details	
First name:	
Last name:	
Company name:	
Email:	
Address:	
City/Town:	
Country:	United States
State:	Alabama
Zip:	
Phone:	
Fax:	
Reseller website:	
Re-type email address :	

The email and address details should be correct. When a Reseller logs into your shop and then places an order these details are automatically populated in the checkout page/order form.

**Discount Settings for Individual Reseller:** note that different resellers can have different discount levels

Sho	Facto	ory <sup>~</sup> 1	otal	Care					۷
Centra	I Orders	Statistic	s Cust	omers	Services	Setting	js Help		
ESD	Event tickets	Reseller tr	acking A	ffiliates M	lembership r	nanagem	ent Adver	tising tracking	Vouchers
Home	Resellers	Add reseller	Bulk uple	oad resellers	Email se	tings S	Settings		
Reselle	r settings								
Settings	: Discount								
Product co	ode	Discoun	t						
DISC1		10	%						
DISC2		5	%						
DISC3		20	%						
			%						
			%						
			%						
			%						
			%						
			%						

The discount settings above are the default settings that apply to all resellers; however, you now have the opportunity to add, remove, or update these settings for this reseller.

For example, you do not want this reseller to get *DISC3* - so you simply remove it from this screen. This means that even though DISC3 is set up in Shopfactory this customer will never receive 15% off on those products. He will only receive the "all others" discount instead (if that has been set up). In the example above if you remove DISC3 he will only get 2.5%. You could simply change the discount amount for DISC3 instead.

- Once you are happy with all the settings, click Finish

Your customer will now receive an email with his login details. Make sure you have set up
 Reseller Tracking -> Email Settings - this is the message your Reseller will receive with their login details.

- Your Reseller can now log in to your Shop by clicking on the LOGIN link and they can see the discounted prices. They can then place orders and receive appropriate reseller discounts.

- They can keep track of their orders by logging into their Reseller account in Globecharge <u>www.globecharge.com</u> -> click on the **Reseller** Button and enter Reseller login details

#### "Become a reseller" signup link

- Login to https://www.globecharge.com

- Click on Services menu -> Reseller Tracking -> Settings
- Scroll down and enter the required details including adding a banner link image
- Click NEXT

- COPY the custom HTML to allow resellers to sign up from your website.

Central	Orders	Statistics	Customers	Services	Settings	Help			Logout
ESD I	Event tickets	Reseller trackin	g Affiliates	Membership ma	anagement	Advertising tracking	Vouchers	Special Products	
Home	Resellers	Add reseller Bulk	upload resellers	Email settings	Settings				
low to s	etup your	system for Au	to sign up o	f resellers					
eseller :	sianup link	code							
eseller sig	jnup link cod	e: Code for your v	website to let Affil	iates sign up. Add	this code to	your website:			
ttp://testin ud.shopfa	ıg- ctory.com/	Script type="tr var qsAddNew for(var n=0,nn= myid=getARM document.writ +uid=test +qsAddNi 	ext/javascript"> Reseller=",ids=['i ids.length;n <nn; D(ids[n],true);if(n inl<a href="http&lt;br&gt;ing-aud&amp;rrid=1&amp;&lt;br&gt;ewReseller+" tar<="" td=""><td>mid", 'rid", 'aid"]; n++} (var nyid)qsAddNewRei //www.globecharg d=84281" get="_blank"&gt;<b></b></td><td>eseller+='&amp;'+ie.com/webst Become a re</td><td>ds[n]+'='+myid;} op/addnewreseller.cg!?' seller</td></a>');</nn; 	mid", 'rid", 'aid"]; n++} (var nyid)qsAddNewRei //www.globecharg d=84281" get="_blank"> <b></b>	eseller+='&'+ie.com/webst Become a re	ds[n]+'='+myid;} op/addnewreseller.cg!?' seller			

- Paste it in your SF shop i.e. Homepage