

Kennisbank > Kortingen > Set up a Marketing Voucher code that applies to specific products

Set up a Marketing Voucher code that applies to specific products

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You can now setup a voucher code that is to limited to specific products or certain brand or department using Marketing Voucher function. You must have a ShopFactory Cloud account (paid subscription) to be able to use this feature.

In ShopFactory:

Products that you want to promote must have "Discount code (customers)" in Properties dialog.

- Open your shop in ShopFactory
- Double-click on the **Product** to open the EditView mode
- Click on Properties and locate the Discount code (customers) field
- Enter your 'Discount code'

Don't show 'Add to Basket' button Product Wizard - Product 32	Request a sample		×	File name: p61045.html
Prot More images Solutions Prot	Delivery time Product category Quantity unt Allow decimal quantities such as 1.5		~ ~ ~	
Intro Image: Available Stock State Related products P Link information O Detailed View Style	Base Price Quantity Base price	0.000	v Ø	
Q SEO Details g Google information De	Brand / Manufacturer Manufacturer code Product code Distributor code Price code ENN / UPC / UCC-13		> > > > > >	
	Discount code (customers)	ОК	Cancel Help	

- Click OK -> Finish
- Enable voucher feature under Services menu



- Save and publish your shop

SF Cloud Settings:

- In your shop, click on SF Cloud in SF Central page
- Click Marketing -> Vouchers



- You will be redirected to SF Cloud

interface, https://app.santu.com/buynow/marketing/vouchers?toffset=28800

- Click Manage Vouchers, https://app.santu.com/buynow/voucher/list

Members	Vouchers / Coupon	S	
Vouchers/Coupons			Account settings Email setting
Statistics	Return voucher: Send	your customers reward vouchers to make them buy again.	
Customers	Marketing voucher: Cr	eate voucher for marketing campaigns to attract new customers.	
Analytics	Gift voucher: Create a	gift voucher to sell to your customers.	
Advertising tracking Affiliates & MLM	Manage vouchers Account settings	2	
	Email settings: Reward	d voucher	4
	This message will be se information on how to us	nt to your customers automatically to give them the voucher. It should contain	
	This message will be se information on how to us You can use the followin	nt to your customers automatically to give them the voucher. It should contain so it.	4
	This message will be se information on how to us You can use the followin values.	nt to your customers automatically to give them the voucher. It should contain se it. g place holders in your email and they will automatically be replaced with the appropriate	4
	This message will be se information on how to us You can use the followin values. Place holder	nt to your customers automatically to give them the voucher. It should contain se it. g place holders in your email and they will automatically be replaced with the appropriate Value	4

- Click the "Add" button and then select Marketing

Voucher, https://app.santu.com/buynow/voucher/add/type/marketing

- Under Discount type, select -> Reduce Price by the following amount -> 10
- Setup your marketing voucher and enter the "Discount codes (customers)" you have entered

in the shop - the code must match in both your shop and SF Cloud Marketing voucher setting.

Select how the discount should be	calculated.	
Discount type :		Discount :
Reduce Price by the following percents	age	\$A 10.00
Reduce Price by the following amount		
Free shipping		
Additional settings Expiry date :		Voucher code : + 👩
2021-12-31	8	LESS10
Minimum purchase value : 🕜		Number of vouchers : + 100
Free shipping		
Limit to specific products		I
	producto unl	you enter specific discount codes. Then it will only apply to products with a matching discount code.
This discount code will apply to all	products, unless	
This discount code will apply to all Discount codes (Customers)	products, unless	

- Click **Publish** to create/update this marketing voucher

Example,

Marketing Voucher setup with minimum purchase value of \$100 to a specific product -

This is the product that qualifies for that marketing voucher code: LESS10

https://merliza-sf14.shopfactory.com/contents/en-us/p55021_Test-Product-1.html

- If you only have 1 qty
- Apply LESS10 voucher code, it will tell you that you need to spend \$100
- Change the qty to 3 to make the purchase above \$100 and apply the code

If you add a product to cart that does not have the Customer discount code, then it will prompt the buyer that the product in cart does not qualify for a discount.

*****NOTE**: You could also use "*product templates*" feature to apply the same discount code to other products

- Copy any product and paste it in the *Product Templates* category
- Select the page where you want to copy the "Discount Code (customers)" to other products then

switch to LIST mode (Manage Products)

- Select the Product(s) -> right click to view the shortcut menu -> select Copy values from a

product template to all selected products



- Tick the checkbox "Discount code (customers)"

ID Name ProductCode ABC123 P61046 Copy of Product 32	Select a product template in the left window. Then select the fields you want to copy and click on the OK button. All the selected values will now be copied to the target products. Existing values will be overwritten. If you chose to delete options not contained in the product template, then all otions which are not contained in the product template will be deleted from the target products.				
	Product Template: Name Pride ProductCode ABC123 Copy of Product 32 <	Inforduction Delivery Congret Gase Related Gase Advarded Delivery Advarded Delivery Advarded Delivery Manufact	w 'Add to Basket' button: [0] Time: [] e: [] :: [] worducts: [] tion: [] unit: [] inini quantities such as 1.5: [0] urer code: [] roode: [] code (customers); [105f] scouer message: [] [50.00]	Fields to copy:	

- Click OK

- Save and publish your shop again.