



Knowledge base > Apps & ShopFactory Cloud > ShopFactory Cloud "Buy Now" Button and Embed Links

---

## ShopFactory Cloud "Buy Now" Button and Embed Links

Merliza N. - 2021-12-15 - Apps & ShopFactory Cloud

**Note:** *ShopFactory Cloud* feature is ONLY applicable to **ShopFactory Gold and Platinum Rental** plans.

This feature allows you to add special products and integrate them in different media and platforms such as blog, existing website, Facebook, email, etc.

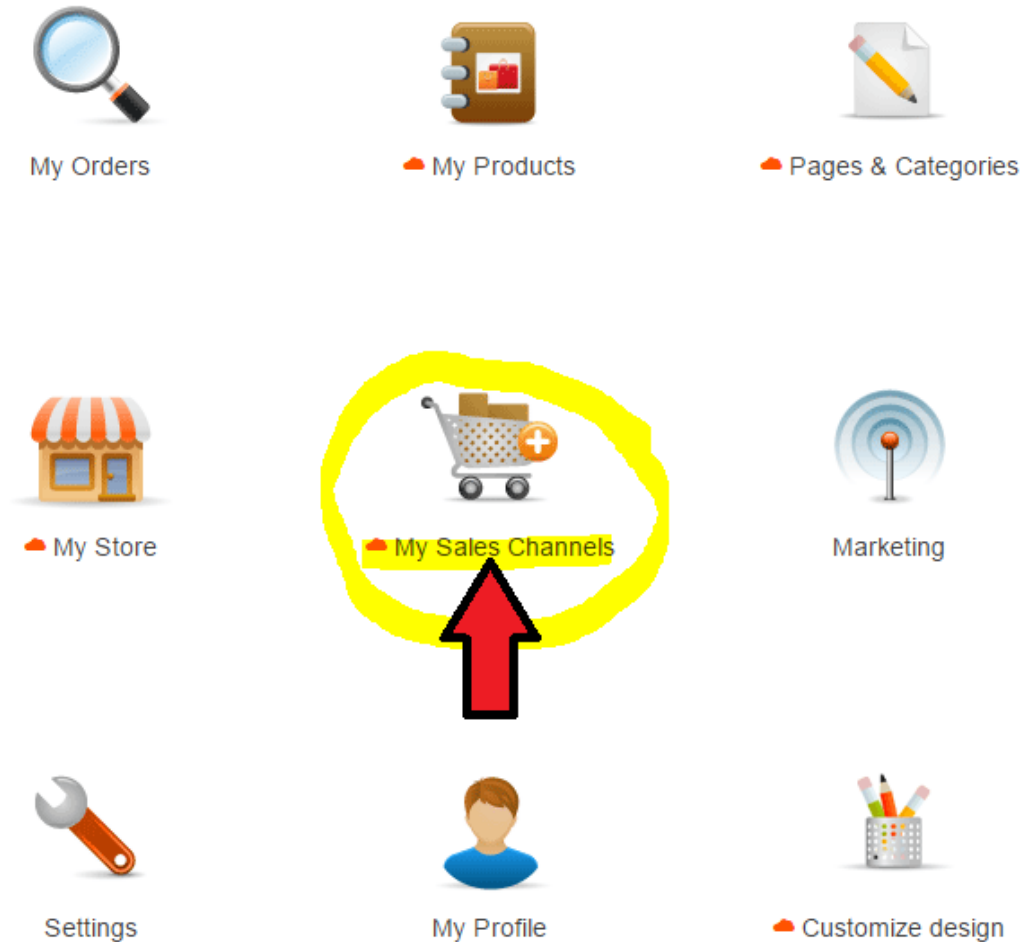
### **How to setup**

- Open your shop in ShopFactory
  - At the ShopFactory Central page, click on *MY ORDERS* button -> you will be redirected to the ShopFactory Cloud interface
  - In ShopFactory Cloud backend interface, click on *MY PRODUCTS* to add/view the products that you want to integrate, <http://app.santu.com/buynow/product>
- Refer to the KB article for more information on adding products to your SF Cloud store, [http://support.santu.com/index.php?\\_m=knowledgebase&\\_a=viewarticle&kbarticleid=9](http://support.santu.com/index.php?_m=knowledgebase&_a=viewarticle&kbarticleid=9)

Adding a pop-up shopping cart to your existing ShopFactory shop:

=> Within the SF Cloud interface, click *HOME* menu -> **My Sales Channels**

<http://app.santu.com/buynow/integrate>



=> At the left menu, select "**Use Buy now buttons and links**"

**Important:** Add the script for pop-up shopping cart in your ShopFactory website (it can be added website-wide or on a page html).

This function allows customers to stay on your site when they add products to your shopping cart or search for a product.

Your pop-up shopping cart complies with pop-up rules and will NOT be blocked by pop-up blockers. To make this work you must copy the pop-up shopping cart code and add it to your web-site or blog pages.

You can adjust the elements displayed in your pop-up or embedded store at Popup/Embed display.

**My Sales Channels**
Save: Use Buy now...

Overview

Use Buy now buttons and links

Embed store or product list
Sell via Facebook
Sell through emails
Sell via SMS and printed materials
Popup / Embed display
External cart display

### Use Buy now buttons and links

Add Buy now buttons to your website, blog, chats, forums, social networks and more. [Show me how.](#)

You can adjust the elements displayed in your shopping cart in [External cart display](#).

**Examples:**

You can turn any text or image into a buy now button or link.

Cool capsicum, 10 cents.  
**Buy Now.**

### Get Product Links

To get the buy now button and links for any product click on its "Get buttons" link on your "My Products" page.

My Products

Add a pop-up shopping cart to your website or blog

This function allows customers to stay on your site when they add products to your shopping cart or search for a product.

Your pop-up shopping cart complies with pop-up rules and will NOT be blocked by pop-up blockers.

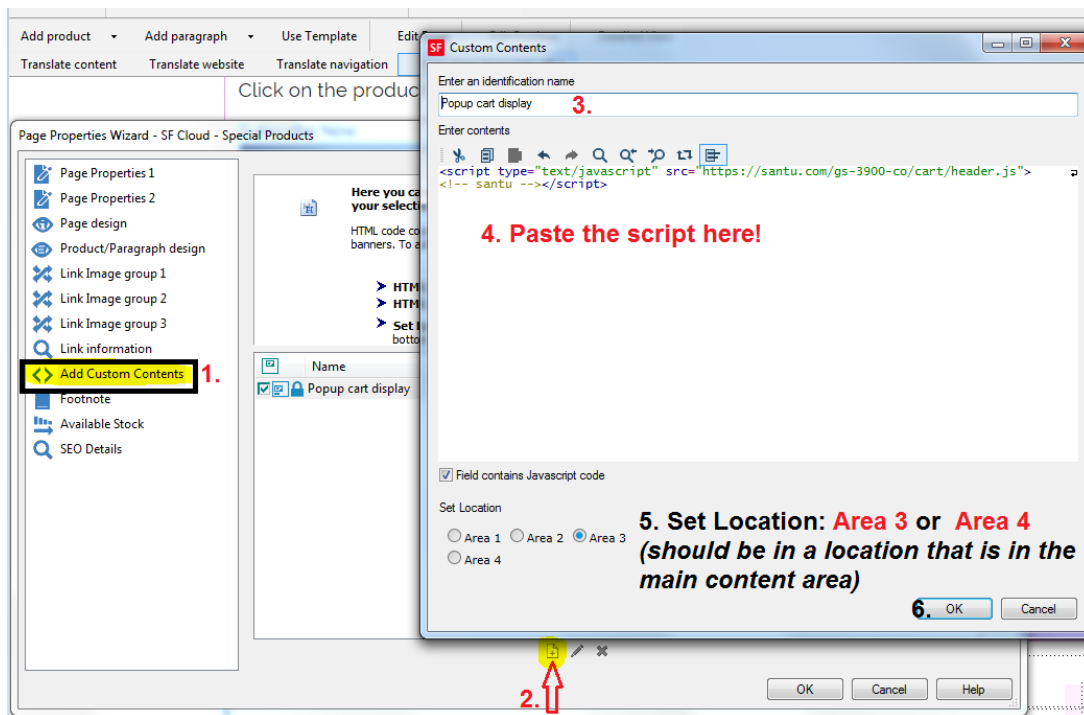
To make this work you must copy the pop-up shopping cart code and add it to your web-site or blog pages.

You can adjust the elements displayed in your pop-up or embedded store at [Popup/Embed display](#).

```
<script type="text/javascript" src="https://santu.com/ps-3900-co/cart/header.js"></script>
```

## In ShopFactory:

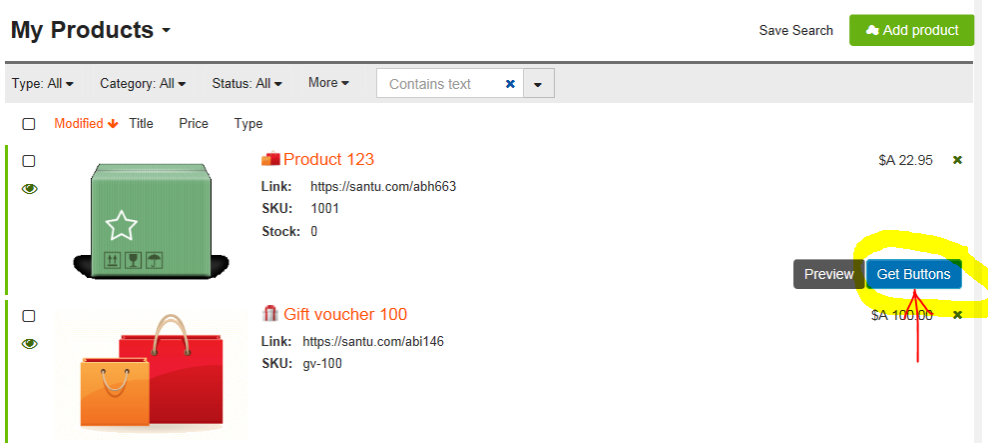
- Open your shop in ShopFactory
- At the left tree menu, create a page or go to the page where you want to integrate your ShopFactory Cloud products
- Double click on the page to open the *Page Properties* dialog
- Click on the "Add Custom Contents" at the left menu
- Click the + (add) button and then enter the html name and paste the actual script in the HTML content dialog
- You must select *Area 3* or *Area 4* at the Set Location field
- Then click OK



- Once the Popup shopping cart script has been added to the page (or website-wide HTML area), you can now embed the ShopFactory Cloud products in the page

- **Option 1. Add Paragraph**

- Right click on that page and select **"Product/paragraph style..."** -> select **"SFX-PRA\_RT1"** (or choose any product style that you prefer)
- Click on "Add paragraph" button and enter your Paragraph title
- Go back to your ShopFactory Cloud interface and go to **MY PRODUCTS** page, <http://app.santu.com/buynow/product>
- To get the buy now button and links for any product, click on its **"Get Buttons"** link on your "My Products" page.



- Click on the button/link to select. Use shortcut keys to copy: **CTRL / C** in Windows










Get Buttons: Buy now buttons and links

Buy now buttons and links

More details buttons and links

Buy now buttons and links add the product directly to the shopping cart for the fastest checkout experience for your customers.

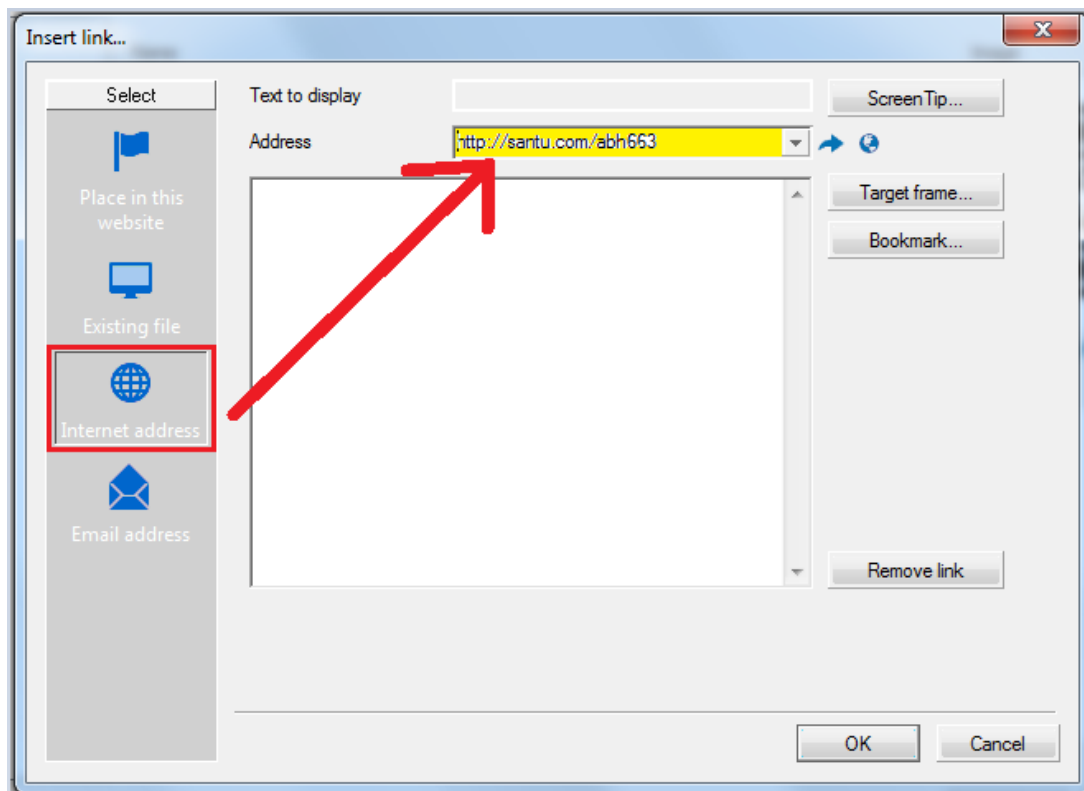
Click to select. Use shortcut keys to copy: CTRL / C in Windows or ⌘ / C for Mac

Social media:	        <div>300+ more: Add This</div>	
Button:		Get code
Product image:	 <div>Click and then press <b>CTRL+C</b> to copy</div>	Get code
Text Link:	Buy Now	Get code
Link address:	<input type="text" value="http://santu.com/abh663"/>	
WWW:	<input type="text" value="www.santu.com/abh663"/>	
QR code:		

- Go back to ShopFactory - "Product/paragraph wizard"
- Click inside the paragraph description section and press CTRL / V to paste
- Click OK

### **Other options:**

- You can also copy the "Link address" (see above screenshot) and then use the "[Link to another page or website](#)" feature



You can even use the "QR Code" as a paragraph image:

- Go back to the ShopFactory Cloud Products page - Get Buttons - download the QR Code as a png image - then add this image as the paragraph image
- Save and preview your shop in external browser.
- **Option 2.** Directly paste the button/link into the page description section by clicking inside the page description section after copying from "My Products - Get Buttons" popup.

Refer to my sample page here,

[http://testing.shopfactory.com/contents/en-us/d10062\\_SF\\_Cloud\\_-\\_Special\\_Products.html](http://testing.shopfactory.com/contents/en-us/d10062_SF_Cloud_-_Special_Products.html)

SF Cloud - Special Products

This page shows em

Subscription 1: f

Click on the produc

[Subscribe Now](#)



[Subscription 1: free 7](#)

This is a sample parag  
description. This is a sa  
paragraph description.


This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description.

SF Cloud - Product 123

Click on the product image below to purchase this product:

Cart: 2

Checkout




Product 123

1001

\$A 22.95 x 1

\$A 22.95

GST inc. \$A 2.09



Subscription 1: free 7-day Trial | No Setup Fee

Trial Period: Free for 1 week then: \$A 0.60 every 2 weeks

\$A 0.00

Subtotal: \$A 22.95

Select shipping method

Australia

Victoria

Calculate

Product 123

Standard \$A 8.00

\$A 8.00

GST inc. \$A 0.73