



Knowledge base > Search Engine Optimization (SEO) > Shop is running very slow after inserting Google Analytics code

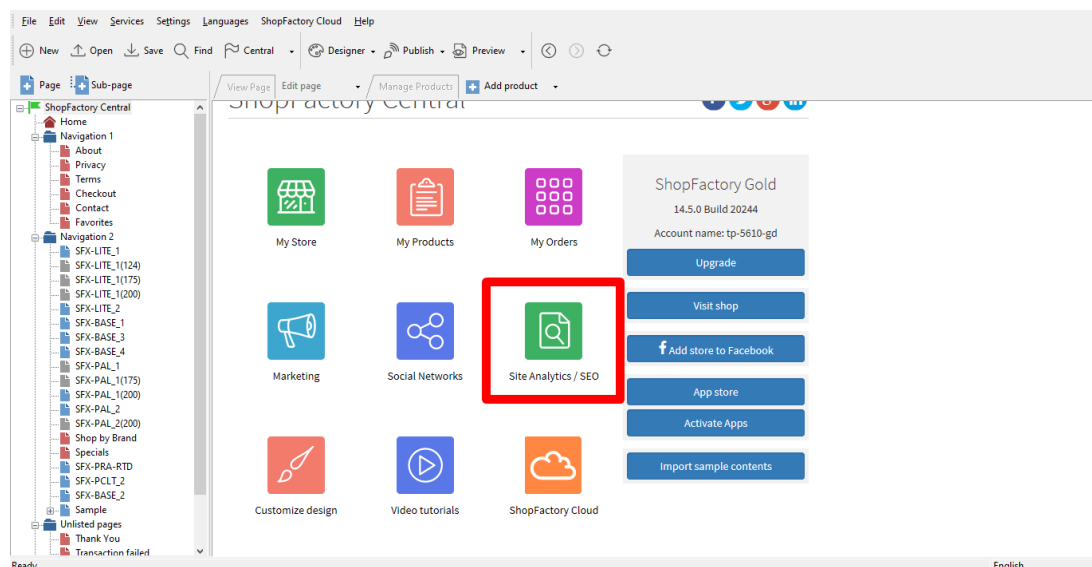
Shop is running very slow after inserting Google Analytics code

Merliza N. - 2021-12-08 - Search Engine Optimization (SEO)

My shop is running very slow - navigating from one page to another is taking too long to load. Why is this happening?

If you have recently inserted your Google Analytics code in the ShopFactory Central page, then please edit the GA code as shown below:

- Open shop in SF
- Click Site Analytics / SEO icon in Shopfactory Central



- Click Website Analytics in the left tree
- Locate the Google Analytics code text box:
- Edit your code by adding **http:** in front of the Google analytics URL.

To do this, edit the line -

```
'script', 'http://www.google-analytics.com/analytics.js'
```

TO -

```
'script', 'http://www.google-analytics.com/analytics.js'
```

Verification Meta-Tag [Google Webmaster Tools](#)

```
<meta name="google-site-verification" content="Y2P4zzsXeJjgv3NEQj2Rb0h9jrwOogbSavfTyYHU7Lc" />
```

Google Analytics code [Google Analytics website](#)

```
<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','http://www.google-analytics.com/analytics.js','ga');
ga('create','UA-123456789-1','example.com');
```

- Save and preview your shop in External browser.