ShopFactory Cloud "Buy Now" Button and Embed Links

Merliza N. - 2021-12-15 - Apps & ShopFactory Cloud

Note: *ShopFactory Cloud* feature is ONLY applicable to **ShopFactory Gold and Platinum Rental** plans.

This feature allows you to add special products and integrate them in different media and platforms such as blog, existing website, Facebook, email, etc.

How to setup

- Open your shop in ShopFactory

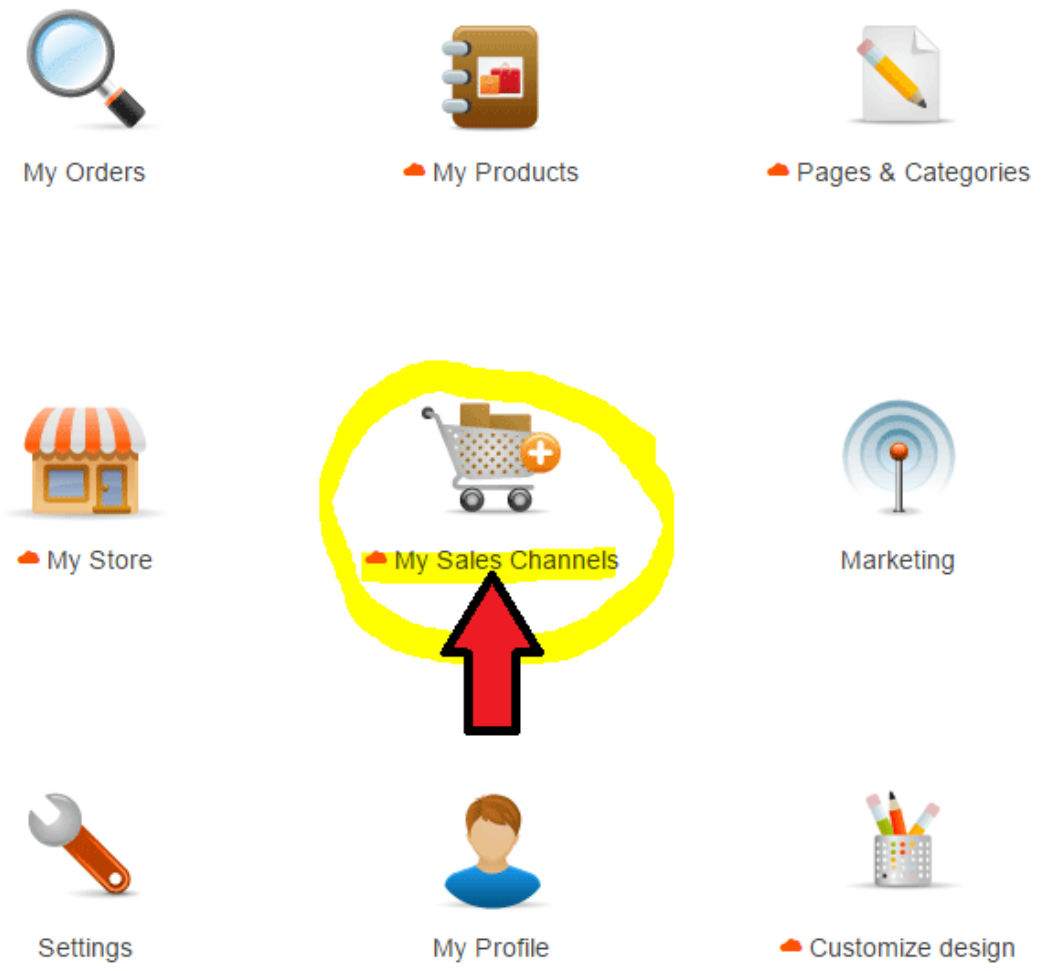
- At the ShopFactory Central page, click on *MY ORDERS* button -> you will be redirected to the ShopFactory Cloud interface

- In ShopFactory Cloud backend interface, click on *MY PRODUCTS* to add/view the products that you want to integrate, *http://app.santu.com/buynow/product*
Refer to the KB article for more information on adding products to your SF Cloud store, *http://support.santu.com/index.php?_m=knowledgebase&_a=viewarticle&kbarticleid=9*

Adding a pop-up shopping cart to your existing ShopFactory shop:

=> Within the SF Cloud interface, click *HOME* menu -> ***My Sales Channels***

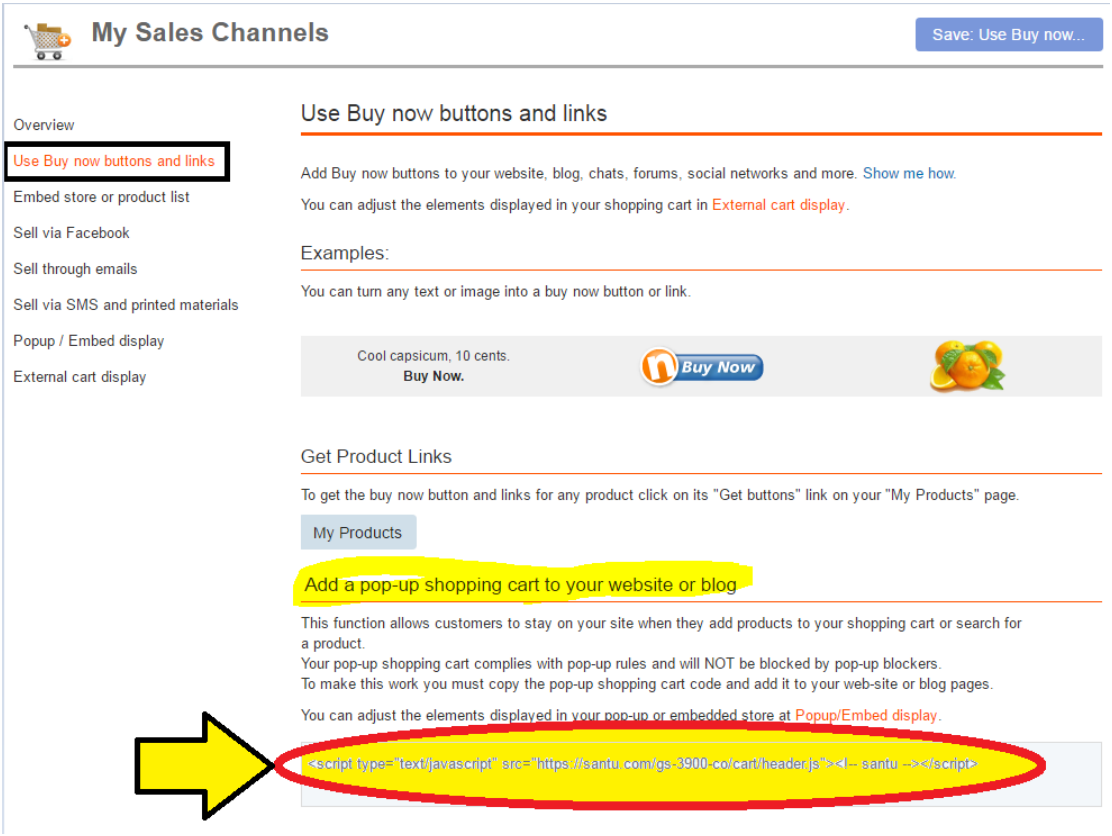
http://app.santu.com/buynow/integrate



=> At the left menu, select "***Use Buy now buttons and links***"

Important: Add the script for pop-up shopping cart in your ShopFactory website (it can be added website-wide or on a page html).
This function allows customers to stay on your site when they add products to your shopping cart or search for a product.
Your pop-up shopping cart complies with pop-up rules and will NOT be blocked by pop-up blockers.
To make this work you must copy the pop-up shopping cart code and add it to your web-site or blog pages.

You can adjust the elements displayed in your pop-up or embedded store at Popup/Embed display.



In ShopFactory:

- Open your shop in ShopFactory

- At the left tree menu, create a page or go to the page where you want to integrate your ShopFactory Cloud products

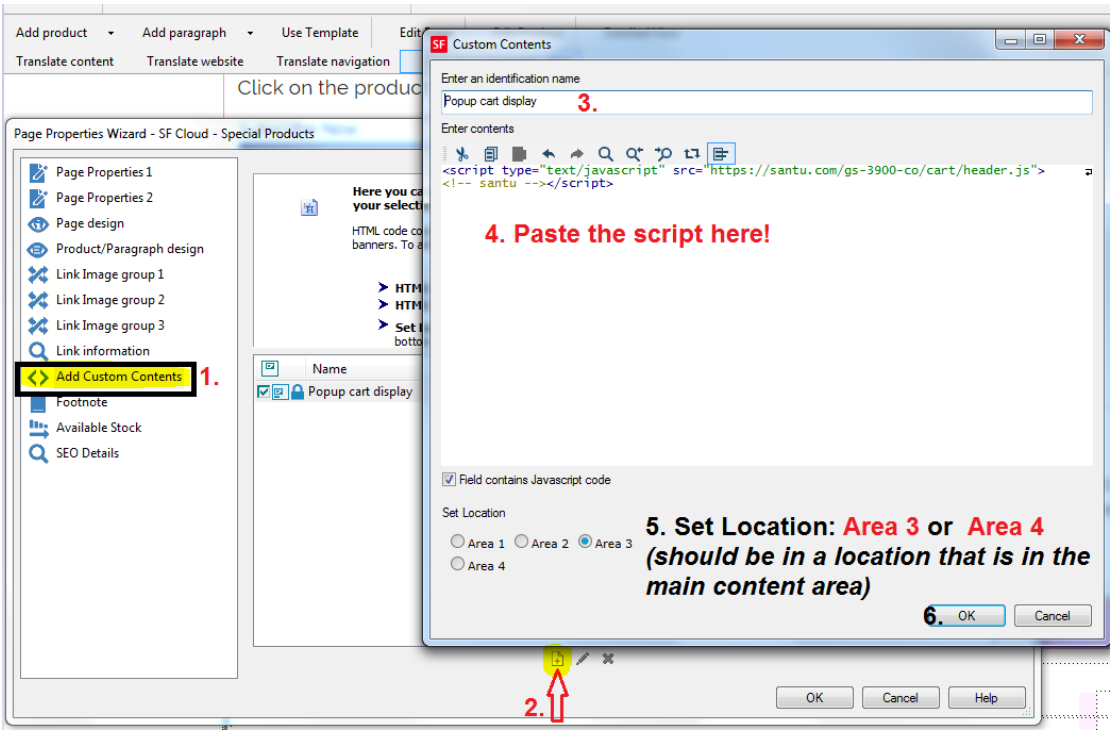
- Double click on the page to open the *Page Properties* dialog

- Click on the "*Add Custom Contents*" at the left menu

- Click the **+** (add) button and then enter the html name and paste the actual script in the HTML content dialog

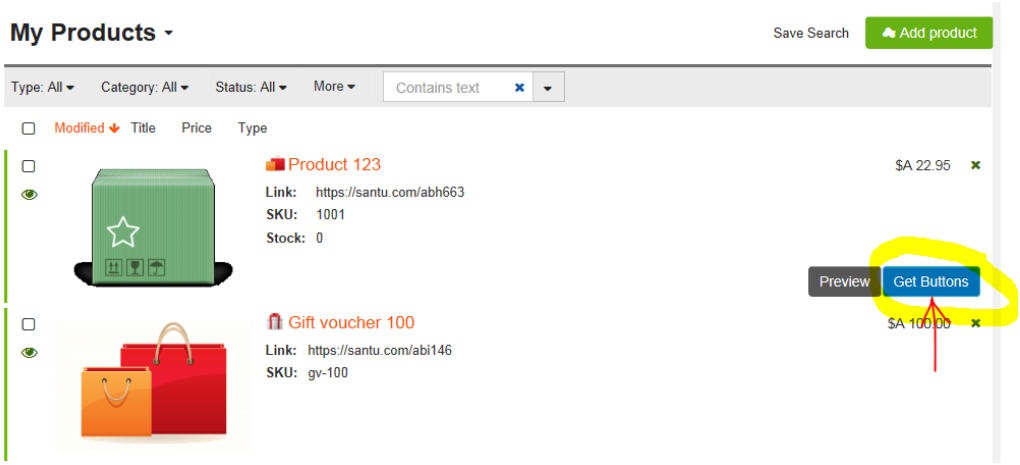
- You must select *Area 3* or *Area 4* at the Set Location field

- Then click OK



- Once the Popup shopping cart script has been added to the page (or website-wide HTML area), you can now embed the ShopFactory Cloud products in the page

- **Option 1. Add Paragraph**
  - Right click on that page and select "**Product/paragraph style...**" -> select "*SFX-PRA_RT1*" (or choose any product style that you prefer)
  - Click on "Add paragraph" button and enter your Paragraph title
  - Go back to your ShopFactory Cloud interface and go to *MY PRODUCTS* page, http://app.santu.com/buynow/product
  - To get the buy now button and links for any product, click on its "***Get Buttons***" link on your "My Products" page.



  - Click on the button/link to select. Use shortcut keys to copy: **CTRL / C** in Windows

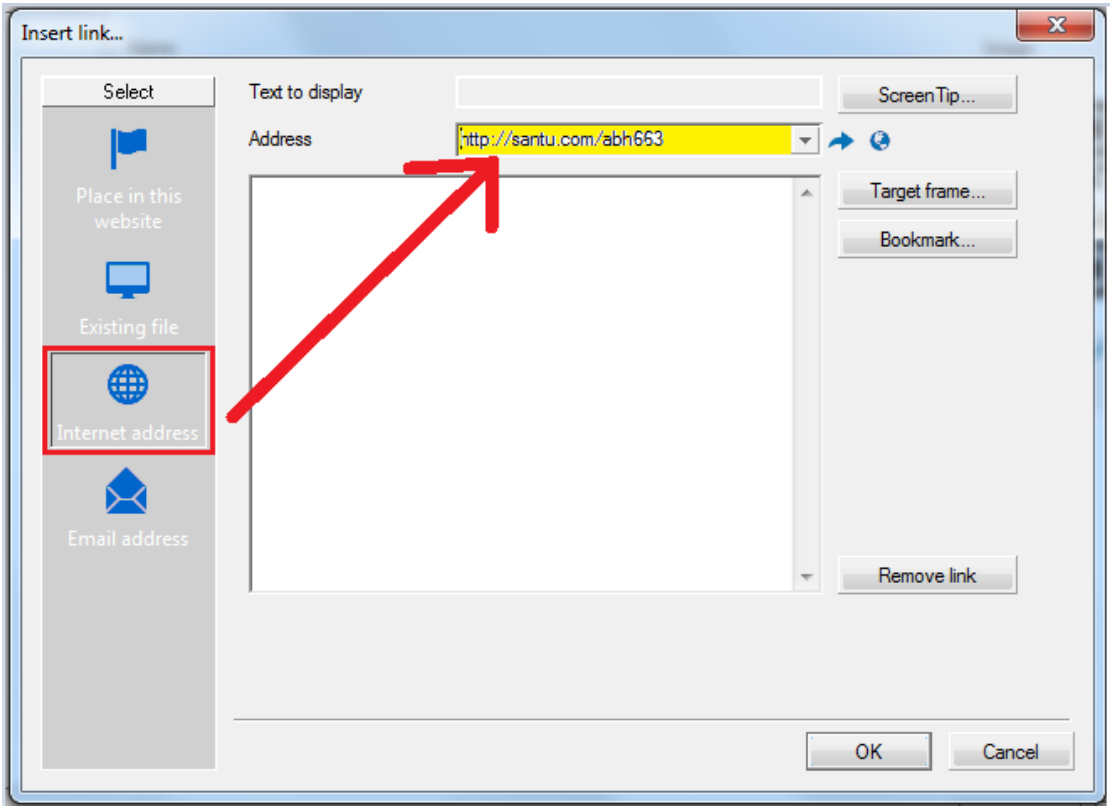
- Go back to ShopFactory - "Product/paragraph wizard"

- Click inside the paragraph description section and press CTRL / V to paste

- Click OK

Other options:

- You can also copy the "Link address" (see above screenshot) and then use the "**Link to another page or website**" feature



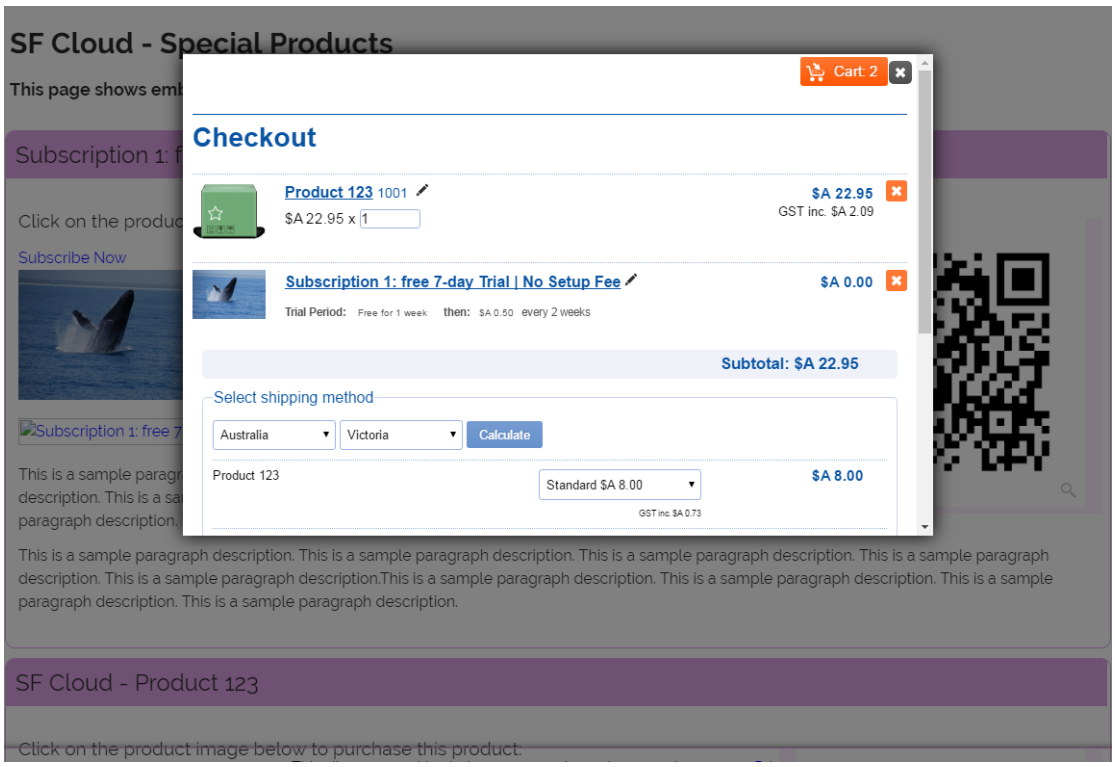
You can even use the "QR Code" as a paragraph image:

- Go back to the ShopFactory Cloud Products page - Get Buttons - download the QR Code as a png image - then add this image as the paragraph image

- Save and preview your shop in external browser.

- **Option 2.** Directly paste the button/link into the page description section by clicking inside the page description section after copying from "My Products - *Get Buttons*" popup.

Refer to my sample page here,
http://testing.shopfactory.com/contents/en-us/d10062_SF_Cloud_-_Special_Products.html


SF Cloud - Special Products
This page shows emb
Subscription 1: f
Click on the produc
Subscribe Now
Subscription 1: free 7
This is a sample paragr
description. This is a sa
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This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description.This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description. This is a sample paragraph description.
SF Cloud - Product 123
Click on the product image below to purchase this product:
Cart: 2
Checkout
Product 123 1001
$A 22.95 x 1
$A 22.95
GST inc. $A 2.09
Subscription 1: free 7-day Trial | No Setup Fee
$A 0.00
Trial Period: Free for 1 week then: $A 0.50 every 2 weeks
Subtotal: $A 22.95
Select shipping method
Australia
Victoria
Calculate
Product 123
Standard $A 8.00
$A 8.00
GST inc. $A 0.73