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Setup Special Products in ShopFactory Cloud and sell via Facebook

Merliza N. - 2021-12-08 - Apps & ShopFactory Cloud

Note: "Special Products" feature is ONLY applicable to **ShopFactory Gold and Platinum Rental** plans.

This feature allows you to add special products and add your store to Facebook.

Refer to this YouTube video: <https://www.youtube.com/watch?v=Ud-wIEZn52I>

How to setup

- Open your shop in ShopFactory
- At the ShopFactory Central page, click on *MY ORDERS* button -> you will be redirected to the ShopFactory Cloud interface,

If you are in the old ShopFactory Total Care interface:

- Click on *SERVICES* menu -> click on the "**Special Products**" sub-menu (top right).
- Select a product type you want to add
- In the ShopFactory Cloud backend interface, click on *MY PRODUCTS* to add the products that you want to sell in your Facebook store, <http://app.santu.com/buynow/product>

If you have previously added products in Santu (SF Cloud), click on **My Products to view or edit them.*

To integrate these Special Products into your Facebook page, follow the steps below:

=> Within the SF Cloud interface, click *HOME* menu -> **My Sales Channels**



My Orders



My Products



Pages & Categories



My Store



My Sales Channels



Marketing



Settings




My Profile



Customize design

=> At the left menu, select **Sell via Facebook** -> click the GO button

 **My Sales Channels**

Overview

Use Buy now buttons and links

Embed store or product list

Sell via Facebook 1.


Sell through emails

Sell via SMS and printed materials


Popup / Embed display

External cart display

Use Buy now buttons and links
Add Buy now buttons to your website, blog, chats, forums, social networks and more.
[Show me how.](#)




Embed store or product list
Embed your store, a list of products or product category directly on your website or blog.




Sell via Facebook
Add your store to Facebook, sell from your timeline and Facebook ads or add buy now links to the new Facebook marketplace.


2.



Sell through emails
Let customers order directly from your emails.



Sell via SMS and printed materials
Use ShopFactory Cloud in the real world to allow ordering from SMS or printed magazines, through radio or TV.



ibuy.bz/oranges

=> Click the "Go to Facebook app" button - you will be redirected to Facebook,

<https://apps.facebook.com/santu-store-app/>

The screenshot shows the 'My Sales Channels' dashboard. On the left, a sidebar lists various sales channels: Overview, Use Buy now buttons and links, Embed store or product list, Sell via Facebook (highlighted in yellow), Sell through emails, Sell via SMS and printed materials, Popup / Embed display, and External cart display. A yellow arrow points from the 'External cart display' section to a green 'Go to Facebook app' button. The main content area is titled 'Sell via Facebook' and includes instructions on how to add a store to Facebook, a 'Go to Facebook app' button, and a 'Display selection' section with checkboxes for various store elements like Shop title, Navigation bar, Cart button, Shop banner, Search form, Show navigation, and Show only categories. At the bottom, a preview of the 'SF Test Shop' checkout page is shown, indicating 'There are no items in your cart'.

=> Login to your Facebook account and select your Facebook page - if you haven't created an FB page yet, then create one now (Refer to this link for more information on how to add a Facebook page, <https://www.facebook.com/help/104002523024878>)

=> Enter your ShopFactory (Santu) username

=> And then add a name for your Facebook page tab

Facebook Store app

"The Facebook Page Tabs feature is only available to FB Pages with 2,000 or more fans/page likes"

If your page doesn't have 2,000 or more followers then you CANNOT add a page tab for your store on Facebook. This is Facebook's policy.

Add your store to
Facebook

Where should we add your tab?

Select a page:

Sell Anywhere



Enter your Santu username

Santu username:

dq-5832-ea



Don't have a Santu username? [Click to get one for free!](#)

Customize your page tab

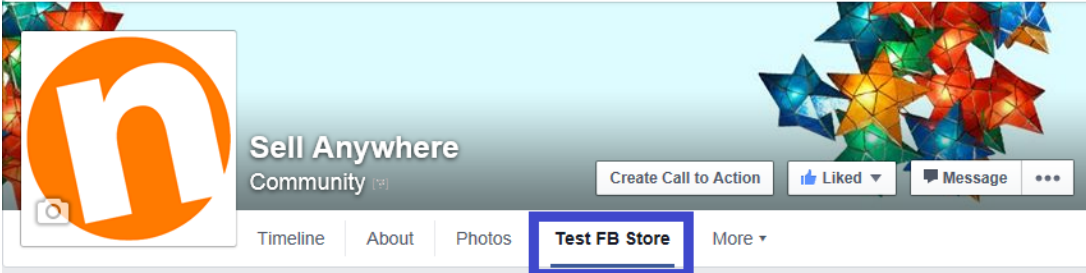
Add a name:

Test FB Store

Do it now

=> Click "Do it now" button. You'll see a confirmation message: Tab was added to your Facebook tab -> Preview your FB tab

You can now start selling in Facebook!



Sell Anywhere
Community

Create Call to Action Liked Message

Timeline About Photos **Test FB Store** More

Menu Search Cart: 0

--- This is your Facebook page with the Facebook store integrated ---

My store

A-Z [Grid Icon] [List Icon]



Test Product1

test product 1 [More details](#)

\$ 2.50

[Buy Now](#)