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# IMPORT WIZARD | How to import a product database into your

Boris ShopFactory France - 2021-11-26 - Add-ons en backend systemen

With ImportWizard you can convert your product database into an online shop with point-and-click ease.

ShopFactory Database Import Wizard allows you to import product data from <u>any database with</u> <u>ODBC or OLE-DB Connectivity</u>.

There is almost nothing you can not import, depending on the version of ShopFactory you have.

ImportWizard will even automatically create a department structure in your shop for you, if the products in your database have been organized into categories in your database.

If the thought of manually entering all your product details from an existing database into a new online shop sounds daunting then the Database Import Wizard is the solution you need.

### The differences between ImportWizard Pro and Gold

The basic ShopFactory Pro ImportWizard can import basic product data from comma delimited data files (CSV, TXT) only. It can not import options and choices or images, for example. It is supplied with ShopFactory Pro.The ImportWizard supplied with ShopFactory Gold and Platinum can import virtually any field supported by ShopFactory from an existing database, including product options (attributes) and image paths.ImportWizard Pro can import data from many more databases. It is supplied with ShopFactory Gold and Platinum.

### How to import products

Import Wizard:

If your database includes categories for the products in it or has entries which can be used as categories, then you can import products completely automatically.

In this mode the Wizard will import the products and automatically create the departments required, based on categories in your database.

If you later re-import the same products, they will be updated regardless of their location. A department will be created for each category.

However: Each category must have a unique name for this to work. Otherwise departments will be overwriting each other. The wizard can also create sub-departments. Simply create the sub-departments by separating them from the parent department with a / . This requires ImportWizard Pro.

The uniqueness of products are determined by the "Item Number" field of the ShopFactory. You need to map the column in the database your importing from. If any item has an empty "Item Number", Import wizard will assign a value to such item such as 'genid\_xx' where xx is an integer value, and the assigned values for two of such items are distinguished from each other. Note of caution:

Let us say you are selling computers and you have hardware for PCs and Apple. In your existing database you have categories which define a product as PC or Apple, and sub categories which state if it is software or hardware.

If you now select sub category as category for the import (after all it is the closest category describing the product), then the two departments will be joined in ShopFactory, as Import Wizard can not tell them apart since both are called Hardware). It would need a category listing such as PC/ hardware and Apple/hardware to tell them apart — or semi manual import where you have to adjust this in ShopFactory after the import.

## Semi Automatic import

Import Wizard:

This method allows you to completely control, which products go into which departments of your shop.

Start by launching ShopFactory.

Now create the department structure for your new shop (even better if you have done this on paper first). This means you create all the departments in your shop, which will contain the products.

Where necessary create sub-departments. This will make it easy for the customer to navigate to the product he is searching for.

Save the shop file.

Close ShopFactory.

When you now use the import wizard, you will import the product information directly into the departments. So in the Wizard you select the department, then you locate the products in your existing database, and click on the + button, to add the selected Products automatically to the selected department.

#### Import stock levels

Import Wizard:

If you have an external list of stock levels, you can easily import it into ShopFactory to update your stock levels with Import Wizard.

You only have to know the SKU (Catalog number) and the stock level available to update the stock levels of the appropriate product in ShopFactory.

See Stock control / Inventory settings.

#### **Departments & Sub-departments**

Import Wizard:

Department and Sub-departments can be specified in the database. For a product to be imported into the sales sub-department in the test department; 'test/sales' should be the department field.

# Updating information imported earlier

Import Wizard:

If you have imported product information from an existing database, you may want to at times update some of the information in ShopFactory, for example by importing only updated prices. This works of course best in fully automatic import mode, but can also be done in semi automatic mode.

Simply open the Wizard, select the configuration file created for the first import, and go to the mapping tool.

Map the product name and if required the category, the price and any other fields which need updating. If you do not want information to be re-imported, for example because you have made changes in ShopFactory which you do not want to have overwritten, simply de-select these fields by setting the drop down menu to display the empty field. Then continue with the import, as with a new import.

The fields that can be imported

lere you will find some sample file	t product and page information. ported data types. ss: Download samples file.	
Field Name Syntax Explanation	Sample	
Product Name Text Product title	ShopFactory Gold	
tem Number or SF-Gold	Numerical-alphabet Catalog number / SKU	2001
Department Name	To create sub-departments Text	
Software	separate departments with such as Women/Shoes	ha/
Product Description great tool to build and maintain or	Text	А
oroduct Image C:\User\Spring\12Roses.jpg	Full path file name Import product images fro	om
	your hard-drive into your shop Full path file name Import more images for your	
More images C:\User\Spring\flower1.jpg~ C:\Us	delimited by either er\Spring\flower2.jpg product from your hard	d-drive
	~  or new line. into your shop.	
Price	Floating point value	
L000.00 Special	Text	Summe
Sales Weight	Text to announce a special Floating point value	12.0
	You must use the weight unit set	
Гах /TS, or My Local Tax 1	up in your shop Text Defines which tax set up in	GST,
ink	ShopFactory will be applied	
_ink C:\images\link_img.bmp	Full path file name A link to a larger image	or file
.ink Type ocal file, 2=a URL file	or URL Integer value Defines if the Link item abo	1 = a ve is
ink Caption	on the local computer or online Text	Caption
ink Caption ext	Text A text caption for the larger ima	
leadline	Text	
ShopFactory Gold is a winner Product Visible	Integer value	0 or 1
onger description	0= invisible, 1= visible Text	This is a
eally great product and you shoul lighlights eature is ImportWizard	d buy it. Text	A great
Discount Type	Integer value apply (1)discount price or (2) qua	1 Or 2 antity
discount Discount Price	Floating point value	998.00
Quantity Discount (0 10 2.5)(10 500 5.0)(500 5000 3 Product code	(from To Percentage) 7.0) Numerical-alphabet	Sf_001
on a specific type Manufacturer code	A code which allows grouping produ Numerical-alphabet	Nec101
Manufacturer	The SKU or Catalog number used by	
Manufacturer Price code	Manufacturer name	Sony 2K100
on a specific type	A code which allows grouping produc	ts based
Available Quantity		1000
4 Min Order Quantity Max Order Quantity	Integer value	1 12
Dut of Stock Message out of stock, try again later!		Prod A is
Quantity Unit t Allow decimal quantities	Text C	Carton, kg,
such as 1.5 L=Yes	Integer value Defines if a product can be purcha	)=NO, ased in
decimal quantities rather	than in number	
how Add to Basket =Yes ouy now button	Integer value If set to 0 the product is displayed	0=NO, but has n
AN13 990123123457	EAN13 number An International product c	ode - EAN
JPC, UCC or similar Delivery time		- 7 days
Economy		7.2
Air Express Product SEO Description	Floating Point value 1	5.4 26.5
Product SEO Keywords	Detailed View Meta tag description Text	
hop,gadget Product HTML Title	Detailed View Meta tag ke	ywords Product 1
age SEO Description	Product HTML Title Text	
age SEO Keywords	Page Meta tag description Text	
age SLO Reywords hop,gadget Page HTML Title	Page Meta tag keywords	Product
age HTML Title ITML Title Product filename	Page HTML Title	candle-
	Product filename	condid-
	- Townshow	, L
	Match the Shopfactory fields with the corresponding importing di fields by dicking on the ShopFactory field name and selecting the	
	database field name in the drop-down menu that appears. If the	re is no 🗸
vanilla	matching field in the importing database leave the field blank	
vanilla For the <i>Product filename</i> field	ShopFactory Fields Database fields	
Pror the Product filename field If the product tille is set to be imported, the product filename will be set only if the	ShopFactory Fields Database fields Manufacturer code Manufacturer Pice code Available guntty	
For the Product filename field If the product tille is set to be imported, the product filename will be set only if the filename is currently blank in the database.	Straffarter Hels Database Hels Handschare och Hand	
Pror the Product filename field If the product tille is set to be imported, the product filename will be set only if the	Straffarter Hels Database Hels Handschare och Hand	
For the Product filename field If the product title is set to be imported, the product filename will be set only if the filename is currently blank in the database. If the above is to happen, the filename will	StorpEntor/Fields Database Reds Manufacture Force code Final Reds	

< gack Next > Cancel Help

#### **Importing Option and Choices**

This has 2 options and 3 cho Choose the maximum number number of choices to be offe	er of different options available for	the products a	nd the maximum
	e name of first Option (eg: Size). s field is a number which controls a	a range of thing	s about the option
	If an option is shown in th	e shop.	
	if a customer must select		ng a product or
	if it is disabled in ShopFac		nport.
	Below are the values you can		Visible and required
Off	Option Type	Visible	Visible and required
on	Drop down list (Default)	11	12
10			
	Radio button	21	22
20			
20	Text field	31	32
30	Tout Area	41	42
40	Text Area	41	42
-10	Check box	51	52
50			-
	Example: Entering the value 22 in the 1		an option which uses a
radio button to select it. The	option will be visible in the shop a	•	d a 1 to the "Option

To setup the first choice as selected: Prepend a 1 to the "Option checked" field for ImpWizard to make the First or Selected choice flag 'on' for Dropdown and Radio, and ticked for Checkbox option style. Prepend a 0 (zero) to explicitly state

and ticked for Checkbox option style. Prepend a 0 (zero) to explicitly state the flag should be off. It is not necessary to have this leading 0. That is, 011 is equivalent to 11. Note: Only applicable to Dropdown, Radio, and Checkbox types.

	· · · · · · · · · · · · · · · · · · ·
Choice name 01	The name of first choice (eg: Small).
Choice price 01	The extra amount to be added to the product price for the first choice in the first option.
Choice order no 01	The order number for the first choice in the first option.
Choice weight 01	The added weight for the first choice in the first option.
Choice Available Quantity 01	The available stock quantity for the first choice in the first option.
Choice Minimum Quantity 01	, The minimum order quantity for the first choice in the first option.
Choice Maximum Quantity 01	The maximum order quantity for the first choice in the first option.
Choice name 02	The name of second choice (eg: Small).
Choice price 02	The extra amount to be added to the product price for the second choice in the first option.
Choice order no 02	The order number for the second choice in the first option.
Choice weight 02	The added weight for the second choice in the first option.
Choice Available Quantity 02	The available stock quantity for the second choice in the first option.
Choice Minimum Quantity 02	, The minimum order quantity for the second choice in the first option.
Choice Maximum Quantity 02	The maximum order quantity for the second choice in the first option.

Importing product Specifications

	Tax setup options		
	Input the number of tax columns to map to the ShopFactory taxes.		intend
	Select the number of options in ea dropdown list.	ach product from the 'Options'	
	n importing taxes		
	Select the number of taxes available for the product i	item	
	Taxes: 2		
	n importing option, and choice columns		
Select	the number of options available for the product item, and	the number of choices for each option	
	Options 3	Choices 1	
_√ lan	n importing specification		
	Select the number of specifications available for the p	product item	
	Specifications 4		

#### **Specifications name 00** The name of first Specification (eg: Bike Frame).

Specifications description ALUXX SL grade aluminium, Maestro 90mm travel, Boost 00

Specifications name 01 The name of second Specification (eg: Bike Fork).

Specifications description RockShox Recon Silver RL, Air, 15x110 Maxle Stealth, 100mm travel, Boost

Specifications name 02 The name of third Specification (eg: Bike Shock).

Specifications description Rockshox Deluxe Select+ RT, Solo Air, Trunnion mount

**Specifications name 03** The name of fourth Specification (eg: Bike Brakes).

Shimano MT410 hydraulic disc, Fr:180mm, Rr: 160mm

#### 03

•	Import mappi	ng	1
	Match the Shonfa	actory fields with the corresponding importing database	- 1
		on the ShopFactory field name and selecting the matching	
	database field na	me in the drop-down menu that appears. If there is no	
	matching field in t	he importing database leave the field blank	
ShopFactory Field	s	Database fields	_ ^
Option name 02		option 12	
Option checked 0	2	option 1 flag2	
Option02 Choice r	ame 0	opt1_choice12	
Option02 Choice p	nice 0	opt1_choice1_price2	
Option02 Choice of	rder no 0	opt1_choice1#2	
Option02 Choice v	veight 0	opt1_choice1_weight2	
Option02 Choice /	Vailable Quantity 0		
Option02 Choice I	finimum Quantity 0		
Option02 Choice I	Maximum Quantity 0		
Specifications nan	ne 00	Specifications name	
Specifications des	cription 00	Specifications desc	
Specifications nan	ne 01	Specifications name1	
Specifications des	cription 01	Specifications desc1	
Specifications nan	ne 02	Specifications name2	
Specifications des	cription 02	Specifications desc2	
Specifications nan	ne 03	Specifications name3	
Specifications des	cription 03	Specifications desc3	

#### Import Wizard:

Choose the maximum number of specifications available for the proc

For example: 4 Specifications

You will need a column for each of the specification Name and specific description.